

# Blackpool Children & Young People's Plan 2013 - 2016

Blackpool Council



# Blackpool Children & Young People's Plan 2013 - 2016

## Foreword

It gives me great pleasure to present our third Blackpool's Children and Young People's Plan. We are proud of the improvements in outcomes for children and young people which have been delivered to date. Blackpool has excellent partnership working arrangements which, coupled with strong professional relationships, mean better delivery of services for families and children. We have listened to the views of young people and their parents, taken feedback from our previous plan and will build on the success of our work to date. We know that there is still much to do if we are to break the poverty cycle in which too many of our families are trapped. Our Children and Young People's plan focuses on how best Blackpool Council and our partner agencies can support children in achieving their potential. Blackpool is a unique town with some amazing facilities and opportunities for young people. Our plan sets out how we will encourage our young people and their families to make the most of the opportunities on offer and enjoy growing up in Blackpool.

Cllr Sarah Riding

Cabinet Member for Children, Families and Education



# Blackpool Children & Young People's Plan 2013 - 2016

<b>Contents</b>	<b>Page(s)</b>
<b>Foreword</b>	<b>2</b>
<b>Blackpool Children &amp; Young People's Plan 2013 - 2016 Introduction</b>	<b>4</b>
<b>Blackpool Children &amp; Young People's Plan 2013 – 2016 Key Priorities</b>	<b>5</b>
<b>Use of Resources</b>	<b>7</b>
<b>Governance and Accountability</b>	<b>8</b>
<b>Blackpool in context</b>	<b>10</b>
<b>Social /Economic Deprivation</b>	<b>11</b>
<b>Vulnerable Children in Blackpool</b>	<b>12</b>
<b>Opportunities in Blackpool</b>	<b>14</b>
<b>Key Achievements 2009 - 2012</b>	<b>16</b>
• <b>Be Healthy</b>	<b>16</b>
• <b>Stay Safe</b>	<b>16</b>
• <b>Enjoy and Achieve</b>	<b>17</b>
• <b>Make a Positive Contribution</b>	<b>18</b>
• <b>Achieve Economic Wellbeing</b>	<b>18</b>
<b>Blackpool's Children Charter</b>	<b>19</b>
<b>Children and Young People in Blackpool - An Overview (April 2013)</b>	<b>20</b>

# Blackpool Children & Young People's Plan 2013 - 2016

## Introduction

The Children and Young People's Plan provides us with an opportunity to review how effective we have been in putting things in place to make continuous improvements for children and young people in Blackpool. It allows us to focus our priorities on local needs and to ensure that children and young people are driving the change with us.

Although the requirement to produce a Children and Young People's Plan is no longer mandatory, Blackpool Children and Young People's Trust has made a collective decision to continue to work together to make a difference to the lives and life chances of children and young people. This plan outlines how we intend to do that.

Changes to the political and financial landscape have required Blackpool Children's Trust to refocus its priorities for children and young people. Key changes include the reduced funding for public services, the move of Public Health to Local Authority control, the development of a Commissioning Support Organisation to support the newly emerged Blackpool Clinical Commissioning Group, and the establishment of Blackpool's shadow Health and Wellbeing Board. A number of Department for Education policy changes are ongoing including: those related to schools and academies, new children's social care initiatives, (in particular the Government's response to the Munro review of children in need and requiring protection) and children's services inspection arrangements.

However, despite the challenges this plan provides an opportunity for all those involved with children and young people to work together and shape a positive future for all. Our strong partnerships will help us navigate through these challenges and will ensure that we achieve the best possible outcomes for children and young people within our available resources.

Sue Harrison  
Director Children's Services

# Blackpool Children & Young People's Plan 2013 – 2016

The Children and Young People's Plan has three key priorities, these are:

Priority 1 – Keeping children and young people safe, preventing them entering the care and custody system wherever possible and ensuring there are safe and effective exit routes

Priority 2 – Improving the health, self confidence and resilience of children and young people

Priority 3 – Maintaining Blackpool culture of high expectations and aspirations where attendance, participation and achievement for all are improved

Each of these priorities has four key actions which are underpinned by business plans and a set of performance indicators (PIs). Each priority has its own PI monitoring book which will go to the relevant monitoring bodies, listed below, on a regular basis. In addition each of the priorities will have a focus on the most vulnerable young people, in particular those who are suffering neglect, living in poverty, are looked after and/or are in the juvenile justice system.

The priorities reflect the priorities and values within the council vision, it will address:

- Tackling child poverty
- Safeguarding and protecting the most vulnerable
- Improving health and well being especially for the most disadvantaged
- Creating safer communities

Below are the priorities with their key actions and reporting mechanisms

## **Priority 1 – Keeping children and young people safe, preventing them entering the care and custody system wherever possible and ensuring there are safe and effective exit routes**

What do we need to do?

1. Provide timely and thorough assessments of need to ensure outcomes for children are maximised
2. Provide a range of support services and interventions to help families cope under stress
3. Work on a multi agency basis with all partners to offer alternatives to care and provide robust offending prevention strategies
4. Reduce offending by looked after children and improve outcomes for those in the criminal justice system

How will we know we have made a difference?

Monitoring of the performance indicators for this priority will be undertaken by:

- Children and Young People's Trust
- Children's Services Leadership Team
- Blackpool Safeguarding Children's Board
- Blackpool Health and Well Being Board

## **Priority 2: Improve the health, self confidence and resilience of children and young people**

What do we need to do?

- Ensure Blackpool children and young people have the best start in life to achieve their potential
- Ensure children and young people are free from addiction to harmful substances
- Ensure harder to reach families in need have support networks which make them feel part of their local community
- Ensure Services across the town are child and young person friendly and are developed to reflect the needs and wishes of service users

How will we know we have made a difference?

Monitoring of the performance indicators for this priority will be undertaken by;

- Children and Young People's Trust
- Children's Services Leadership Team
- Health and Well Being Board
- Priority 2 multi agency Sub Group

## **Priority 3: Blackpool has a culture of high expectations and aspiration where attendance, participation and achievement for all are improved.**

What do we need to do?

- Ensure children and young people attend their educational setting regularly
- Ensure children and young people make good educational progress during each key stage and attain at least in line with national averages by end of KS2, KS4 and KS5
- Close the attainment and progress gaps between identified groups of children and young people and their peers
- Ensure children and young people have high ambitions which are fostered within and beyond their educational settings

How will we know we have made a difference?

Monitoring of the performance indicators for this priority will be undertaken by:

- Children and Young People's Trust
- Children's Services Leadership Team
- Joint Steering Committee

## Use of Resources

A key focus for delivery of this Plan is the efficient use of resources gained through joint agency working and the redirection of resources towards frontline preventative services.

Recent reductions in public sector funding are well publicised. The four year Spending Review, running from 2011/12, has seen around a quarter of budgets removed from local government, with similar cutbacks in Health, Police, Fire and Rescue and other areas of public spending. The knock-on effect on funding available to sector organisations is an area of concern, given the important role they play in supporting children's issues.

Since May 2012 Children's Services and Adult Services have operated as separate Departments, after two years of integration. However, such has been the efficiency of the joint working that the close relationships are persisting into the new organisation through joint management arrangements and shared support services. This has proved to have specific benefit for young people in their transition to adulthood, and the culture of addressing the needs of the whole family.

Major organisational change is ongoing in Health services, with the establishment of the Clinical Commissioning Groups, the development of Commissioning Support Organisations, the review of regional cluster arrangements, and the transfer of public responsibilities in April 2013.

During these times of change, it is vital that Blackpool's Partners utilise the strength of their close working relationships to maximise the resource that they can attract into the town to support the shared priorities of our children and young people.

In such times the identification of clear priorities is key and the work of the Children's Trust gives a vital steer, in order that the allocation of resources for children can be appropriately driven. The Portfolio Holder for Children's Services is also the Chair of the Children's Trust, ensuring that there is a strategic, joined up approach to the budget planning process.

School funding is set for major reform during the period of this plan, through changes driven by the Department for Education. Disappointingly this does not yet include a redistribution of funding between local authorities, and Blackpool schools will remain under funded in respect of deprivation compared with other areas of the country. One of the most significant areas of change is for the funding of pupils and students with high levels of special educational need, which will see local authorities acting much more as commissioners of specialist places.

The introduction of the Pupil Premium Grant in 2011/12 has been welcomed by Blackpool schools, as this has brought about much needed additional funding for children from disadvantaged backgrounds. The £2 million received in the first year has doubled in 2012/13, and will increase again in each of the following two years. The Premium is intended to allow schools to put in place additional measures to help pupils from the most challenging backgrounds to achieve their maximum potential.

## Governance and Accountability

### Blackpool Council and its partners are held to account for the delivery of this plan by Blackpool Children and Young People's Trust, Blackpool Safeguarding Children's Board and the Health and Well Being Board

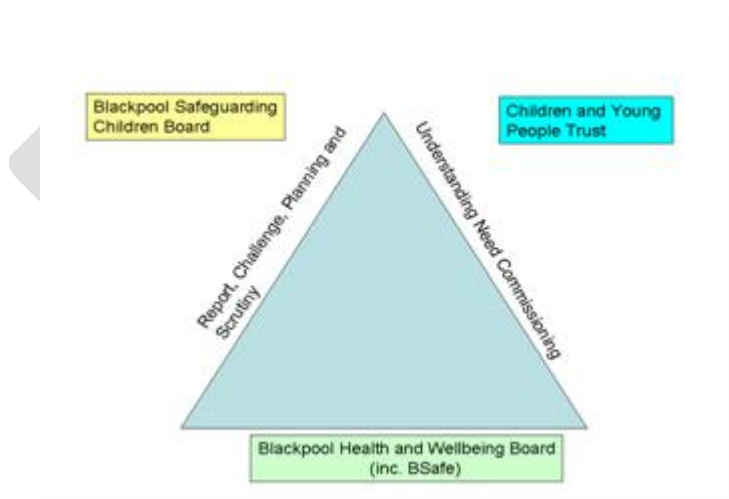
Blackpool Children's Trust was re-launched in 2013 with a key aim: to bring together the work of the statutory agencies and other key partners in Blackpool to support the Council in fulfilling its lead responsibility 'to meet the needs of children and young people'.

The Trust aims to break down the barriers that can get in the way of helping children, young people and their families. This plan is the key strategic document for the Trust.

The Trust is committed to safeguarding and promoting the welfare of all children and young people and Blackpool Local Safeguarding Children Board coordinates to ensure the effectiveness of their members in safeguarding and promoting the welfare of children and young people.

All of the agencies on Blackpool Children's Trust work in partnership to provide integrated, high quality services to children and young people. We work together to improve outcomes for all children and young people and to close the gap in outcomes between those who do well and those who do not. By sharing information around future demands the Trust facilitates better commissioning of children's services by the council and partners.

The diagram below shows the interface between Blackpool Children's Trust, the Blackpool Children's Safeguarding Board, the Health and Well-being Board.



The Lead Member for Children and Young People's Services is the chair of the Children & Young People's Trust (CYPT). The Director of Children's Services along with the independent chair of the BSCB and the chair of the HWB also sit on the Trust, to ensure the Boards are interlinked.

The Children and Young People's Plan and Annual Review are presented to the BSCB, HWB as well as the CYPT and the BSCB Annual Report and Business Plan are presented to the CYPT to ensure good communication



The link between the BSCB and the CYPP is characterised as one of challenge, reporting and planning. Specifically:

- BSCB is the key statutory mechanism for agreeing how the relevant organisations in Blackpool will co-operate to safeguard and promote the welfare of children, and for ensuring the effectiveness of what they do
- BSCB provides an annual report to CYPT which outlines successful outcomes and highlights any areas of risk or vulnerability which may need to be considered by the trust when considering commissioning priorities.
- The BSCB formally consults the CYPT on the development of the priorities and business planning for the coming year and reports quarterly on activity and outputs/outcomes.
- The CYPT formally consults BSCB in the development of its Plan and on its commissioning intentions for the year ahead. It also reports on activity/ outcomes on a quarterly basis.
- The CYPT provides the HWB with an annual report / review which outlines the work and outcomes for the previous year and sets out priorities for the year ahead.
- The BSCB is required to publish an annual report which reviews its work and outcomes for the previous year. These are presented to the HWB along with its Business Plan for the future year to fulfil the statutory role of the BSCB to coordinate the work done in the borough to safeguard children and promote their welfare
- The suite of governance arrangement documents; terms of reference; and performance monitoring and quality assurance framework/s for BSCB and CYPT are now being updated to reflect current governance structures following the establishment of the HWB and the publication of the Strategy for Wellbeing 2012-2015.

## Blackpool in context

Blackpool is synonymous with fun and enjoyment. It is England's largest and most popular seaside resort with approximately 10 million visitors annually.

It is also the main retail, public administration, cultural and service centre for the wider Fylde coast (population estimated to be 328,800). Located in the North West of England, Blackpool covers 35 km<sup>2</sup> of land, with 11.2 km (seven miles) of sea front.

After a period of economic decline, Blackpool is a town in transition, becoming renowned for its radical development and innovation. However, the town still faces significant challenges in the form of social and economic problems that impact on the lives of children, young people and their families.

Very urban and compact in form, Blackpool is characterised at its heart by the Resort Core, some 5 km<sup>2</sup> containing the iconic Blackpool Tower, the three piers, the Winter Gardens, the town centre, the Golden Mile hosting an array of amusements and arcades, the ever popular Blackpool Pleasure Beach and the famous Illuminations. Blackpool provides a rich and diverse cultural offer in its music, performing arts, entertainment, heritage and other varied leisure attractions.

### Population:

The 2011 Census shows that Blackpool supports a resident population of 142,065 (50.9% female, 49.1% Male), which is the most densely populated borough in the North West. The census also shows that 32,354 children and young people (0-19 year-olds) reside within the authority. The 0-19 population accounts for just less than one quarter (22.8%) of the resident population, a proportion broadly in line with both regional and national averages.

For the whole population, birth rates are below the regional and national rates, and are outnumbered by the death rate. However the population is projected to increase in the future. There is a relatively low proportion of minority ethnic groups (6.0%) but above regional average of over 65 year-olds (19.2%).



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**The following information taken from the JSNA provides further context  
Blackpool in Figures:**

**Labour Market**

75.4% of the working age population are economically active compared to 75.2% in the North West and 76.7% in Great Britain.

16.4% of employee jobs in Blackpool are tourism related compared to 8.2% in the North West and 8.2% in Great Britain.

The percentage of the economically active population that are unemployed is higher in Blackpool (10.3%) than in the Northwest (8.8%) and Great Britain (7.9%).

The median weekly pay for residents (Gross weekly – Full-time workers) in Blackpool is considerably lower (£376.70) than in the North West (£472.50) and Great Britain (£508.00)

**Benefits and Claimants**

The number of people claiming Job Seekers allowance (JSA) in Blackpool was 3,179 in Feb 2013. This represents 6.9% of the working age population, compared to a North West figure of 4.4% and a Great Britain comparator of 3.9%.

In February 2013, Blackpool displayed a higher proportion of resident working age people claiming key out of work benefits (21.0%) than the North West (14.4%) and in Great Britain (11.8%).

1,100 children (0-17) claim disability living allowance in Blackpool. This equates to approximately 3.8% of the 0-17 year-old population

**Social / Economic Deprivation:**

Many families who reside in Blackpool are from socially and economically deprived backgrounds and often have an array of complex needs that require additional support from a range of service providers.

The 2010 Index of Multiple Deprivation (IMD) indicates that Blackpool is the 6th most deprived local authority district in England. This ranking indicates an increase in general deprivation levels compared to other authorities since 2007 when Blackpool was ranked 12th, and 2004 where it was ranked 24th.

The 2010 Index indicates that Blackpool is the most deprived local authority in England in terms of Rank Local Concentration. This rank indicates an increase in deprivation concentration levels since 2007 when Blackpool was ranked 3rd (concentration measure defines 'hot spots' of deprivation, and therefore indicates significant geographic coverage of acutely deprived areas within the local authority, that has increased over a number of years).

The index highlights 14,700 residents as 'Employment Deprived' (increase of 300 since 2007); and 32,600 residents that are 'income deprived' (increase of 200). The 'Income deprivation affecting children' sub-index, shows that 32.0% of children and young people (aged 0-15) in Blackpool could be considered income deprived.

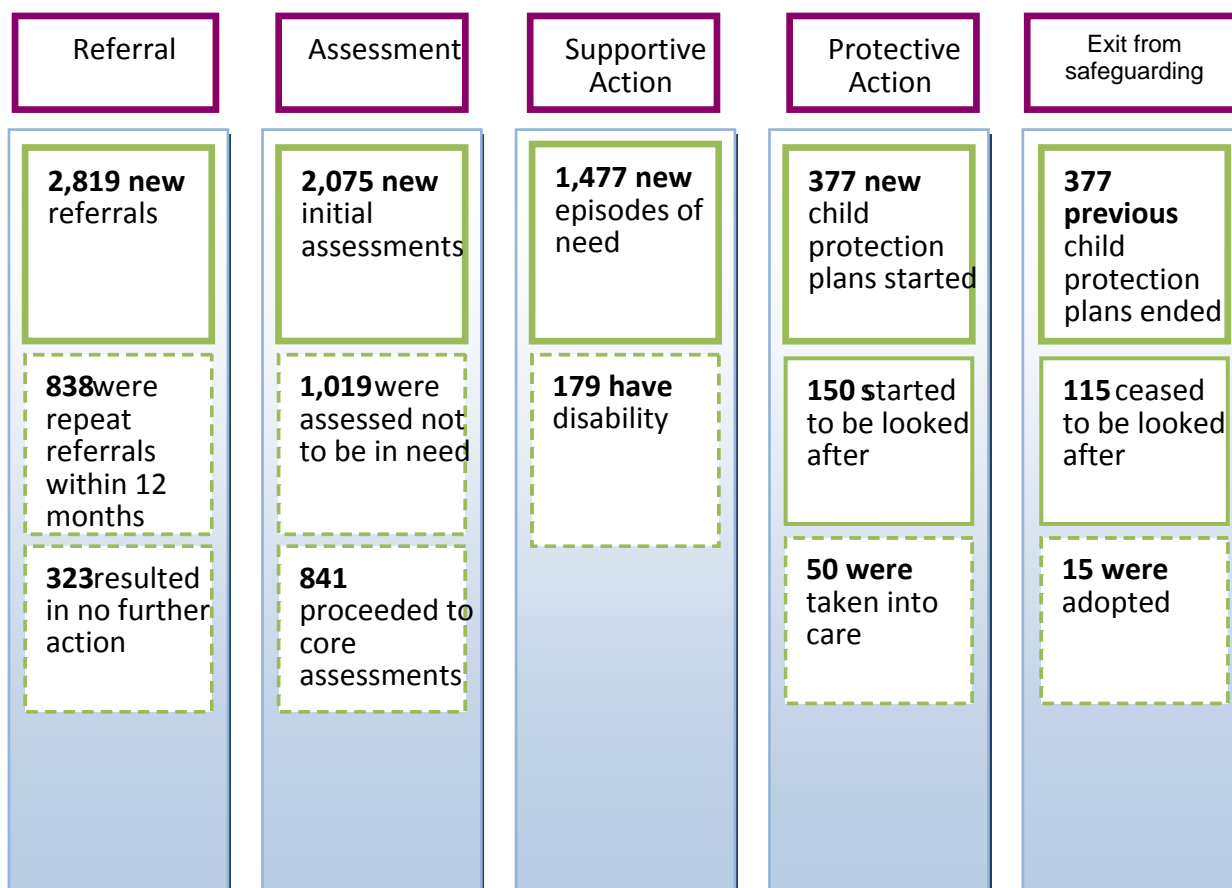
## Vulnerable Children in Blackpool:

Nearly one third of primary school pupils (29.8%) and one quarter (24.4%) of secondary pupils in Blackpool are entitled to Free School Meals. This equates to just fewer than 5,500 pupils across the authority, with rates significantly higher than national averages. Eligibility for free school meals is heavily linked to the high economic deprivation prevalent in Blackpool.

In addition, two out of ten pupils (20.7%) registered to a Blackpool school are categorised as having Special Educational Needs (without a statement) and a further 2.3% of pupils are Statemented. Together this represents approximately 4,500 pupils attending Blackpool schools.

Blackpool has high referral rates into early intervention and acute services relative to other authorities creating significant demand across all resulting work areas (Looked After, In Need, Disabled, Child Protection). Referral rates have reduced between 2011 and 2012 but remain higher than other authorities and England as a whole.

**Diagram: Demand for Children’s social care in Blackpool**



Sources: DfE SFRs 2012, Blackpool Council Business Intelligence Team Reports

- Blackpool has the 10<sup>th</sup> highest rate of Children in need in England. Abuse and neglect represent the biggest need areas for safeguarding children in Blackpool and proportions of children in need under these categories are higher than seen elsewhere.
- Blackpool has substantially high rates of children with child protection plans than the national average.

- Blackpool has significantly high levels of looked after children and the annual rate is increasing while that of its statistical neighbours and England remains broadly flat.
- Analysis shows that looked after children have significantly poorer outcomes than other children in Blackpool. Health data suggests a higher need for mental health support, while education assessments show poorer attainment, especially around English and Mathematics.
- In Blackpool, there are broadly 1000 children claiming disability living allowance. The majority of these claims are for children with Behavioural and Learning Disabilities. Blackpool also has a higher proportion of children claiming DLA for Hyperkinetic syndromes than Lancashire and England.
- Blackpool has poor life expectancy, with life expectancy at birth for males the poorest in England at 73.6 years compared to 78.5 years. Life expectancy for females is similarly poor, at 79.4 years, compared to 82.5 years for England, the 3rd poorest after Manchester and Liverpool. Many issues are associated with the level of deprivation in Blackpool. Many of the deprivation issues are social and environmental factors which should be recognised when interpreting the data.
- Blackpool shows a rate of hospital admissions due to alcohol over twice that of the national average, although recent surveys suggest that this might be reducing. Further estimates suggest that the prevalence of problematic heroin and/or crack cocaine use in Blackpool was 27.49 per 1,000 population.
- Blackpool has the highest drug prevalence rate across the region, and is within the top ten nationally.
- The rate of young people admitted to hospital for mental health conditions is significantly above the national average.
- The rate of young people admitted to hospital as a result of self harm is triple that of the national average, a figure which has increased from the 2006-09 to 2009-12 periods.
- Children who are overweight and obese are at levels similar to the national proportions but remain a priority in light of the position of England relative to Europe and the associated long term health needs of obese and overweight individuals.
- There is also evidence to suggest that underweight and malnourished children are also an issue in Blackpool, a pattern linked to the significant deprivation levels experienced in the authority.
- Teenage pregnancy rates in Blackpool have been reducing over the long term, though remain amongst the highest in the country, and well above national averages.
- A lower proportion of teenage conceptions lead to an abortion than national average.
- Blackpool has the highest level of parents smoking at delivery in England and rates of breastfeeding initiation and mothers still breastfeeding after 6-8 weeks from birth are low compared to national averages.
- Dental Health in Blackpool at 5 and 12 years-old also appears to be poorer than England as a whole.

## Opportunities in Blackpool

### Music, Arts and Culture

Blackpool is a wonderful place in which to learn about arts and culture. There is an excellent Arts Service delivering programmes in Dance, Arts and Health, Youth Arts and Arts and Community Regeneration. A successful bid has been made to the Arts Council of England to reduce inequalities in arts participation through a new programme called Playground of Wonders, Daring Delights, which aims to:

1. Further develop Community Participation in the arts
2. Further strengthen the Local Arts Sector
3. Deliver a high quality Arts Commissioning Programme

Every summer, Blackpool Arts Services teams up with some of the best professional artists to create a fantastic opportunity for local young people to achieve a nationally-accredited Youth Arts Award. Workshops take place during the holidays in a wide range of disciplines, visual arts, music, dance, and other imaginative and exciting creative activities.

The Grundy Art Gallery is proud to have achieved National Portfolio Organisation status with the Arts Council of England for its excellent programme of contemporary visual arts exhibitions. There is a permanent collection as well as an energetic education programme and a wealth of support for schools, communities and artists alike.

Blackpool was the world's first working class seaside resort, and has a magnificent heritage associated with fresh air, fun and seaside entertainment. We have an extraordinary wealth of historic collections and a growing number of passionate volunteers who act as heritage champions. All schools have an extensive range of materials on the history of Blackpool with more to come, along with opportunities to work with the Grundy Art Gallery and the Local History Centre. To experience Marvellous Mornings at the Tower, the Winter Gardens and Stanley Park.

The town also has a fascinating array of public artworks by some of the biggest names in contemporary sculpture. Gordon Young's award-winning Comedy Carpet is the latest show stopping addition, showcasing the best jokes, one-liners and catchphrases from a star-studded comic heritage. A successful Arts Council bid has led to a schools' comedy programme focused on supporting literacy, speaking and listening and linked to the Comedy Carpet. The Great Promenade Show at South Shore is a fascinating collection of artworks by the likes of Sir Peter Blake, Peter Freeman and of course, Michael Trainor's beautiful Mirrorball. Other public artworks can be found in libraries, parks and neighbourhoods all over Blackpool.

With more theatres for its size than anywhere outside the West End of London, there are numerous opportunities for young performers to experience the stage. Schools come together several times during the year to showcase the talents of their pupils in annual events such as Schools Alive and our Dance Festival. Blackpool Grand Theatre is now part of the Arts Council of England's National Portfolio ensuring high quality productions are available to Blackpool audiences, particularly in contemporary dance and has good links with Children's Services providing performances for schools. The Anne Frank project, because of links with the Holocaust Memorial Foundation, has involved all secondary schools and many primaries in seeing the Grand Theatre production and visiting or hosting the touring exhibition.

Wordpool is an annual event to celebrate words and literature which involves all schools in a festival of poetry and literature.

The Showzam Event is Blackpool's annual festival of circus, magic and new variety providing a contemporary twist on our traditional entertainment heritage and presenting a diverse range of national and international artists, such as Occam's Razor.

'Under the Town' was first launched as part of the London 2012 Cultural Olympiad celebrations here in Blackpool. We teamed up with Lancashire to create Blaze, a youth-led programme of arts, sport and technology activities. 'Under the Town' will continue to develop the creative and leadership talents of local young people, helping them to gain nationally-accredited Youth Arts awards along the way.

Sand, Sea and Spray; a festival of international street art is becoming a firm fixture every June with local artists working alongside some of the biggest names in urban street art culture from all over the world, including "My Dog Sighs" and "Pure Evil".

From the magnificent, award-winning Blackpool Central Library to the Anchorsholme Library and Children's Centre, there are libraries in eight locations across the town offering a great collection of books, ICT, and other learning resources. As well as helping to develop a passion for reading, libraries support digital literacy and offer a full range of creative, learning and social activities for people of all ages and abilities.

The first jointly funded Schools Cultural Programme between Regeneration, Tourism and Culture Service and Children's Services has significantly increased the numbers of children and teachers involved in high quality arts, theatre and dance programmes directly linked to raising standards in achievement. It has also raised the profile of the cultural opportunities, created new resources and placed teachers at the centre of the planning process. A new Arts mark cluster is established and teachers will be trained to deliver the new Discover and Explore Arts Award.

### **Children's University**

The Children's University, where pupil's out-of-school achievements are recognised, now involves 28 Blackpool schools.

### **City Learning Centre**

Blackpool's educational ICT hub and staff development centre offers a range of school improvement courses to schools and last year also provided 265 sessions of professional development opportunities. Schools have made extensive use of the facilities at the CLC, which includes the use of the Apple suite, the television studio and the radio suite.

An increasing number of schools are also using portable devices available from the CLC including Macbooks, Ipads, Nintendo DS consoles and video equipment. The Media Production team based at the CLC are a successful enterprise taking commissions from private and public customers within and outside Blackpool. The refurbished library and the bistro are both popular with the local community.

### **Digital Media Awards**

The CLC also run the annual Digital Media Awards which showcases the filmmaking talents of pupils from Blackpool schools. Every year the entries are showcased at the Odeon cinema with the event boasting a full house.

### **Basic Skills Quality Mark**

Baines Primary School was awarded Quality Mark for the fourth time, a record for our primary schools. In the last year 6 other schools have been awarded the Quality Mark. 18 of Blackpool schools currently boast Basic Skills Quality Mark.

Many other marks and awards have been achieved by Blackpool schools. These include Investors in People, eco awards, primary science quality mark and healthy schools status, to name a few.

## Key Achievements 2009-12

Good progress has been made in the delivery of the 2009 - 2012 Children and Young People's Plan and a number of key achievements have been realised over the last three years. Some of those key achievements include:

### Be Healthy

- SEAL is promoted in all schools and is recognised as a whole school initiative for increasing self esteem and improving behaviour
- The Victoria Safeguarding Centre was opened to support vulnerable young people
- Blackpool has achieved full 'Baby Friendly' Accreditation
- The implementation of the Family Nurse Partnership has been recognised nationally as an area of good practice supporting vulnerable young mums
- The Arrest Referral scheme is successful in supporting vulnerable young people who misuse substances and become involved with the Criminal Justice System
- The Family Prescribing Service is the first service nationally to provide specialist prescribing treatment service to vulnerable families within Children's Centres where substance misuse impacts on parenting
- The creation of a Quality Assurance Group, with membership of both professionals and young people, has ensured the right services are provided at the right time for young people
- Blackpool has made significant progress on reducing under 18 conceptions on rates
- There has been increased availability of Young People's sexual health services through longer opening hours

### Stay Safe

- The Springboard project has reduced incidents of domestic abuse and the numbers of children missing from home in its work with targeted families
- We have Implemented Children Missing from Home & Care Protocol and Procedures
- The specialist domestic abuse CATALYST team has been established
- We have Commissioned and delivered a series of training on recording, assessment and S47 enquiry and further developed practice guidance and audit
- The number of first time entrants to the Youth Justice system has reduced
- The rate of temporary exclusions for bullying, physical and verbal assault has reduced
- Blackpool schools and the Local Authority have worked together to improve attendance. Overall and persistent absence figures have continued to fall in both primary and secondary schools



## Enjoy and Achieve

- There has been significant improvement in the number of Blackpool pupils making 'good' progress within the Early Years Foundation Stage Profile with a significantly reduced gap between the bottom performing 20% and their peers
- Key Stage 2 results have remained broadly in line with national averages
- There has been continued improvement in the percentage of pupils achieving 5 or more A\*-C GCSEs including English and Mathematics; and those achieving 5 or more A\*-C GCSEs
- Progress in English and Mathematics within Secondary Education has shown continuous improvement
- Pupils permanently excluded (0%) continues to be ranked 1/154 Looked After Children (LAC) as it has been for past 5 years
- Qualification Achievements by age 19 ranked 4/154 for improvement 2010-2011
- Participation in work based learning at age 16 (NEET 2011) ranked 12/154
- Young people aged 16-19 in full or part-time training or employment ranked 18/154
- Numbers of pupils who are Looked After in fulltime education ranked 10/154
- Numbers of pupils who are Looked After at KS2 attaining both En and Ma Level 4+ ranked 8/154
- Numbers of pupils who are Looked After 5+A\*-C grades Inc En and Ma GCSE ranked 2/154
- Numbers of pupils who are Looked After attaining 5+A\*-C grades GCSE ranked 1/154
- Numbers of pupils who are Looked After attaining A\*-C grades in both En and Ma GCSE ranked 2/154
- Attendance figures for both primary and secondary phases have shown considerable improvement over the last 2 academic years (2008/09 - 2010/11)
- Eight Blackpool schools achieved the prestigious ICT Mark and a Blackpool Primary school was shortlisted for the Becta Excellence in ICT Award in 2009
- Three Blackpool primary schools were recognised for their outstanding work with parents, becoming the first primaries in the country to receive the Gold Award in the Parental Engagement Quality Standard from the Specialist Schools and Academies Trust
- Woodlands Special School Staff achieved distinction in the Outstanding School Team of the Year in the Pearson Teaching Awards
- There has been an increase in lone parents accessing activities at Blackpool Children's Centres
- Over the last three years approximately 15,000 children have been involved in the schools cultural programme
- There has been increased uptake of the wider family arts programme at the Grand Theatre by hard to reach families.
- Over 100 teachers took part in bespoke training with artists to build skills and knowledge in creative approaches.

### Make a Positive Contribution

- More participants were involved in the summer activities programme
- There were increased hits on the RUbothered website
- The Oracle (My Place) funded by the Big Lottery was built and opened in June 2012.
- The Young People's Commissioning Group were involved in the allocation of grants to the third sector.
- 150 young people worked towards the launch of "Under the Town", Blackpool's first youth-led Arts Festival, which attracted almost 500 young people to gigs, fashion shows and dance events. Last year's festival took place at the Winter Gardens. This year's programme will take place at Grundy Art Gallery.

### Achieve Economic Wellbeing

- Over 200 parents were actively engaged on the Work Focused Services pilot, to become work ready.
- 10 new jobs were created through future job's fund in children's centres.
- The Rent Bond Scheme helped approximately 600 vulnerable households with children access good quality, affordable accommodation in the private rented sector.
- 'Working for Health' offered 'intermediate' job opportunities for local residents on long-term incapacity benefit wishing to return to work in the health and social care sector.
- The number of funded learner opportunities for young people aged 16-19 increased against a national trend of reductions.
- The number of apprenticeships available across Blackpool increased.

## **BLACKPOOL'S CHILDREN CHARTER**

We will provide support from staff who know and enjoy what they do

We will respect you for who you are

We will listen to what you think and how you feel

We will keep you safe wherever you are

We will show you how to complain when you are unhappy and we will deal with it properly

We will give you something to do and somewhere to go

We will provide equal chances to everyone

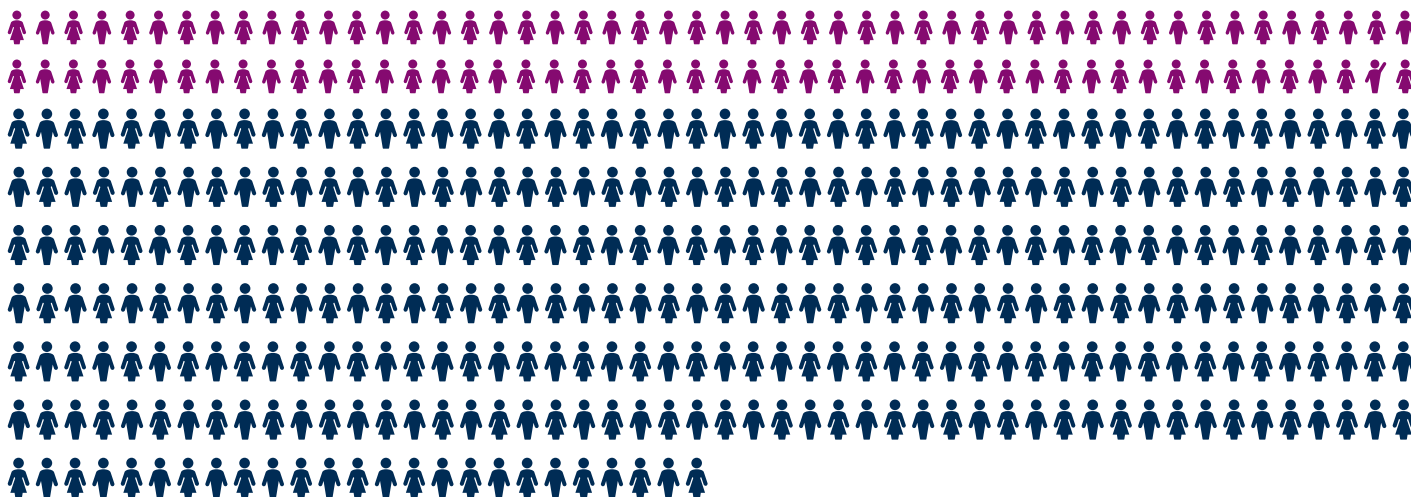
We will provide activities you are interested in

We will make sure you have the best opportunities in life and learning

# Children and Young People in Blackpool An Overview (April 2013)

Imagine Blackpool as a Community with Just **100 Children and Young People**, what is this community like?

With the **100 children** are **325 adults**



Some areas of the town are within the most **deprived 1% in England**  
Health, life expectancy, drugs and crime figures are major causes of concern.

## Children & Young People:

**89** of the children are White British, **11** are of black, minority ethnic origin



**49** are girls; **51** are boys; **5** are babies



Of the **59** children of school age:

**35** children attend **Primary School**

**23** children attend **Secondary School**

**1** child attends **Special School**

**2** primary school pupils will attend for less than **3** and a half days a week;

**3** secondary school pupils will do the same.

**2** will join the school during the year; **1** will leave

**16** children receive Free School Meals



**20** eat **5** portions of fruit and vegetables a day; **4** pupils had no breakfast



**5** secondary pupils drank no water today; **2** drink more than **14** units of alcohol per week

Of the **23** secondary pupils



**15** will be afraid to go to school at least 'sometimes' because of bullying. Half of the secondary girls are worried about the way they look.



**11** of the **26** secondary pupils are 'certain' or 'fairly sure' they know someone who takes drugs; **2** have taken an illegal drug in the last month



**2** children will be looked after by the authority



There will be **19** referrals to Children's Social Services



**1** female will be a teenage mum



and **1** child will be a young carer



**1 child may be:** An artist, doctor, lawyer, teacher, footballer, cleaner, postman, prime minister, social worker, nursery nurse, actor, engineer, butcher, baker, candlestick maker

