



BLACKPOOL TOWN PROSPECTUS

2030 AGENDA FOR ACTION



BUSINESS
IN THE
COMMUNITY

The Prince's
Responsible
Business Network

BLACKPOOL TOWN DEAL BOARD

- Welcome, Introductions and Apologies (no alternative representatives)
- Blackpool Town Prospectus
- Lobbying to Date – the Ask of Government
- A Town Deal

STRONGER TOWNS FUND

- Bid for funding up to £25 Million
- Establish a Town Board
- Defined task to prepare a Town Investment Plan
- Set Out investment priorities that will drive economic growth
- Government policy to level up towns



STRONGER TOWNS FUND

- Ensuring that funding delivers the jobs, business and the homes the town needs for future generations
- Entrepreneurial and creative plans
- Which create the fundamental building blocks of a strong local economy building skills for local people
- Regeneration/ Economic Growth/ Improved Transport/Connectivity/Culture



STRONGER TOWNS FUND

- Align Government investment with activities of business, investors, education providers and civil society
- Attract private investment especially overseas investors
- Help to support young people to access traineeships or apprenticeships
- To prepare a “Locally-Owned” not a Central Government investment plan

TOWN BOARD

1. Need to be “Open by default”
2. Commercially sensitive information which will need to be respected
3. Future guidance awaited
4. Investment Plan by June
5. Governance and papers publicly available
6. Other bids



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