

## Labour Market Profile for Blackpool

### 1. [Introduction](#)

Select Blackpool as a local authority to view an up-to-date and comprehensive profile of the labour market. The profile provides a comparison to the North West and Great Britain. It is possible to drill down to get further information. Options are available to download the data in an excel spreadsheet, compare all areas in a region, view time-series figures and query the data in more detail.

[NOMIS presents official labour market statistics on its website](#)

### 2 [Key Facts](#)

- Blackpool's estimated population in 2008 was 141,900; of which 59.5% were of working age compared to 61.6% in the North West and 62% in Great Britain. (Source: ONS 2008 mid-year estimates – NOMIS website)
- In Blackpool 77.6% of the working age population were economically active compared to 76.5% in the North West and 78.9% in Great Britain (Source: ONS Annual Population Survey April 2008 – March 2009 – NOMIS website)
- The percentage of those aged 16 and over who were economically active but unemployed was higher in Blackpool (7.3%) than in the Northwest (6.9%) and Great Britain (6.2%) (Source: Model Based Unemployed, ONS Annual Population Survey April 2008 – March 2009 NOMIS website)
- A higher percentage of working age males (80.5%) in Blackpool were economically active than females (74.4%) (Source: ONS Annual Population Survey April 2008 – March 2009 NOMIS website)
- 22.4% of the working age population in Blackpool were economically inactive compared to 23.5% in the North West and 21.1% in Great Britain (Source: ONS Annual Population Survey April 2008 – March 2009, NOMIS website)
- A lower percentage of all persons in employment in Blackpool (30.9%) were in managerial and professional/technical occupations than in the North West (40.6%) and Great Britain (43.5%) – (Source: ONS Annual Population Survey April 2008 – March 2009 – NOMIS website)
- 20% of working age people in Blackpool had no qualifications compared to 14.7% in the North West and 12.4% in Great Britain. (Source: ONS Annual Population Survey January 2008 - December 2008 – NOMIS website)
- Median weekly pay for residents (Gross weekly pay – Full-time workers) in Blackpool was lower (£372.6) than in the North West (£460.2) and Great Britain (£491) (Source: Annual Survey of Hours and Earnings – Resident Analysis 2009 – NOMIS website)
- Median weekly pay for employees working (Gross weekly pay – Full-time workers) in Blackpool was lower (£375.4) than in the North West (£460) and Great Britain (£490.2). (Source: Annual Survey of Hours and Earnings – Employee Analysis 2009 – NOMIS website)
- 5.4% of the resident working age population in Blackpool were Job Seekers Allowance claimants compared to 4.6% in the North West and 4.1% in Great Britain. (Source: ONS Claimant count November 2009 – NOMIS website)

**Last update: 04/01/10**

- There was a lower percentage of residents of working age population in Blackpool who were long term (over 12 months) Job Seekers allowance claimants (9.8%), than in the North West (13.3%) and in Great Britain (12.7%). (Source: Claimant count November 2009 – NOMIS website)
- A higher percentage of resident working age people (25.3%) were claimants (total claimants) of key out of work benefits in Blackpool than in the North West (19.2%) and Great Britain (15.7%). (Source: DWP benefits claimants May 2009 – NOMIS website)
- A higher percentage of resident working age people in Blackpool (13%) claimed ESA/Incapacity Benefit than in the North West (9.3%) and in Great Britain (7.1%). (Source: DWP benefits claimants May 2009 – NOMIS website)
- Jobs Density (ratio of total jobs to working age population is lower in Blackpool (0.78) when compared to the North West (0.80) and Great Britain (0.83) (Source: Jobs Density 2007 – NOMIS website)
- A lower percentage (63.2%) of employee jobs in 2008 were full-time jobs than in the North West (69.1%) and Great Britain (68.8%) – (Source: ONS Annual Business Inquiry Employee Analysis 2008 – NOMIS website)
- 16.4% of employee jobs in 2008 in Blackpool were tourism related compared to the North West (8.2%) and Great Britain (8.2%). (Source: ONS Annual Business Inquiry Employee Analysis 2008 – NOMIS website)
- A higher percentage of employee jobs 2008 in Blackpool were in distribution, hotels and restaurants (31.4%) than in the North West (23.5%) and Great Britain (23.4%). (Source: ONS Annual Business Inquiry Employee Analysis 2008 – NOMIS website)
- A lower percentage of employee jobs in Blackpool were in manufacturing (7.4%) than in the North West (11.6%) and Great Britain (10.2%). (Source: ONS Annual Business Inquiry Employee Analysis 2008 – NOMIS website)
- Blackpool had a lower number of JSA claimants (4.5) per unfilled job centre vacancy than Great Britain (5.9) and the Northwest (6.1). (Source: Jobcentre Plus Vacancies – Summary Analysis)
- VAT registrations in Blackpool during 2007 as a proportion of stock were 9.2%. This was lower than in the North West (10.6%) and Great Britain (10.2%). (Source: VAT Registrations/Deregistrations by industry 2007 – NOMIS website)