

**Blackpool Council**  
**Planning and Compulsory Purchase Act 2004**  
**The Town and Country Planning (Local Development) (England)**  
**Regulations 2004 (as amended, 2008, 2009)**  
**The Leisure Quarter**  
**Draft Development Brief Supplementary Planning Document**

***SPD Matters***

Blackpool Council has produced a Draft Supplementary Planning Document (SPD), entitled 'The Leisure Quarter – Draft Development Brief SPD' for consultation and public participation purposes under Regulation 17 of the above Regulations.

**The SPD will:**

- Help to secure private sector investment for comprehensive development of the entire site, that will transform the area and deliver economic growth
- Ensure that proposals for the site achieve urban design, architecture and illumination of the highest standard, lifting the quality of the built environment
- Provide a framework of planning and design principles and performance criteria to guide, promote and develop creative scheme proposals in accordance with the Local Policy Framework
- Guide developers and the Local Planning Authority on making, assessing and in determining planning applications, including providing examples of planning conditions and obligations which may be required
- Determine the submission requirements to accompany a planning application.

Once adopted, the document will be a material planning consideration in assessing planning applications for development on the site. It will replace the existing Conference Leisure Quarter Planning Brief, published in 2006.

The Draft SPD and comments form are available for viewing and download from the Council's website: [www.blackpool.gov.uk/theleisurequarter](http://www.blackpool.gov.uk/theleisurequarter). The Draft SPD is also available for inspection at the following locations during normal opening hours (copies of comments forms are also available):

1. Customer First Reception, Municipal Buildings, Corporation Street, Blackpool, FY1 1LZ
2. Blackpool Enterprise Centre, Lytham Road, FY4 1EW
3. Revoe Library, Revoe Street, FY1 5HN

In accordance with Regulation 18, representations on the draft document are welcomed but must be made in writing by the deadline using one of the following methods:

- Submitting a comments form online using the Council's online consultation portal – <http://consult.blackpool.gov.uk/portal>
- Sending a comments form or a written representation by post or email to:

Planning Department  
Blackpool Council  
PO Box 17  
Corporation Street  
Blackpool  
FY1 1LZ

[development.plans@blackpool.gov.uk](mailto:development.plans@blackpool.gov.uk)

Representations may also include a request to be notified of the adoption of the SPD.

**The deadline for representations is 5pm Monday 22<sup>nd</sup> November, 2010**