

Business and the Local Economy

Local Productivity: Gross Value Added (2008)

Key Facts

- Blackpool GVA per head is below the equivalent figures for Lancashire, Northwest and UK. (Source: GVA, ONS website)
- GVA per head of population places the Blackpool economy as the 9th lowest in the UK (in comparison with the 133 NUTS-three areas comprising the UK); 3rd lowest in England and 3rd lowest in the Northwest.

Local Productivity: Gross Value Added

Gross Value Added (GVA) is a measure (estimate) of productivity in a local area and shows the strength of the local economy.

In 2008 Blackpool had a GVA of £1,734M (2007 £1,717M): this works out at an equivalent of £12,333 per head (2007 £12,111 /head).

These numbers place the size per head of the Blackpool economy at an index level of 60 when compared to the value of the United Kingdom (UK) economy (with the UK taking a value of 100). Blackpool productivity is very much less than the UK average.

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Year	Blackpool	Blackburn	Lancashire County	NW Region
2000	72	82	84	88
2001	72	81	84	88
2002	70	80	84	88
2003	67	79	83	87
2004	65	78	83	86
2005	64	77	82	86
2006	62	77	82	86
2007	60	77	81	86
2008	60	77	81	86

Source: NUTS-3 GVA, ONS website

Note: GVA represents the incomes generated by economic activity within the UK economy. GVA data presented in the Regional Accounts uses the income approach (GVA(1) and comprises:

- Compensation of employees (wages and salaries, national insurance contributions, pension contributions, redundancy payments, etc
- Gross operating surplus (self-employment income, gross trading profits of partnerships and corporations, gross trading surplus of public corporations, rental income etc)

A full definition of GVA(1) can be found in the UK National Accounts (Blue Book)

Glossary

GVA Gross Value Added; a measure of regional and local productivity

Where can I get further information on the issues covered in Blackpool Figures ?

[ONS website](#)

If further advice is required contact:

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