

The new parking area

- ◆ 650 pay on foot car parking spaces (10 % for disabled drivers).
- ◆ New public toilets.
- ◆ Information centre.

The new parkland

- ◆ Mix of parkland and meadow.
- ◆ Pocket parks.
- ◆ 500 conifer trees (6 different species).
- ◆ Thousands of shrubs and herbaceous plants.

The new facilities

- ◆ Two 20 metre high World Championship standard climbing towers spelling out the name "Blackpool".
- ◆ A 20 metre long bouldering wall - an alternative climbing feature.
- ◆ Multi-use games pitch suitable for seven-a-side.
- ◆ Play area for young children.
- ◆ Public footpaths and cycleways.
- ◆ Footpath connections with Waterloo Road, Westbourne Avenue, Bloomfield Road and possibly Seymour Road.
- ◆ State-of-the-art feature lighting will illuminate the whole area.
- ◆ Widened Seaside Way opening March 2005.

Traffic flow plans during construction

- ◆ Traffic flow along Seaside Way, Bloomfield Road and Waterloo Road currently unaffected.
- ◆ Coaches and high sided vehicles diverted along Progress Way, Squires Gate Lane, St. Annes Road and Rigby Road.

Car parking during construction

- ◆ Over 200 compensatory car parking spaces close to Blackpool FC and opposite Blackpool Pleasure Beach.

Temporary Road closures

- ◆ Major works on Bloomfield Road around the junction with Seaside Way are expected to lead to the closure of a section of Bloomfield Road during the winter months.
- ◆ Westbourne Avenue will see some minor road changes at the end of the cul de sac.

The council is anxious to keep the community informed of progress throughout the project and is currently consulting with local residents, business people, hoteliers and coach operators.

A special Central Gateway *information centre* has been opened at the site compound, accessed from Seymour Road. The centre is open for limited periods. For details about opening times, or any other information about the project, please call the Central Gateway helpline during office hours.

The number is **01253 403087**

or alternatively, enquiries can be emailed to

centralgateway@uk2.net

For information about construction work, please call the contractors Volker Stevin on 01253 402886.

Any organisations or businesses wanting more details about the scheme should contact the helpline.

Local schools have been invited to utilise the project for curricular activities.



Project part-financed by the European Union



Blackpool Council
BUILDING A BETTER COMMUNITY FOR ALL



northwest
development agency



BLACKPOOL
NEW HORIZONS
PLANNING FOR THE FUTURE



blackpool new horizons masterplan

it's happening

happening!

The dawn of a **new era** for **Blackpool** has begun.

Work on creating a dramatic new £13.5 million gateway to Blackpool is well underway.

A new, temporary road has been built alongside the existing Seaside Way between Waterloo and Bloomfield Road bridges to enable work on creating a new tree-lined 650 space car park with safety lighting and an information centre to begin with minimum disruption to traffic flow.

When complete, a new, permanent three-lane road will carry traffic in and out of the resort. Striking features alongside the new road will be two 20 metre high climbing towers spelling out the word Blackpool. They are being built to world championship standard in consultation with British and European champion climber Ian Vickers.

When complete, the project will also offer a new park, pocket parks, walkways and cycle paths which will act as links between communities on each side of the project, a seven-a-side all weather pitch and a children's play area which local school children are helping to design.

The scheme, Project One of the £1 billion Blackpool masterplan, is scheduled to finish in Spring, 2005.

The contractor is Volker Stevin and funding partners are the European Union, Northwest Regional Development Agency and Blackpool Challenge Partnership Limited.

"This is the most exciting project in Blackpool for many years and, when complete, will offer something for everyone."
- Councillor Eddie Collett, Portfolio Holder for Tourism and Regeneration

"something for everyone"

Pocket Parks

Trees and shrubs will be more intensified in these relaxing pocket parks which will also have pleasant seating areas.

Landscaping

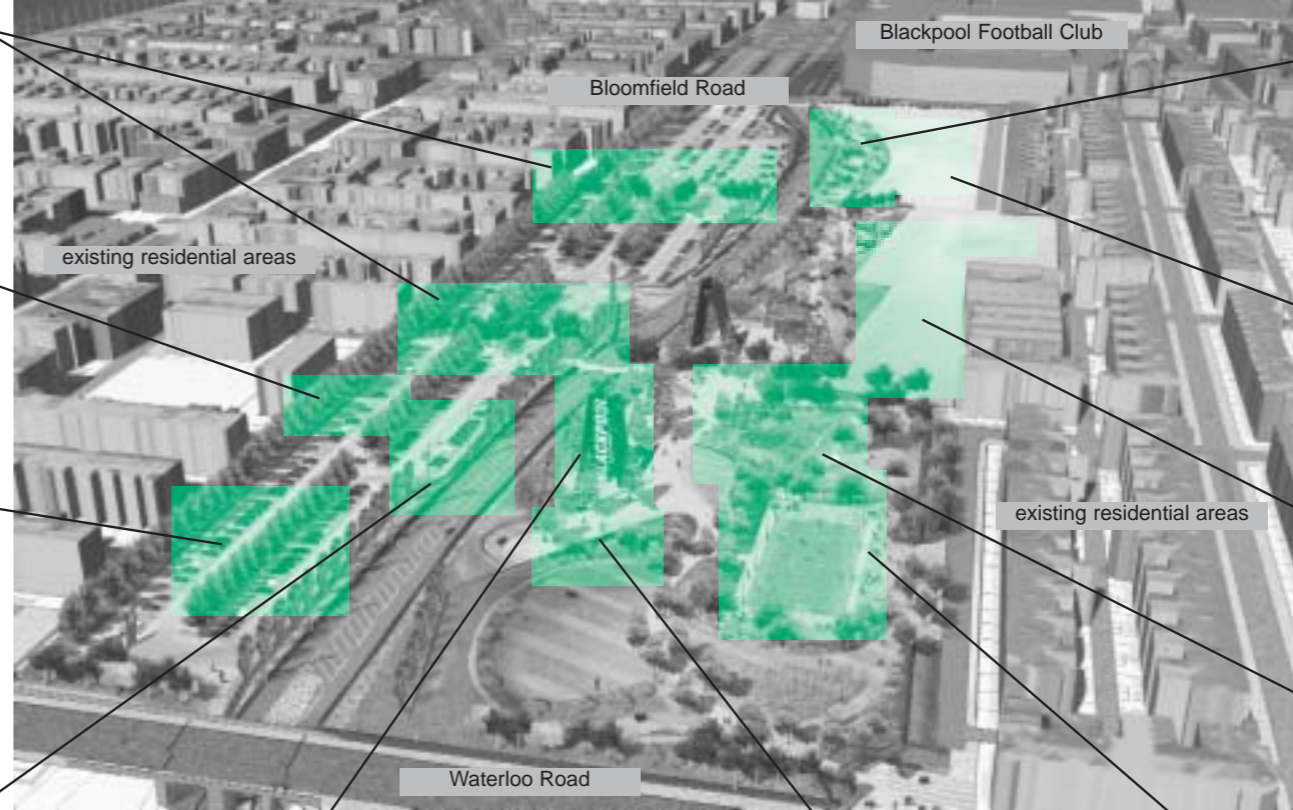
Various species of conifer trees, plants and shrubs will create a brand new and attractive landscape

Car Parking

A new and welcoming secure car parking facility with 650 spaces, information centre and toilets. Fully illuminated for safety at night.

Lighting

State of the art feature lighting will illuminate the whole area and improve safety.



Walkways and Cyclepaths

These pathways will meander through pleasantly landscaped surroundings linking the residential areas either side of the development.

New hotel site

A 100 bedroomed hotel to be built offering a high standard of accommodation.

Apartments

High quality apartments to be built fronting onto the park area.

Children's Play Area

Designed with the help of local children for children!

Climbing Tower

Climb Blackpool Tower! A 20 metre high world championship standard climbing structure that will create a fantastic visual impact for locals and visitors alike. Designed in consultation with mountaineering experts, climbers will be given full supervision.

Bouldering Wall

Another climbing experience with a 20 metre long overhang for enthusiasts!

Seven-a-side all-weather pitch

This multi-purpose pitch will be supervised and managed by Blackpool Council Leisure Services Department in conjunction with Blackpool Football Club.