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# Blackpool Opportunity Area

Last Modified December 18, 2020



Blackpool is one of 12 opportunity areas launched by the government to raise education standards locally.

The aim is to provide every child and young person in the area with the chance to reach their full potential in life.

The opportunity areas are identified as social mobility ‘coldspots’. This means that young people living in deprived areas may miss out on the same opportunities offered in wealthier locations.

Through working in partnership with local organisations, the [Blackpool School Improvement Board](#), businesses, schools, and colleges, we aim to overcome these challenges – providing everyone with the chance to go as far as their talents and hard work will take them.

The idea is that no Blackpool child is left behind.

## Priority areas

The Blackpool opportunity area has three priority areas:

- To raise attainment and progress in Blackpool’s schools
- Provide support for vulnerable children and families to improve attendance, outcomes and to reduce exclusions from school
- Improve advice and support for young people when moving between schools/colleges and into work

[Find out more about the opportunity area programme.](#)

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