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Sustainable Blackpool: Business

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The release of the net zero review for national government in 2023, states that "[net zero is a historic economic opportunity](#)" making now an interesting time to embrace sustainable business practice. Local businesses engaging in sustainable business practice will be key if Blackpool is to reach net zero by 2030.

Local businesses can develop sustainable practices by reducing the emissions produced by the businesses own activities, increasing resource efficiency and also by supporting customers to make low carbon choices.

Benefits of sustainable practices

- Reduced energy bills
- Improved cash flow
- Increased profitability
- Increased competitiveness
- Improved green credentials
- Reduced exposure to future energy price rises
- Attracting and retaining the right quality of staff
- Increased productivity
- Ability to win new contracts, especially with the public sector
- A more comfortable working environment
- Improvements to air quality
- Contributing to a reduced carbon footprint for Blackpool and wider benefits to society

[Join thousands of UK businesses tackling climate change by making a climate pledge](#)

How to introduce sustainable practices

Local businesses can develop sustainable practices by reducing the emissions produced by the businesses own activities, increasing resource efficiency and also by supporting customers to make low carbon choices.

The following advice has been collated to help your business take the first step.

If you want to tell us about steps your business is already taking, join the climate action partnership, or have suggestions you can contact the climate team.

contact us at: climate@blackpool.gov.uk

Free sustainability advice

The following are free guides to sustainable business practices, exploring a variety of topics.

- [SME guide to energy efficiency](#)
- [Better Business guide to energy saving](#)
- [You and Your Business](#) and [Energy Efficiency advice](#) from Electricity North West
- [Visit Britain Sustainable Tourism advice](#)

- [Guidance to increase energy efficiency in the hospitality industry](#)
- [Green Small Business Guide](#)
- [Enabling circular business](#)
- [Carbon reduction and net-zero for SMEs](#)

Sustainable palm oil communities

Blackpool Zoo are launching a Sustainable Palm Oil Free Community project, which aims to work with buisnesses to encourage their suppliers to source sustainable palm oil products.

[Learn more](#)

Funding and support

- [Chamber Low Carbon](#): A Lancashire wide partnership to support businesses in reducing costs and their carbon footprint
- [REDCAT](#): A Lancashire scheme which provides **free** support to SME's in reaching net-zero
- [Claim capital allowance](#): A national government scheme where business can purchase sustainable big ticket items and claim on your tax return
- [WRAP](#): offers a variety of support for businesses
- [Funding for low carbon Industry](#)
- [Find funding to help your business become greener](#)
- [Low carbon workspaces](#): Grants offered by the national government to implement energy efficiency measures in workspaces

Sustainability measuring tools

The following tools are all **free** calculators.

- [Carbon calculators from the Carbon Trust](#)
- [Circulytics a resource efficiency calculator from the Ellen McArthur Foundation](#)
- [Saving Food, waste measurement tool](#)

Relevant policy

- [Guidance on carbon reporting](#)
- [Small Business User guide to emissions reporting](#)
- [Green taxes and relief](#)
- [Plastic packaging tax: steps to take](#)

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