

[Home](#) > [Residents](#) > [Planning environment and community](#) > [Climate emergency](#) > [Sustainable Blackpool Business](#)

Sustainable Blackpool: Business

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Industry and commercial activity makes up 33% of Blackpool’s carbon emissions.

Besides helping improve the environment, adopting net zero strategies may help your business grow, save money, and boost business resilience.

The first step in the journey to net zero is understanding your current position and identifying the actions that need to be taken to move in the right direction.

UK Shared Prosperity Fund

In 2022, Blackpool was allocated £5m through the UK Shared Prosperity Fund to deliver projects meeting local needs until March 2025. Working towards net zero provides opportunities to boost the local economy and improve health of residents.

The council allocated 22% of its funding to projects with an environmental emphasis, including the [Net Zero Business Academy](#). The funding has [now been extended](#) allowing the business support programmes to remain in place for an additional year.

Net Zero Business Academy

Blackpool’s Net Zero Business Academy, run by Adler and Allan and established by Blackpool Council, supports local businesses in reducing their carbon emissions.

The programme offers:

- Free energy audits
- Expert-led workshops
- One-to-one sustainability advice
- A bespoke decarbonisation plan

The government’s net zero review (2023) states that “net zero is a historic economic opportunity”—making this the perfect time for businesses to embrace sustainable practices. Local businesses have a vital role in helping Blackpool achieve net zero by 2030 through reducing emissions, improving resource efficiency, and helping customers make low-carbon choices.

The Blackpool Net Zero Business Academy is offering businesses a [free sustainability toolkit](#)—a practical guide to reducing energy costs and carbon emissions.

Inside, you’ll find:

- Cost-saving energy efficiency measures (15 to 30% potential savings)
- Guidance on understanding your energy bills
- Insights into renewable energy and procurement strategies
- Practical steps to create your net zero roadmap

Whether you’re just beginning your net zero journey or looking to advance it, this toolkit is a valuable resource for cutting costs and strengthening your sustainability strategy.

Free sustainability advice

The following are free guides to sustainable business practices:

- [SME guide to energy efficiency](#)
- [Better Business guide to energy saving](#)
- [Visit Britain Sustainable Tourism advice](#)
- [Guidance to increase energy efficiency in the hospitality industry](#)
- [Green Small Business Guide](#)
- [Enabling circular business](#)
- [Carbon reduction and net zero for SMEs](#)

Sustainable palm oil communities

[Blackpool Zoo are launching a sustainable palm oil free community project](#), which aims to work with businesses to encourage their suppliers to source sustainable palm oil products.

Funding and support

- [Chamber Low Carbon](#): A Lancashire wide partnership to support businesses in reducing costs and their carbon footprint
- [REDCAT](#): A Lancashire scheme which provides **free** support to SME's in reaching net-zero
- [Claim capital allowance](#): A national government scheme where business can purchase sustainable big ticket items and claim on your tax return
- [WRAP](#): offers a variety of support for businesses
- [Funding for low carbon Industry](#)
- [Find funding to help your business become greener](#)

Sustainability measuring tools

The following tools are all **free** calculators.

- [Carbon calculators from the Carbon Trust](#)
- [Circulytics a resource efficiency calculator from the Ellen McArthur Foundation](#)
- [SavingFood waste measurement tool](#)

Relevant policy

- [Guidance on carbon reporting](#)
- [Small Business User guide to emissions reporting](#)
- [Green taxes and relief](#)
- [Plastic packaging tax: steps to take](#)

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