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# Sustainable Business Network

Last Modified February 24, 2025



Join us at our first Business Sustainability Network event, hosted by Blackpool Council, to find out how your business can be more sustainable.

The event will bring together businesses from across Blackpool to network, share learning and explore opportunities while providing expert speakers to support your organisation in taking practical steps to reduce your environmental footprint and support your business to be resilient to local risks.

By attending you will learn directly from other businesses as they share their challenges, successes and the innovative solutions they used to reduce emissions and drive sustainable growth. In addition you'll hear about the ambitions and targets set for Blackpool and gain valuable tips on how to embark on your own journey, including step-by-step advice on setting achievable goals, identifying impactful actions, and integrating sustainability into your core business practices.

Whether you're just starting out or looking to take your efforts to the next level, this event offers a roadmap to make your net zero ambitions a reality.

Together, we can take meaningful steps toward a greener, more sustainable world.

## Event schedule

We appreciate many of you will have busy diaries and we're hoping you can find space to join this event. Lunch and refreshments provided for attendees, any allergy requests will be noted closer to the event, once registration is confirmed.

Join us on Tuesday 25 February 2025 at The Conference and Exhibition Centre, Winter Gardens Blackpool

### Agenda

- **9.15am** – Arrival and networking (tea & coffee provided)
- **9.45.am** – Welcome
- **10.00am** – Key note speakers:
  - Andy Pickard (Blackpool Council) - covering Blackpool's Climate journey from declaration to future plans
  - Dr Louise Edgington (ClimatEdPsych) - how to involve staff in the sustainability journey
  - Celia Gaze (The Wellbeing Farm) – talking about her sustainability journey
- **11.00am** – Panel of experts - Caitlin Sanderson, Net Zero Academy; Celia Gaze; Dr Louise Edgington; Phil Richards, Sustainable Energy First
- **11.45am** - Close
- **12noon** - Lunch and networking (vegan lunch provided)

Please note, places must be confirmed prior to attending. Please complete the shprt form below to register your interest.

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