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North Promenade conservation area

Last Modified March 19, 2024



North Promenade Conservation Area was designated in 2018.

A public consultation was carried out on 4 January to 29 February 2024 to explain the purpose and aims of the [North Promenade Conservation Area Plan \[PDF, 559KB\]](#) and to invite comments from residents and businesses. A public meeting was also held at The Cliffs Hotel on 25 January at 6.30 pm. This is the final document which has now been formally adopted.”

[North Promenade Conservation Area Appraisal](#)

[North Promenade Conservation Area Plan \[PDF, 559KB\]](#)

Streets within the conservation area

- 2 Cambray Road
- Finchley Road
- Gynn Square
- Holmfield Road
- Savoy Garage, King George Avenue
- Promenade
- Queens Promenade
- Seafield Road
- 2 Warley Road
- Willshaw Road

Article 4 direction

An [Article 4 Direction](#) was introduced in 1948, to control development by removing permitted development rights for works to land or forecourts fronting the promenade.

This means that you should seek planning permission for any work to properties to which the Direction relates.

Before starting work

You should contact the built heritage and conservation team for advice before starting any works to clarify whether planning permission is required.

Works carried out without the relevant planning permission will be liable to enforcement action.

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Municipal Buildings
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