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Blackpool Council plan

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2024 to 2027 Blackpool Council Plan

Over the last 5 years we have made many changes to improve to the town and we want to make sure that local people and businesses benefit as much as possible from these changes.

We remain committed to strengthening our economy and our communities and focussing on the things that matter.

The 2024 to 2027 council plan is our way of telling the story of our town so that everyone – residents, organisations and visitors can understand what we're doing, who we're doing it with, and why we're doing it.

Our vision for Blackpool continues to be:

The UK's number one family resort with a thriving economy that supports a happy and healthy community who are proud of this unique town.

Our priorities

Our council plan is built around two main priorities:

- **Priority One** – Communities
- **Priority Two** – The economy

Below are some the things we aim to deliver over the next 4 years.

Supporting children, young people and families

- Continue our Better Start programme, improving life chances for children aged 0 to 4
- Continue to work in partnership with schools, teachers and education providers to improve educational outcomes for young people
- Implement the Blackpool family safeguarding model
- Support young people to access and develop opportunities in their local areas and across Blackpool
- Safely reduce the numbers of children who are looked after
- Expand the services our family hubs offer to keep supporting families and children/young people of all ages
- Build on the services that our libraries offer to young people and teenagers in particular

Health and social care

- Better understand why some people in Blackpool have better health than others, share that knowledge, and help everyone feel better
- Increase the amount of physical activity people take
- Build on the success of the work we have done to help people stop smoking in Blackpool and give up for good
- Continue to improve access to services for people dealing with drug, alcohol and gambling addictions

Working with voluntary and community organisations

- Help the local voluntary, community, faith and social enterprise sector to provide support to the community

- We will work with specific areas of Blackpool, like Claremont and Revoe, to help reduce crime, improve health and education and help people find work
- Develop the Be Who You Want To Be area to celebrate equality and diversity in Blackpool

Creating a safer and cleaner Blackpool

- Continue to improve street lighting and CCTV across Blackpool
- We will improve waste services for people who live in the town and those who visit Blackpool
- We will reduce the amount of litter in the town and help people be proud of where they live

Improving housing

- We will crack down on rogue landlords, and keep improving the quality of rented housing
- Continue to deliver hundreds of more affordable homes across Blackpool

Visitor experience: Tourism and culture

- Raise the profile of The Showtown Museum
- Continue to enhance the Illuminations and create a Blackpool Culture Hub around The Central Library and Grundy Art Gallery
- Deliver the next phase of the Blackpool Central development and deliver world class visitor attractions
- Further develop the area around the new Blackpool North Tramway Station

Infrastructure and regeneration

- Continue to develop the Blackpool Enterprise Zone to attract more businesses in the food, energy and aviation sectors
- Open the Civil Service Hub in 2025, and expand the Talbot area, including new offices and parking facilities
- Further invest in roads and street lighting across the town
- Introduce a new electric bus fleet
- Convert the former Abingdon Street Post Office into a hotel
- Build a new magistrates court near Devonshire Road

Enterprise, skills and economic inclusion

- Deliver the Multiversity, which will be a £50 million education campus in the Talbot Gateway area
- Get hundreds of people back into work through supportive job schemes
- Support new and growing businesses in Blackpool through the Blackpool Growth Business Academy and the Blackpool Net Zero Business Academy
- Open the newly converted and refurbished Stanley Buildings
- Introduce the Blackpool Fair Work Charter to champion fair work practices in Blackpool's workplaces

Climate emergency and protecting green spaces

- Develop plans to help tackle the impacts of climate change
- Improve our flood defences and drainage across the town
- Explore ideas for renewable and cheaper energy in Blackpool
- Deliver over 200 new electric vehicle charging points in Blackpool by 2028
- Increase the number of trees in the town
- Encourage more people to spend time outdoors by working with community groups and schools
- Continue to provide support to help people reduce their energy costs and benefit from green technologies

[Blackpool Council Plan 2024 to 2027 \[PDF 8.07MB\]](#)

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