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Elective home education survey privacy notice

Last Modified August 11, 2025



Why do we collect your information?

Blackpool Council's Infusion team has been commissioned by the elective home education team to conduct some research with parents/carers to help them improve the service. The aim will be to understand and improve their support to you and your child and identify reasons for decision-making. The council will do this by undertaking an online survey.

What types of information do we collect?

No personal data is explicitly asked for in this survey. Your responses are non-identifiable and all questions are entirely voluntary.

However should you provide personal data in response to any of our questions, please consider whether your responses reveal circumstances which may identify you and whether you wish to include them. Any disclosure of personal data is at your own discretion. You should restrict your answers to the matter at hand and avoid disclosing the personal data of others.

If you do choose to provide personally identifiable data in response to any of the questions within the survey, you should understand that we will need to process that information as part of the survey responses which will be completely anonymised once the survey process has been completed.

Who do we share your information with?

All responses are collated in a non-identifiable format. All the responses will be collated into a report format and shared internally within Blackpool Council's children's services department. As stated you will not be personally identifiable at any stage in the process unless you consent to this.

How long do we keep your information for?

Blackpool Council will retain the raw data from the survey responses until 31 December 2025, when it will be deleted. We will retain the anonymised analysis for reporting purposes.

Who is responsible for your data?

Blackpool Council is the data controller for the personal information you have provided in this survey. The council's data protection officer can be contacted at DPA@blackpool.gov.uk or by writing to:

Data protection
Information governance team
Blackpool Council
PO Box 4
Blackpool
FY1 1NA

Your rights

You have a number of rights relating to the processing of your personal information, including the right to access the information we hold about you (via the [Subject Access Request](#)) the right to erasure (the right to be forgotten) in certain circumstances and the right to have inaccurate data corrected.

Complaints

If you are not happy with how the council has handled your personal information, you can complain to us to give us the opportunity to resolve this with you.

Alternatively, you can complain to the Information Commissioner by sending email to: casework@ico.org.uk

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Blackpool Council

Municipal Buildings
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