

<b>Blackpool Figures on Line - Small Area Data</b>	
<b>1</b>	<b>Introduction</b>
	<p>Information about conditions in Blackpool are now available on the Blackpool council website. A selection of <b>tables</b> and <b>interactive reports</b> allow the user to explore datasets containing small area data. These reports contain geographically linked data for:</p> <p>Age Deprivation Indices 2004 Education Housing Social Grade</p> <p>Below are some brief instructions about how to use these. More datasets will be provided in due course.</p>
<b>2</b>	<b>Location of Interactive Reports</b>
	<p>The Interactive Reports are located in the same area as Blackpool Figures on Line. They can be found on the Blackpool Council Website in the A to Z under S /Statistics. Click on the button for <b>Small Area Data</b>.</p>
<b>3</b>	<b>Table Option</b>
	<p>Initially you will be viewing a table. If you wish to view the Interactive report please click on <b>dynamic report and map</b></p>
<b>4</b>	<b>Flash Installation</b>
	<p><b>Flash v8.0</b> or higher will need to be installed on your PC to view these interactive reports. Many people already have Flash; however, your PC will prompt you to install it with a link to the relevant site if its necessary.</p>
<b>5</b>	<b>Interactive Display</b>
	<p>Open up the Interactive Report of your choice. It will contain some or all of the following elements:</p> <ul style="list-style-type: none"> <li>a) Table</li> <li>b) Map</li> <li>c) Map Legend</li> <li>d) Map Layers</li> <li>e) Pie Chart or Bar Chart</li> <li>f) Comparison Table</li> <li>g) Time Series</li> </ul>
<b>6</b>	<b>Data Table</b>
<b>6.1</b>	<b>Changing Width of Columns in Data Table</b>
	<p>Click and drag the lines between the columns in the top row to make them wider or narrower</p>

<b>6.2</b>	<b>Data Button</b>
	<p>Click on the <b>data</b> button and the arrow to see the list of available data in this display. Click on the arrow beside the data item you wish to view and then click on the year. If the data is a time series there will be more than one year to choose from.</p> <p>If you wish to change the dataset you are viewing then click on the arrow again and choose another dataset and click on the year's data you wish to view.</p>
<b>6.3</b>	<b>Filter Button (if available)</b>
	<p>Click on the <b>Filter</b> button.  Click on the Arrow by Wards (or another filter geography)  Select Ward you wish to view  Select Remove Filter to get all Wards (filter geography) back again.</p> <p><i>You may wish to put the background map on in the Map Layers and zoom in to the area by using the zoom in (first button to left with plus sign) above the map.or the spy glass beside one of the areas in the Data Table. You can zoom in to the level where you can read street names if you want to.</i></p>
<b>6.4</b>	<b>Clear Button</b>
	<p>Hover over any geographical area in the Data table and it will be highlighted on the map.  Click on any one or more geographical areas in the Data table and they will change colour on the map.  Click on the <b>clear</b> button to clear these selections.</p>
<b>6.5</b>	<b>Help</b>
	Provides detailed help for using the Instant Atlas display.
<b>6.6</b>	<b>Sort</b>
	Click on the column heading to sort ithe Data in the table. This will sort items in ascending or descending order depending on how many times the arrow is clicked.
<b>6.7</b>	<b>Zoom</b>
	Click on spy glass symbol on right hand side of data to zoom in to the area for that data. Click on zoom full icon above map to return to the full view.
<b>6.8</b>	<b>Notes</b>
	Click on Notes icon to right hand side of data next to spy glass to see any extra information about the geographical areas or the data if this has been supplied.
<b>7</b>	<b>Map Layers</b>
<b>7.1</b>	<b>Background Layers</b>
	Click on box to left of background mapping if you wish to see an Ordnance Survey map. Click again to turn it off.

<b>7.2</b>	<b>Boundaries</b>
	Click on box to left of any or all of the boundaries displayed in the map layer box. Click again to turn them off.
<b>7.3</b>	<b>Additional Datasets</b>
	Click on box to left of any additional datasets if available. Click again to turn them off.
<b>8</b>	<b>Map</b>
<b>8.1</b>	<b>Zoom Functions</b>
	Click on + to zoom in (first button to left above map) and – (second button to left above map) to zoom out of the map. If you have the background map layer on you can zoom in right to street level. Zoom Full (third zoom button to left above map) will return map to original size.
<b>8.2</b>	<b>Resize</b>
	Click on the <b>resize</b> button the 4 <sup>th</sup> button (the button nearest the right) above the map will make the map larger. Click again to make it smaller.
<b>8.3</b>	<b>Pan (moving) around Map</b>
	Pan around the map using the arrows on the top, bottom, left and right of map window.
<b>9</b>	<b>Map Legend</b>
<b>9.1</b>	<b>Legend Button</b>
	Click on the Legend button to change the colours of the bands/classes in the map or to change the type of display if the data is numeric as follows: <ul style="list-style-type: none"> <li>a) Increase or decrease classes – click on the arrows to do this</li> <li>b) Continuous data will display the colours on a continuous scale rather than in bands or classes of colour</li> <li>c) Equal Intervals will split the data into equal bands or classes of data. This will normally result in different numbers of areas in each band or class.</li> <li>d) Quantile will divide the number of areas in the map between the bands or classes so that there will be approximately the same number of areas in each band</li> <li>e) Standard Deviation will result in the number of Standard Deviations above or below the mean.</li> <li>f) Change colours with the drop down colour display.</li> </ul> <p>Some displays only offer a colour change choice and no choices in the way in which the data is displayed.</p>
<b>9.2</b>	<b>Selecting areas in Legend</b>
	Hover over any coloured box on the Legend and the map and table will be highlighted for that area. Click on one box and this will change the colour on the map and table. Click on clear button above data table to clear selections.

<b>10</b>	<b>Pie Chart</b>
	Pie Charts will be displayed for categoric data. Hover over a pie slice and this will be highlighted in the legend.
<b>11</b>	<b>Bar Chart</b>
	<p>Bar charts will be displayed for numeric data. Hover over the bar chart and that area will be highlighted in the map, table and legend. Click on one or more areas and these will change colour in the map, table and legend. Click the <b>clear</b> button above the data table to clear selections.</p> <p><i>This feature will enable the viewer to see quickly where the areas of highest or lowest data/performance are.</i></p>
<b>12</b>	<b>Comparison Table</b>
	This will show figures for comparative areas and will show colours for comparative lines on the bar chart. Hover over an area for comparison in the table and it the line in the bar chart will be highlighted.
<b>13</b>	<b>Time Series</b>
	Hover over an area in the table or on the map or click on it and a time series line graph will appear; however, there will only be a time series display if there is data from different time periods included. It is possible to click on several areas at the same time and compare the time lines.
<b>14</b>	<b>Feedback/Comments/Further Help</b>
	If you would like to make any comments or give any feedback or require any further help please telephone 01253 477121.