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Privacy policy and cookies

Last Modified May 04, 2018

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Blackpool Council respects your privacy as a user of its website and this page explains how Blackpool Council uses any information you give us.

Data protection

Any information you supply to the Council voluntarily will be treated in line with the provisions of the current Data Protection Act and related legislation.

The information you supply may include your name, address and email address and may be collected when you request a service from the Council, submit an email or feedback, or make or receive electronic payments. We will not collect personal information without your knowledge.

This information will be used by Blackpool Council for a known purpose and will not be passed to outside organisations, agencies or individuals without your knowledge. But, you should note that specific information would be released if required by law.

Online Forms

Blackpool Council's online forms also use cookies to collect personal information when you pay for a service.

Internet payments are taken from a secure website with full encryption over the Internet. However, you should be aware that the Internet is not a fully secure facility. Any payment details you provide to Blackpool Council will be kept secure and will not be stored on a web server.

If you complete one of our forms, we will only use the information for the purpose for which you provide it. We will not use the personal information you give us for marketing purposes without asking you.

If you discover any information on our website pages that you believe to be inaccurate or inappropriate, or would like further information about these statements, please email website.page@blackpool.gov.uk

What information do we collect?

Cookies

A cookie is a small piece of text stored on your computer, phone or whatever you use to surf the Internet. Cookies have many uses, but fundamentally they are used to store information about you on your computer. We encourage you to accept the cookies our website uses as they help us to improve the user experience for you and many others.

When you visit our website, a cookie is set to indicate that you agree to the usage of cookies for this website. If you do not wish to allow use of cookies for our website, you can block them using your browser preferences.

The cookies we use are:

First Party Cookies

Favourites Control

Name: [ID of Control]_Favourites

Typical content: Stores favourites which have been selected by the user

Expires: Until the user clears cookies

Font Size Selector

Name: CMSFontSizeCookie

Typical content: Stores your current font size selection

Expires: 12 months

Stylesheet Switcher

Name: CMSStylesheetCookie

Typical Content: Stores the user's current stylesheet selection

Expires: 12 months

Browser notification

Name: outdatedbrowser

Typical content: Stores browser type if using unsupported version

Expires: 240 days

Name: myareapostcode

Typical content: Stores your postcode to customise location based content

Expires: 30 days

Session cookies

These are used for remembering your selections during your visit to our site. A typical scenario may be to remember information entered in a form when navigating to different pages. We use the following cookies for session information.

Name: csession

Typical content: Randomly generated session ID

Expires: When the user exits the browser

Name: ASP.NET_SessionId

Typical content: randomly generated session ID

Expires: When the user exits the browser

Google Analytics

These cookies are used to help record your use of the website. They are used to collect statistics about site usage such as when you last visited the site and how long your visit lasted. This information is then used to improve the user experience on our website

These cookies contain no personal information and are used only for web analytics.

They are called:

Name: _utma

Typical content: randomly generated number

Expires: 2 years

Name: _utmb

Typical content: randomly generated number

Expires: 30 minutes

Name: _utmz

Typical content: randomly generated number

Expires: when the user exits the browser

Name: _utmz

Typical content: randomly generated number, plus information on how the site was reached (for example, directly, via a link or through organic search)

Expires: 6 months

Name: `_gat`

Typical content: This is used to reduce request rate

Expires: 10 minutes

Name: `_ga`

Typical content: Randomly generated used to distinguish users visiting the site

Expires: 2 years

Lucky Orange

Name: `_lo_u`

Typical content: Randomly generated used to distinguish users visiting the site

Expires: 2 years

Name: `_lo_rid`

Typical content: Randomly generated used to identify the pages you visit on our site

Expires: 30 minutes (extending as you journey through the site)

Name: `_lo_v`

Typical content: Randomly generated used to distinguish users visiting the site

Expires: 1 year

Name: `__lo_tr`

Typical content: Identifies any site that you came to our site from

Expires: 180 days

Third Party Cookies

From time to time our site uses a number of third party elements to enhance the user experience or allow you to share information. These include the use of videos or maps and the ability to share content with other users. The following third party cookies may be placed on your device.

Google

Name: `PREF`

Typical content: This is used for preferences for various services on Google

Expires: 730 days.

Name: `NID`

Typical content: This is a unique identifier given to allow traffic analysis to Google Maps. Data is only used in aggregate

Expires: 183 days

Name: `VISITOR_INFO1_LIVE`

Typical content: This is a unique identifier given to allow tracking of YouTube video views. Data is only used in aggregate

Expires: 240 days

Twitter

We use a Twitter widget on our home page and this may store the following cookies on your device: `pid`, `k`, `guest_id`, `_twitter_sess`. These store log data, including the web page you visited and a cookie that identifies your browser and are usually stored for a maximum of 10 days.

Facebook

We also use retargeting tags provided by the company Facebook Inc. (1601 S. California Avenue, Palo Alto, CA 94304 USA, "Facebook").

This tool allows us to follow the actions of users after they arrive on our site from a Facebook advertisement. This helps us check the usefulness of the advert. The data remain anonymous and we can not identify you from it. However, the collected data are saved and processed by Facebook. Facebook is able to connect the data with your Facebook account and use the data for their own advertising

purposes, under [Facebook's privacy policy](#).

Facebook Conversion Tracking also allows Facebook and its partners to show you advertisements on and outside Facebook. Also, a cookie will be saved onto your computer for these purposes. By using the website you agree to the data processing associated with the integration of Facebook pixel. You can revoke this permission in your [Facebook settings](#).

To delete cookies or reject cookies

We recommend you allow cookies we set by this website as they help us provide a better service.

If you do not want to receive cookies from this website, select cookie settings under the privacy settings in your browser options, then add our domain to the list of websites you do not want to accept cookies from.

Under settings you can also delete individual cookies or any cookies that your browser has stored.

You can opt out of receiving Google Analytics cookies by installing the Google Analytics [opt-out browser add-on](#)

You can find more information on how to [delete and control cookies](#) on the All about cookies website. If you set your browser to refuse cookies, please be aware that there may be functionality on various websites that do not work.

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Business

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Your Council

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