

Home > Residents > Education and schools > School improvement > **Blackpool 30 reading challenge**

Blackpool 30 reading challenge

Last Modified September 27, 2021



Families in Blackpool are invited to take part in a reading challenge to read for 30 minutes a day for pleasure.

We want to see more residents reading. Whether that is their local newspaper or an online review of a film they are wanting to watch.

We want to encourage more of it which is why we have introduced a 30 minute reading challenge.

The '**Blackpool 30 Challenge**' is for everyone regardless of age. The main message is that reading is fun and good for your wellbeing.

A popular statistic is that 30 minutes of reading a day can increase levels of literacy so we want to see children and adults form a regular reading habit.

The reading challenge is open to all:

- Residents
- Businesses
- Employers
- Employees

It aims to build a positive reading culture through reading for pleasure.

Make it your mission to share the message that reading is fun and that reading with a child is an important part of parenting!

Share your journey by taking a picture of what you're reading and upload it to social media using the hashtag **#Blackpool30**

Reasons for joining the reading challenge

Reading has many benefits from improving mental health and wellbeing to helping children boost their confidence and connect with their emotions.

Reading is a passport to the world. It helps people to enjoy learning and improve their general knowledge and it also improves their career prospects and life chances.

Books to read

Anything goes!

You can choose any book of your choice, or pick up anything from a magazine, newspaper or online article.

Accessing books

Blackpool has [8 libraries](#), which provide free access to a wide range of books for all ages with computers and free WiFi. There's also 24-hour access to online services, including e-books, e-audiobooks, e-magazines and newspapers.

Joining the library

[Join the library online](#)

If you'd prefer not to come into the library, you can [download a wide range of audiobooks and e-books](#) for free with your Blackpool library card.

All you need is your Blackpool library card and a compatible device with an internet connection. You can also read full text digital copies of your favourite:

- Magazines
- Daily, national, local and international newspapers
- Comics
- Graphic novels

Help with your reading

We provide a range of free adult learning and education courses and drop-in sessions for people living in Blackpool, aged 19 and above.

There are various courses available in libraries run by [Adult and Family Learning](#).

Join the Blackpool 30 challenge today and get reading.

Don't forget to share your reading journey using hashtag #Blackpool30 on social media!

[↑ Back to top](#)



Residents

Advice-and-support
Benefits
Blackpool-Illuminations
Council-tax
Education-and-schools
Health-and-social-care
Housing
Libraries-arts-and-heritage
Life-events
Parking-roads-and-transport
Parks-and-community-facilities
Planning-environment-and-community
Sports-and-leisure
Waste-and-recycling

Business

Business-rates
Business-support-and-advice
Commercial-waste
Food-hygiene
Licensing-and-permits
Residential-landlords
Working-with-the-council

Your Council

Blackpool-Council-jobs
Citizenship
Community-rights
Council-meetings
Creating-a-better-Blackpool
Have-your-say
Statistics-and-research
The-Council
Transparency-and-open-data
Voting-and-elections
Your-councillors