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# School improvement

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### Transforming education in Blackpool

Along with our partners, we have developed the '2020-30 Education Vision and Strategy' for Blackpool.

The strategy sets out our ambition to provide the highest quality education and improve outcomes for children and families in Blackpool.

The vision is the result of a joint effort from Blackpool Council and the partners within the Blackpool Education Improvement Board (BEIB).

The Blackpool Education Improvement Board was established in 2016 to improve outcomes for children, particularly in the town's secondary schools.

Leaders from both primary and secondary schools work collaboratively and share good practice from within and outside of Blackpool.

Their main goal is to ensure that all children in Blackpool receive a positive, inclusive and inspiring educational environment in which they can succeed and achieve.

#### Improving literacy

Improving standards of literacy is one of the key priorities at the centre of the plans and aims to improve the reading, writing, speaking and listening skills of residents, regardless of their age.

Families in Blackpool are being encouraged to take part in a 30 minute reading challenge in a bid to boost literacy levels in the town.

The Blackpool 30 challenge is designed to help children and adults form a regular reading habit with those taking part encouraged to read for thirty minutes a day for fun.

The literacy strategy also includes a pledge that calls on schools, colleges and businesses in Blackpool to join the campaign to champion literacy. The aim is to establish a reading culture across Blackpool that pledges that all employers and companies will promote reading for pleasure across all ages.

#### School improvement

The school improvement team provide assessment and moderation support to schools and can broker any further support needed.

For further information please contact Paul Turner, Assistant Director of Children's Services email: paul.turner2@blackpool.gov.uk

### School improvement/interventions team

The <u>School improvement/Interventions team</u> provides strategic leadership to the school system and consists of officers with significant experience of senior leadership in schools. This includes strengthening school leadership and developing and aligning local educational policy to national policy developments.

## **Blackpool Music Service**

<u>Blackpool music service</u> is nationally accredited and has supported over 21,000 children in the last year.

## PE and sport

Blackpool PE and sport team is made up of qualified teachers and sports coaches and offers a range of services to schools

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