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Health and wellbeing board news and events

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Health and Wellbeing Strategy 2016-19 consultation

The Health and Wellbeing Board is developing a new strategy for 2016-19 and we would like your views on our vision and priorities.

Our vision

“Together we will make Blackpool a place where ALL people can live, long, happy and healthy lives”

Our priorities

Evidence related to health outcomes in Blackpool suggests that there are a number of drivers we need to address in order to achieve our vision:

1. Stabilising the housing market
2. Substance misuse (alcohol, drugs and tobacco)
3. Social isolation/ Community resilience
4. Early intervention

JSNA awareness raising - Short film

The Health and Wellbeing Board, in partnership with Blackpool Clinical Commissioning Group and Healthwatch Blackpool have produced a short film to raise public awareness of the Joint Strategic Needs Assessment (JSNA).

The JSNA is a 'process' used by Local Authorities and the NHS to identify current and future health and wellbeing needs of a local area, to inform how health services are commissioned.

Health and Wellbeing Boards are responsible for producing the JSNA and in Blackpool the Board is committed to engaging and involving the public, local communities and Third Sector organisations in the JSNA process so that they have the opportunity to contribute to its ongoing development.

For more information about the JSNA visit the [Blackpool JSNA website](#)

JSNA - Third sector engagement event

Blackpool CVS and Healthwatch Blackpool hosted a community engagement event on 10th June, at Blackpool Salvation Army Citadel. The event brought together Third Sector organisations with members of Blackpool Health and Wellbeing Board and Blackpool Council to inform and raise awareness of the Joint Strategic Needs Assessment process (JSNA). Over 70 delegates attended on the day. Key note speakers included Dr Arif Rajpura, Director of Public Health, Liz Petch, Public Health Specialist and Scott Butterfield, Corporate Development Manager at Blackpool Council. A short film about the JSNA was also shown and is available on the Blackpool JSNA website

The event enabled delegates to learn more about why and how the JSNA is produced, how it is used by the Health and Wellbeing Board, the Council and NHS partners and how the Third Sector can contribute to its ongoing development. Delegates also took part in themed workshops to consider the priorities of the Health and Wellbeing Board and what the most important drivers of health and wellbeing are in the Town. The outcome of the event will be fed back to the Health and Wellbeing Board for further consideration and it is hoped that similar events will be organised to continue to build links between the JSNA process and Third Sector.

Pharmaceutical Needs Assessment (PNA) stakeholder event

The Pan-Lancashire PNA working group, has been established by the three Health and Wellbeing Boards of Blackburn with Darwen, Blackpool and Lancashire to co-ordinate and develop PNAs for each area. The PNA provides a statement of pharmaceutical services in a local area and Health and Wellbeing Boards are responsible for ensuring updated assessments are published by April 2015.

The working group held its first stakeholder event in March at the Gujarat Centre in Preston, aimed at members of the three Health and Wellbeing Boards, Clinical Commissioning Groups, Pharmacies, GPs, health professionals and practitioners to discuss the role of the group and to elicit their views and opinions to inform the direction and content of the PNAs. A series of presentations were given to outline the context and process and delegates also took part in roundtable discussions facilitated by members of the working group. The feedback from discussions will be used to ensure that robust assessments are produced for each area.

Inaugural event

Blackpool Health and Wellbeing Board held its inaugural event on 16 October at De Vere Village Hotel, facilitated by Liam Hughes Independent Chair of Oldham Health and Wellbeing Board and Associate of the Local Government Association (LGA), the event provided the opportunity for partners across the public, private and third sector to meet with Board members - some for the first time.

[Blackpool Health and Wellbeing Board inaugural event summary report \[PDF 480KB\]](#)

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