

## Further statement email from M Hopkins JLL 220415

**From:** Hopkins, Mike  
**Sent:** 22 April 2015 17:20  
**To:** Tony Blackburn  
**Subject:** Blackpool Local Plan Core Strategy

Dear Tony

Further to our conversation earlier today, the only further statement we wish to make on behalf of our clients representations in respect of CS1 and CS3, is to make the Inspector aware of the supporting information that was provided to the Council as part of a request for pre application advice to demonstrate that the NS & I site on Mythop Road has limited potential as purely an employment site. An extract from the report is appended; on the basis of this advice together with detailed development appraisals undertaken by JLL, it was demonstrated that the only prospect of retaining employment on the site is through a mix use development. This was accepted by the Council in their response to the request for pre application advice in August 2013, a copy of which is appended for information.

In our opinion the findings in respect of the market in terms of supply, demand and values have not changed; it is also the case that the qualitative aspects of the existing buildings remain the same.

If you require any clarification on this please do not hesitate to contact me.

Regards

Mike Hopkins

**Mike Hopkins**  
Director - Planning & Development  
One Piccadilly Gardens | Manchester M1 1RG



T: +44 (0)161 238 7411  
M: +44 (0)7792 014578  
[Mike.Hopkins@eu.jll.com](mailto:Mike.Hopkins@eu.jll.com)  
[jll.co.uk](http://jll.co.uk)