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Holiday accommodation

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Background

Holiday accommodation continues to be an important part of Blackpool's tourism offer and is vital to the resort's visitor economy. However, over the years tourism has changed. Whilst there has been an upturn in resort visitor numbers in recent years, Blackpool still has too many holiday accommodation bed spaces, with many businesses operating at marginal levels. This has resulted in a number of holiday accommodation businesses seeking alternative uses.

In order to allow the reduction of holiday bed spaces to reach an economically viable level that supports Blackpool's tourism economy, Blackpool's Core Strategy policy (CS23) enables more hotels and guest houses to change to residential use than before. This gives property owners more choice if they decide they no longer want to remain as holiday accommodation.

In order to safeguard the strongest clusters of holiday accommodation in sustainable locations, we define **Holiday Accommodation Areas** (HAAs) in the 2017 Supplementary Planning Document (SPD), where restrictions on change of use apply.

Where we allow change of use to residential, to make sure these provide good quality homes, we introduced new design guidance for residential conversions in 2011. This design guidance is called the [New Homes from Old Places](#) SPD.

Holiday Accommodation SPD - Adopted November 2017

Documents available to view:

- [Holiday Accommodation SPD \(adopted November 2017\)](#)
- [Viability Template](#)
- [Adoption Statement](#)

Individual maps of the main holiday accommodation areas can be downloaded from the links below:

- Map - [Norbreck and Bispham \[PDF 6.96MB\]](#)
- Map - [North Shore and Cliffs \[PDF 4.46MB\]](#)
- Map - [North Town Centre \[PDF 10.06MB\]](#)
- Map - [South Town Centre \[PDF 6.85MB\]](#)
- Map - [Central Promenade and Foxhall \[PDF 2.16MB\]](#)
- Map - [South Beach \[PDF 6.15MB\]](#)
- Map - [Pleasure Beach \[PDF 8.06MB\]](#)

Holiday Accommodation SPD Review 2016/2017 Background Information:

- [Holiday Accommodation SPD Review Stage 1 Report](#)
- [Consultation Report](#)
- [Newsletter June 2017](#)
- [2011 Holiday Accommodation SPD](#)



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