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Town centre st	rategy				
Last Modified October 31, 2023					
The town centre strategy was adopte	d by Blackpool Council on 28 March 2013.				
successfully position the town centre	successful regeneration of the resort and the as as the first choice shopping destination e out a high quality retail offer and combined e evening.	for Fylde Coast resid	dents and an attrac	tive place to	
Aims					
quality investment from private and pachieve complementary improvemen	provide a clear direction to deliver positive of the public sectors. It will help inform future dectors. It will also assist with town centre promotel if we are to successfully collaborate on important the properties of the provided in th	ision making and co otion and marketing	o-ordinate town cen g and encourage the	tre activities to	
Outlines					
address key issues and capitalise on c	on for the town centre, supported by 6 key opportunities available. These priorities hav ed and updated on a regular basis by the to	e been developed ir	nto a five-year actio		
· · · · · · · · · · · · · · · · · · ·	es received in response to a consultation ex cussions with relevant officers and stakeho	•	arious town centre	steering Group	
	tutory document that does not form part o is and strategies for the town centre includi			ork. It does,	
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