

[Home](#) > [Your Council](#) > [Creating a better Blackpool](#) > **Digital vision**

Digital vision

Last Modified May 07, 2021



Blackpool Council and The Blackpool Pride of Place Partnership has brought together a group of leaders from business, the public sector and the local community to create a 'Digital Vision' for Blackpool.

In a world where digital is a key enabler, the partnership wanted to create a vision, with a road map to enable Blackpool to become the smartest and best-connected town in the UK.

Workshops were recently held to build a plan for the digital economy to improve the socio-economic outcomes for Blackpool. The workshops explored how to:

- Build on Blackpool's key digital infrastructure so it becomes a catalyst for transformation
- Shape Blackpool's digital narrative as one that develops, nurtures, and attracts employment and industry
- Strengthen economic growth
- Map Blackpool's digital economy to evolve and thrive post COVID-19
- Create better lives

Riding the digital wave

The 2030 Digital Vision created was entitled: 'Riding the digital wave to economic and social prosperity'

Representatives from the community, health, transport, education and business, pooled together ideas for the resort's digital future, with a focus on improving citizen's digital literacy, supporting tech start-ups and ensuring access to affordable high-speed broadband for all Blackpool residents.

Due to £3.1m of government funding (DCMS), Fibre Blackpool is a co-operative project, sharing resources to expand a Local Full Fibre Network (LFFN) giving an improved broadband internet connection to residents and businesses. Visit [Fibre Blackpool](#) for more information and to register your interest.

[It also seeks to capitalise on the installation of the North Atlantic Loop](#), a sub-sea fibre-optic cable connecting the UK to New York and mainland Europe, which landed on Blackpool's shores in October last year.

The 'Digital Vision' sets out an ambitious plan for the next nine years, which aligns with the 2030 [Town Prospectus](#), published by the Blackpool Pride of Place Partnership last year. This is all part of a vision for Blackpool to be a thriving coastal community by 2030.

As part of this work, Blackpool has been awarded infrastructure funding of £39.5m from the Government's Towns Fund to help boost the local economy.

If you or your business are interested in taking part in further sessions to be held over the summer, then please contact

Laura.James@bitc.org.uk.

[More information about Blackpool's Digital Strategy](#)



Residents

Advice-and-support
Benefits
Blackpool-Illuminations
Council-tax
Education-and-schools
Health-and-social-care
Housing
Libraries-arts-and-heritage
Life-events
Parking-roads-and-transport
Parks-and-community-facilities
Planning-environment-and-community
Sports-and-leisure
Waste-and-recycling

Business

Business-rates
Business-support-and-advice
Commercial-waste
Food-hygiene
Licensing-and-permits
Residential-landlords
Working-with-the-council

Your Council

Blackpool-Council-jobs
Citizenship
Community-rights
Council-meetings
Creating-a-better-Blackpool
Have-your-say
Statistics-and-research
The-Council
Transparency-and-open-data
Voting-and-elections
Your-councillors