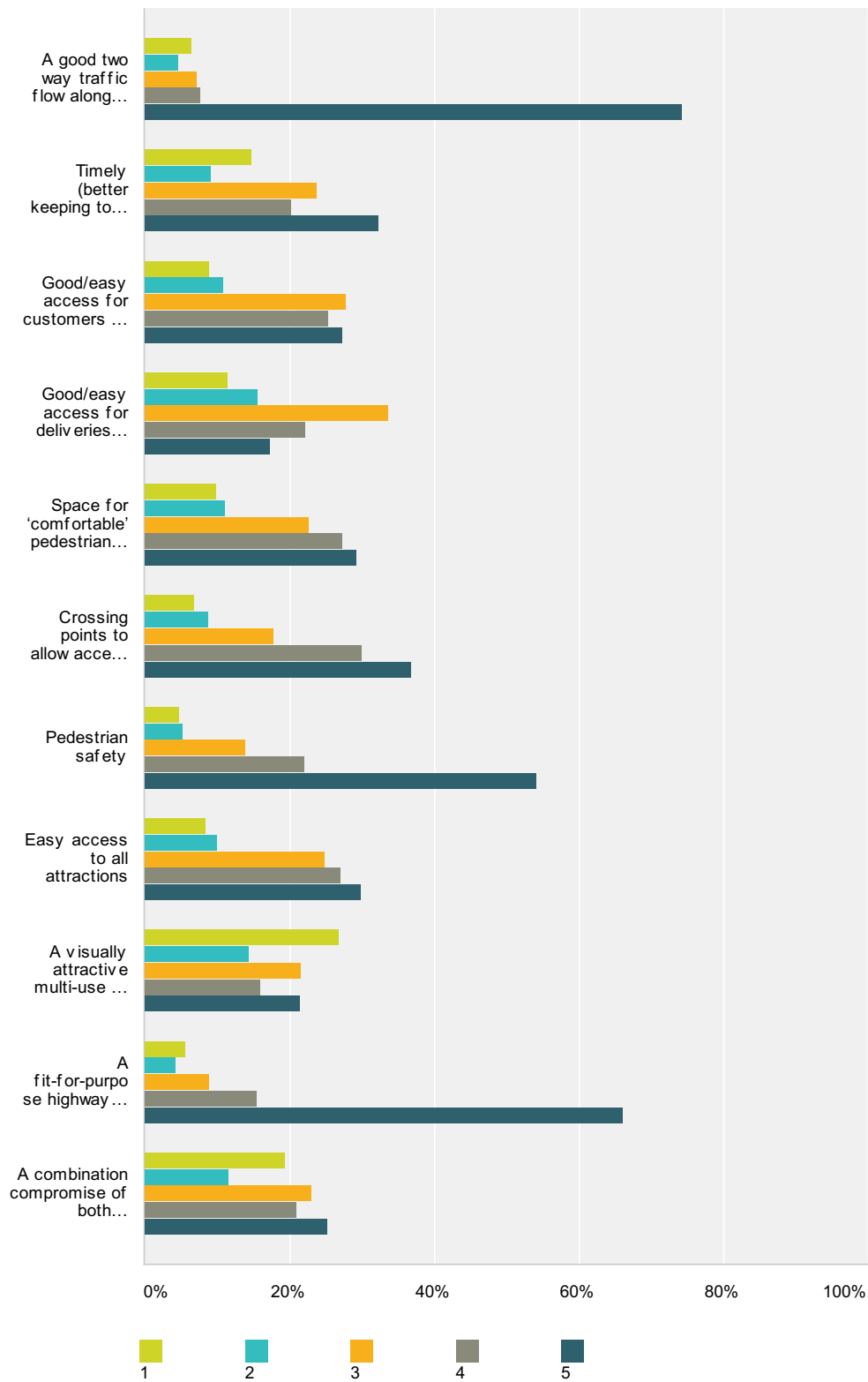


Q1 Please score the following in order of importance to you using a scale of 1-5 where 1 represents 'Not important', 3 represents 'Neither important or not important' and 5 represents 'Very important' What is of importance, to you, that the chosen Promenade option should provide?

Answered: 739 Skipped: 0

Promenade consultation



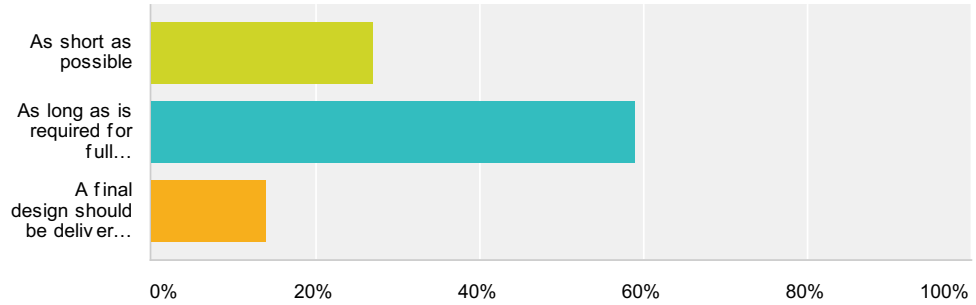
	1	2	3	4	5	Total
A good two way traffic flow along the promenade	6.44% 47	4.52% 33	7.12% 52	7.67% 56	74.25% 542	730
Timely (better keeping to timetable) bus scheduling	14.74% 107	9.09% 66	23.69% 172	20.25% 147	32.23% 234	726
Good/easy access for customers to promenade adjoining business	8.89% 64	10.83% 78	27.78% 200	25.28% 182	27.22% 196	720
Good/easy access for deliveries to promenade adjoining business	11.40% 82	15.58% 112	33.66% 242	22.11% 159	17.25% 124	719

Promenade consultation

Space for 'comfortable' pedestrian flows	9.82% 71	11.07% 80	22.68% 164	27.25% 197	29.18% 211	723
Crossing points to allow access to the tramway and seafront	6.76% 49	8.69% 63	17.79% 129	29.93% 217	36.83% 267	725
Pedestrian safety	4.68% 34	5.23% 38	13.91% 101	22.04% 160	54.13% 393	726
Easy access to all attractions	8.32% 60	9.99% 72	24.83% 179	27.05% 195	29.82% 215	721
A visually attractive multi-use and multi-surfaced space	26.79% 195	14.29% 104	21.57% 157	15.93% 116	21.43% 156	728
A fit-for-purpose highway space	5.49% 40	4.26% 31	8.79% 64	15.38% 112	66.07% 481	728
A combination compromise of both attractive surfacing and highway dedicated space	19.39% 141	11.55% 84	22.97% 167	20.91% 152	25.17% 183	727

Q2 Constructing Options 2,3 & 4 will all require the Promenade to be completely closed to through vehicular traffic at some time and for varying lengths of time. Do you prefer the closures to be?

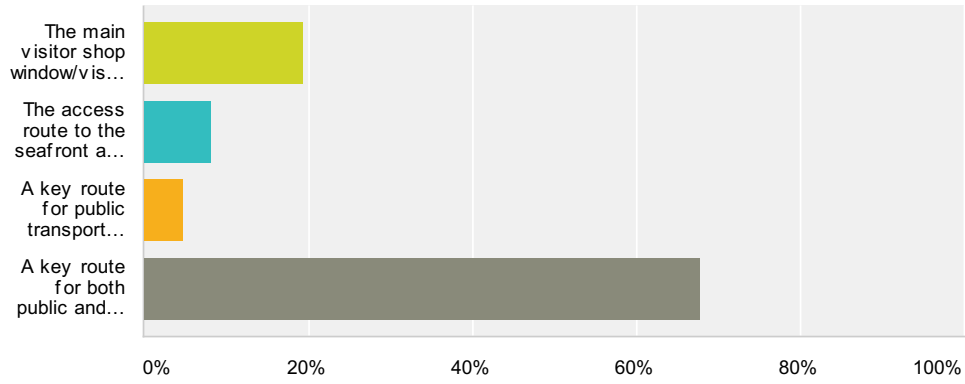
Answered: 739 Skipped: 0



Answer Choices	Responses
As short as possible	27.06% 200
As long as is required for full implementation of the scheme	59.00% 436
A final design should be delivered with no Promenade traffic closures at all	13.94% 103
Total	739

Q3 What do you consider should be the future main purpose for the Promenade?

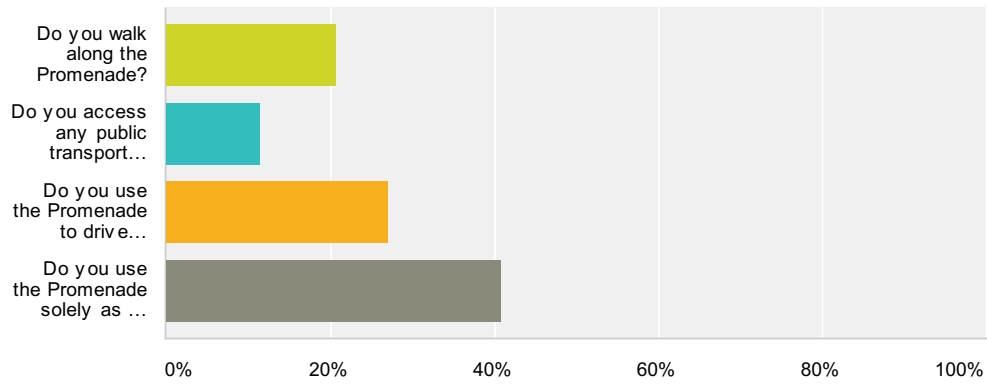
Answered: 739 Skipped: 0



Answer Choices	Responses	
The main visitor shop window/visitor and resident recreational activity area for the town	19.35%	143
The access route to the seafront and associated attraction activity	8.12%	60
A key route for public transport only to move to, within and pass through Blackpool town centre	4.74%	35
A key route for both public and private transport to move to, within and pass through Blackpool town centre	67.79%	501
Total		739

Q4 How do you mainly view or use the Promenade?

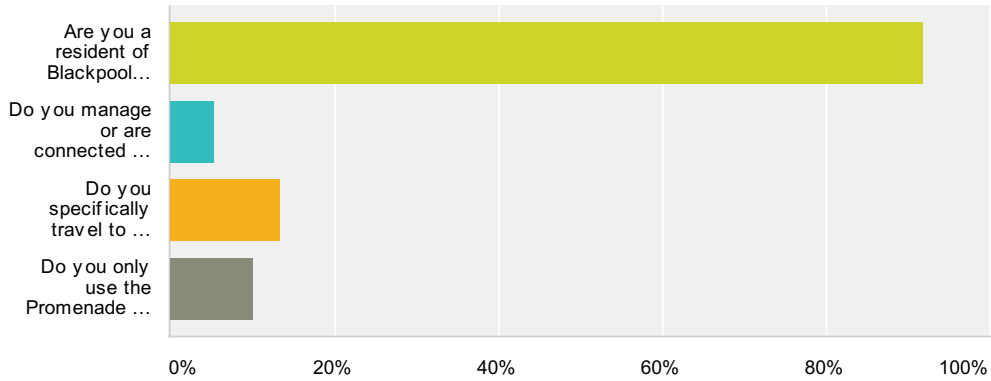
Answered: 739 Skipped: 0



Answer Choices	Responses	
Do you walk along the Promenade?	20.70%	153
Do you access any public transport running along the Promenade?	11.37%	84
Do you use the Promenade to drive into, deliver to or park in the town centre?	27.06%	200
Do you use the Promenade solely as a highway to drive by and beyond the town centre area?	40.87%	302
Total		739

Q5 Please tick the following that apply to you

Answered: 739 Skipped: 0



Answer Choices	Responses
Are you a resident of Blackpool (Fylde coast)?	91.88% 679
Do you manage or are connected to an adjoining Promenade business that is reliant upon potential customer flows walking along the promenade space?	5.28% 39
Do you specifically travel to or deliver goods to a Promenade business or otherwise need access to the Promenade for business uses?	13.40% 99
Do you only use the Promenade for holiday or recreational visits?	10.01% 74
Total Respondents: 739	