



Blackpool Town Deal Board Meeting No 11

Friday, 9th July 2021, 13:00

Via Microsoft Teams

Blackpool Town Deal Board

- Paul Smith- Chair (PS) Business in the Community
- Alan Cavill (AC) Blackpool Council
- Anna Blackburn (AB) Beaverbrooks
- Bev Robinson (BR) Blackpool & The Fylde College
- David Gaffney (DG) Arts Council
- Dick Cartmell (DC) Together in Lancashire
- Kate Shane (KS) Merlin Entertainments
- Neil Jack (NJ) Blackpool Council
- Paul Maynard (PM) MP for Blackpool North
- Steve Williams (SW) Force Technology
- Tina Redford (TR) LeftCoast
- Tracy Hopkins (TH) Blackpool, Fylde & Wyre VCFS

In Attendance

- Nick Gerrard (NG) Blackpool Council
- Robert Latham (RL) Blackpool Council
- Pauline Wigglesworth(PW) Blackpool Council
- Mark Gillingham (MG) Blackpool Council
- Ian Morris-Iliffe (IMI) Blackpool Council
- Richard Williams (RW) Blackpool Council
- Rob Green (RG) Blackpool Council
- Nicole Billington (NB) Blackpool Council
- Michael Hodgson (MH) Blackpool Council
- Graham Cowley (GC) Business in The Community (BiTC)
- Graham Russell (GR) Amion

| Notes and Actions | By Whom |
|---|---------|
| <p>1. Welcome, Apologies and Introduction</p> <p>a) Apologies for absence received from the following:</p> <ul style="list-style-type: none"> • Jane Cole (Blackpool Transport) • Heather Murray (Department for Work and Pensions) • Kevin McGee (Blackpool Teaching Hospitals NHS Trust) • Peter Swann (Coolsilk) | |



| Notes and Actions | By Whom | | | | | | | | |
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| <ul style="list-style-type: none"> • Richard Fee (Nikal) • Scott Benton (MP for Blackpool South) • Ben Mansford (Blackpool Football Club) • Steve Fogg (Blackpool Teaching Hospitals NHS Trust) • Peter Cole (Chartered Surveyor) | | | | | | | | | |
| <p>2. Declaration of Interests</p> <p>a) None, as there were no decisions on the Town Deal schemes during the meeting.</p> | | | | | | | | | |
| <p>4. Minutes of Meeting No 10, 14th March 2021 and Matters Arising</p> <p>a) The Board approved the minutes of meeting no. 10, 14th May 2021.</p> <p>b) Community Renewal Fund/ Levelling Up Fund Update – Both applications had been submitted by the deadline of June 18th. Community Renewal Fund outcome expected late July/ early August. Levelling Up Fund outcome expected between September and Christmas.</p> | | | | | | | | | |
| <p>5. Town Deal Update</p> <p>a) The Board received an update on the Business Case development process, future programme management and Branding and Publicity guidelines which required HM Government logo to be added to all Town Deal documents.</p> <p>b) The Board noted that the date of the September Town Deal Board would be brought forward by one week to September 10th. Send out revised invitation.</p> <p>c) MHCLG have also advised of the provisional dates by which funds will be released for schemes that have successfully been through the business case assessment process:</p> <table border="1" data-bbox="256 1868 1190 2031"> <thead> <tr> <th>Business case submission</th> <th>Payment month</th> </tr> </thead> <tbody> <tr> <td>By 29th July 21</td> <td>September 21</td> </tr> <tr> <td>By 28th Oct 21</td> <td>December 21</td> </tr> <tr> <td>By 28th Jan 22</td> <td>March 22</td> </tr> </tbody> </table> | Business case submission | Payment month | By 29 th July 21 | September 21 | By 28 th Oct 21 | December 21 | By 28 th Jan 22 | March 22 | NG |
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| <p>6. Town Deal Investment Panel</p> <p>a) SW presented provided the Board with an update on the Town Deal Investment Panel on 23rd June at which presentations were given on the Blackpool Central Courts Relocation and the illuminations schemes.</p> <p>b) The Board noted the minutes of the 7th May Community Renewal Fund Assessment meeting (the outcome of which was reported to the last Board) and the minutes of the 23rd June.</p> | |
| <p>7. Community Engagement Update</p> <p>a) PW provided an update on community engagement.</p> <ul style="list-style-type: none"> • Engagement plans now in place for each of the projects, which will be developed and implemented by project managers with support from the Infusion team. • Sixty responses received from the Youth Hub online digital survey, which was co-produced with young people. A weekly focus group took place over a period of five weeks to research and gain young peoples’ experiences of the barriers to employment and how the Youth Hub could address these. • Blackpool currently recruiting youth employment advisors. Advisors will be young people that have experience of not being in traineeship/ education employment. Advisors will form part of a Youth Advisory Board. • Illuminations – Engagement will include reaching out to community members and organisations that represent and support people to have their voices and opinions heard, to design a piece of work for the illuminations. • Infusion survey has been shortened and training has been developed to allow Blackpool Council colleagues to work with community organisations to ensure all members of the community are given the option to engage. • Residents living adjacent to the illuminations will be consulted and informed prior to illuminations being installed. | |



| Notes and Actions | By Whom |
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| <p>b) Board members highlighted the importance of acknowledging and feeding back to people how their opinions would contribute to the overall decisions made in regenerating Blackpool and the Town Deal.</p> | |
| <p>8. Blackpool Airport Enterprise Zone</p> <p>a) Rob Green gave an introductory presentation on the Enterprise Zone prior to the presentation of a full business case which will go through the TDIP before it comes back to the Board for approval on 8th October.</p> <p>b) The following was noted:</p> <ul style="list-style-type: none"> • Enterprise status received in 2015. • Considered vital part of Blackpool’s economic strategy plan with focus on new inward investment and expansion of existing Fylde Coast businesses. • Enable the generation of 5000 jobs. • Target sectors include aviation, food, energy and digital/ creative manufacturing. • New industrial area, access and repurposing of existing buildings planned. • Expired aviation facilities to be relocated nearer to operational runway to release land for development. • New sports pitches created and will be in use by September. • £7.5M requested from Town Deal funding. • All new buildings to include electric vehicle charging points. <p>c) Further details are in the attached slides (Copy of Blackpool Enterprise Zone presentation available via the Town Deal website).</p> <p>d) The Board noted the report and thanked Rob for his presentation</p> | |
| <p>9. Blackpool Central Courts Relocation</p> <p>a) Ian Morris-Iliffe gave an introductory presentation on the Blackpool Central Courts relocation project prior to the presentation of a full business case which will go through the TDIP before it comes back to the Board for approval on 1^{2th} November.</p> <p>b) . The following was noted:</p> <ul style="list-style-type: none"> • Currently located adjacent to the promenade. • Police facilities acquired by Blackpool Council in 2018. | |



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| <ul style="list-style-type: none"> • Existing court facilities in poor condition and will be demolished to make way for Blackpool Central project. • £8M Town Deal funding request - £3M contribution to surrender of existing HMCTS lease and new facilities. £5M to demolish existing building and remediate land. • Devonshire Road is proposed relocation for new courts which will enable the completion of the Blackpool Central scheme. • Blackpool Central project will enhance town offer with an all year around attraction and will bring in investment and new jobs. • Development will include a world class leisure attractions, new hotel, food/ drink units' public area and café. • Structural engineers appointed to oversee demolition of existing courts. <p>c) Further details are in the attached slides. (Copy of Blackpool Enterprise Zone presentation available via the Town Deal website).</p> <p>d) The Board noted the report and thanked Ian for his presentation.</p> | |
| <p>10. Illuminations</p> <p>a) Richard Williamson gave an introductory presentation on the Blackpool Illuminations project prior to the presentation of a full business case which will go through the TDIP before it comes back to the Board for approval on 10th September.</p> <p>b) The following points were noted:</p> <ul style="list-style-type: none"> • Maintenance of existing illuminations and installation of new small scale pieces have been funded by savings within the service and sponsorship. • Town Deal funding will be used to deliver a three-kilometre infrastructure upgrade, extended seasons (2021 -2025), investment in new vehicles and new illumination art pieces, which will be integrated into the town centre to give a more flexible infrastructure. • Up to three 'more complex' features will be installed each year with input from established artists and the illumination team. • Some existing features will be upgraded. • Features will be more interactive. • Golden Mile will include digital neon section. • £4.5M request from Town Deal fund. | |



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| <ul style="list-style-type: none">• Relocation of the Courts on Blackpool Central and Illuminations considered key projects for economic recovery related to Blackpool’s tourism. <p>c) Illuminations project will require additional resources. Illuminations team looking to create apprenticeships and new posts.</p> <p>d) The Board noted the report and thanked Richard for his presentation.</p> | |
| <p>11. AOB</p> <p>a) KS gave an update on the successful vote to secure Blackpool Tourism Business Improvement District (BID) which would support Blackpool’s Tourism recovery.</p> <ul style="list-style-type: none">• 91% voted in favour for Tourism BID.• Formation of a Board and Committee underway.• Resort event programme and marketing campaign will be enhanced to support the BID.• Impact of the Tourism bid will provide an opportunity to request sponsorship from Blackpool’s key brands to increase funding on top of the levy. | |
| <p>12. Dates of Next Meetings</p> <ul style="list-style-type: none">• Friday, 10th September, 13:00 – 15:00 (note moved one week earlier)• Friday, 8th October, 13:00 – 15:00 (Additional meeting)• Friday, 12th November, 13:00 – 15:00 | |