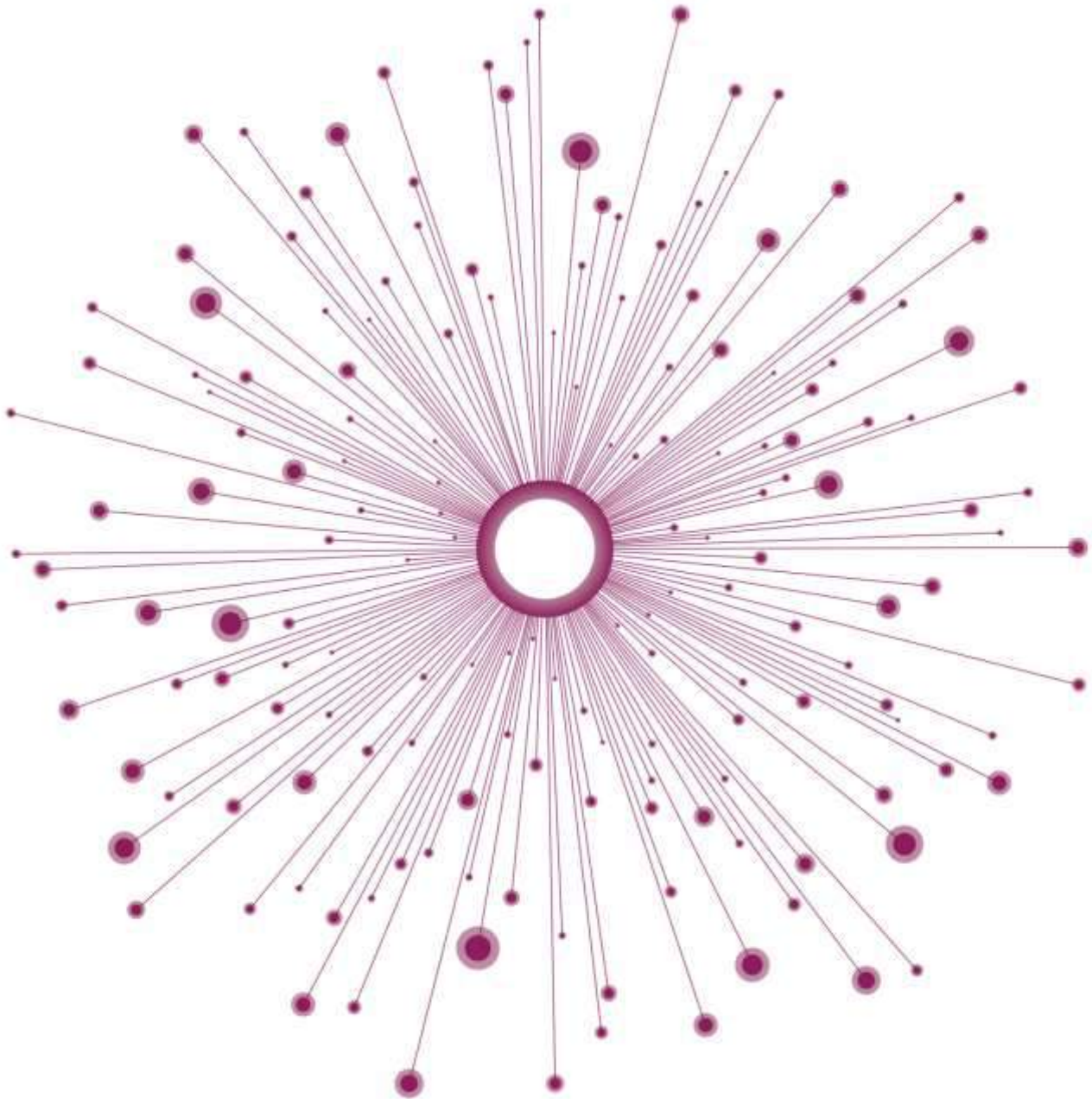


Appendix 1

# Town Deal Projects Engagement

## April 2021



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## 1. Executive Summary

### Key findings

- All schemes were viewed more positively than negatively by respondents, with the Multiversity and Southern Quarter/ Revoe CSV having the biggest differential between the two scores. The Edge and Youth Hub had high positive differentials from fewer respondents. Whilst Blackpool Central had the second lowest positive score and differential, 68% of respondents still felt generally positive about the scheme. The scheme with the lowest positivity rating was Blackpool Airport Enterprise Zone, which was received positively by fewer than half of respondents, and had a net positive/negative difference of 17 percentage points:

Project	# Respondents	% Positive	% Negative	Difference (pp)
Blackpool Central	148	68	16	52
Blackpool Illuminations	121	79	13	66
Multiversity	97	86	4	82
Blackpool Airport Enterprise Zone	83	47	30	17
Southern Quarter/ Revoe CSV	79	82	6	76
The Edge	47	79	9	70
Youth Hub	35	80	11	69

- Based on analysis of categories which were allocated five or more comments in the data analysis, topics occurring across more than one project which were cited as positive included:
  - General support or positivity (5 schemes)
  - Re-purposing, renewal or regeneration of sites (4)
  - Visible investment in Blackpool or the ability to attract more investment (4)
  - Specific benefits for groups or stakeholders arising from the scheme (3)
- When taking all comments together, the most frequently made comments included re-purposing, renewal and regeneration (103 comments); general positive comments (65); and welcoming new investment or the ability to attract investment (56)

- In response to the question asking about changes people wanted to see to schemes, the only categories with five or more comments which were cited across multiple schemes were:
  - No changes (4 schemes)
  - Traffic issues and travel links (2 schemes)
  
- Considering all seven schemes together, the most common categories of comments were “no changes” (162 comments), ones calling for the “re-opening” of the airport or the return of commercial flights (34), and issues with closing the promenade as part of the Illuminations scheme (27).

## 2. Introduction

As part of ongoing work to engage people across Blackpool in the development of schemes being delivered as part of Town Deal funding, the Council hosted an engagement exercise using the Commonplace online platform from February 22<sup>nd</sup> 2021 to March 22<sup>nd</sup> 2021. Led by the Council's in-house consultation and engagement team Infusion Research, this built on a previous exercise using the same platform led by the community involvement organisation Locality, from June 9<sup>th</sup> – June 29<sup>th</sup> 2020. The exercise was intended both to gather the views of those who had already registered their interest in being engaged via Commonplace (the "people's panel"), and also to bring new participants into the process, in line with the Stakeholder Engagement Plan submitted alongside the Town Deal Fund bid in July 2020.

Whilst the former exercise gathered comments on a thematic basis, the latest work presented a specific overview of the discrete projects developed under the leadership of the Town Deal Board, seeking detailed observations and comments from Blackpool residents, visitors and workers. This is part of the intended trend for Town Deal engagement activity to become increasingly specific to the projects and gather practical input to be used in constructing the business plan and final design of the schemes.

As with the first Commonplace exercise, the engagement was scheduled to take place during a period of national lockdown due to the Coronavirus pandemic, with the online methodology maximising the numbers of people able to take part. In contrast to the June 2020 exercise, which sought to involve seldom-heard people simultaneously, both project leads and Infusion Research are currently following up on the themes emerging from this exercise with tailored activity including reaching out to groups with protected characteristics and specific stakeholders.

Further details of engagement activity undertaken to date can be found in the Engagement papers taken to the Town Deal Board, available via the [Blackpool Town Deal Board](#) website.

### 3. Methodology

The Commonplace tool provides a standard template and set of tools with which to design and run engagement activity. Working with the Council's Communications team and project leads, Infusion Research developed a description of each scheme, to be included under one of seven "tiles" on the home page of the site. The content of the tiles also included details of how Town Deal funding would be used, and details of the expected economic and social benefits. An archive of the site can be viewed at <https://blackpooltownsfund.commonplace.is>.

The tool also included an eighth tile, which linked to an interactive map where respondents could place a marker down and make observations based on a geographic location. Comments made through the map did not tend to relate to the projects, focussing on lower-level, hyper-local hygiene factors or more general issues. As these do not relate to the core purpose of the engagement process they are not covered in this report but are available for review by other teams at the council. A handful of other comments made via the map outlined frustration that certain areas have not been included as sites for projects. These have been made available for the Growth and Prosperity team to consider when developing projects for other funding proposals.

The website was then promoted via a press release and Council's social media channels, and cascaded to partners to promote. Given recent changes to the algorithms generating user feeds on Facebook, paid advertising was also used to ensure that posts were reaching the intended audience.

A social media campaign was launched to coincide with the launch of the survey and ran until the site closed on 22 March. Throughout the period the social media content focused on the scheme as a whole and also looked at each project individually, with each post having a call to action to visit the survey to register comments, rather than comment on the social posts. In total, the 10 organic posts had a collective reach of over 26,800 with over 1,000 engagements. Two posts were boosted at a total cost of £251 over a period of 10 days respectively, which helped to reach a further 49,200 and an additional 7,900 engagements. This works out at 0.10p per post engagement.

When the site closed on 22<sup>nd</sup> March, it had received 2,587 visitors, just under half of the number of the first Commonplace exercise. 399 visitors responded to questions, and 350 of those chose to make detailed comments. 139 of these subsequently signed up for further updates on the project. Whilst over 40% of these chose not to give details of their relationship to Blackpool, 46% confirmed that they live in the town, 19% worked in the town, and 2% said that they studied here.

When inputting their comments, respondents were given the opportunity to respond about the extent of their satisfaction with a scheme by selecting a happy or unhappy face. These percentages are reported below. It should be noted that whilst they do not always correspond with the tone of the comments subsequently made, they provide a reasonable proxy for the general level of positivity or negativity around the schemes.

Respondents were asked two questions about the schemes – “What do you like about this scheme?” and “If you could change any parts of this project, what would they be, and what would you like to see in their place?” Respondents could choose not to leave comments, which explains the difference between the number of respondents and the categorisation of the comments reported on below. Comments captured were then exported to excel and coded in accordance with their dominant themes, to enable the most commonly-cited points to be identified. These are detailed in this report, which includes some direct quotes from responses received, which are intended to provide a suggestion of the typical themes covered by comments included in the categories created by the data analysis. All comments are quoted verbatim. Whilst every attempt has been made to select comments, which are representative, inevitably these are unlikely to capture the diversity of the comments made, many of which were general in nature and not always related to the question. In order to communicate these more fully, a complete set of comments is attached as an appendix.

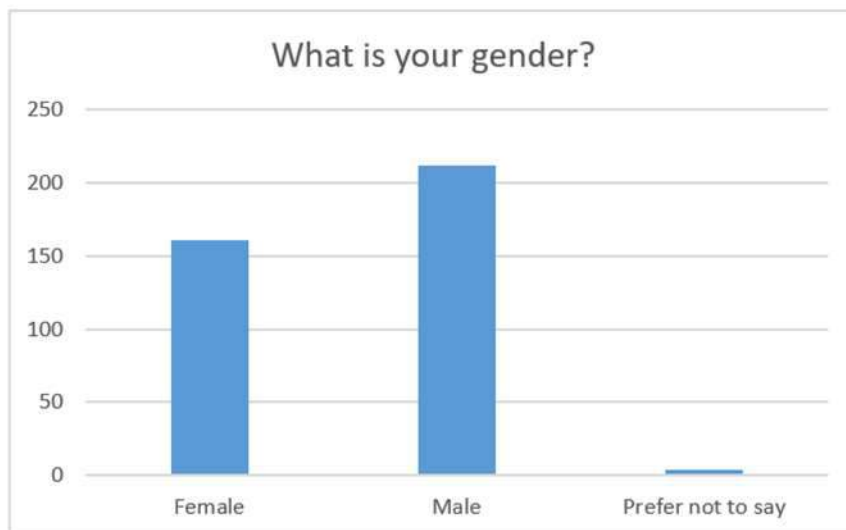
## 4. Results

### Respondents

Commonplace captured some basic demographic information on respondents. As the survey was open to both residents and non-residents, it is not possible to compare the profile of those commenting to that of the town. In terms of age, those commenting on the site were less likely to be in younger age groups and more likely to be in the 45-64 year old cohort, typical of open-access engagement activity:



The split between men and women also reflected an imbalance, with more men than women replying to the survey:



When examined together, the data shows that 45-54 and 55-64 year old men outnumbered other categories of respondent by almost 2:1. This finding is being used by the Engagement Team to ensure the views of respondents in other demographic groups are sought and captured. A handful of comments throughout the questions referred to the need to have more information on how the projects would consider the needs of people with disabilities,



which will also be a focus of the Engagement Team's work in the months prior to the submission of the business cases.

### Number of responses to individual schemes

The number of comments received on individual schemes varied significantly, with Blackpool Central, the Illuminations, and the Multiversity attracting at least two times as many comments as The Edge and the Youth Hub. This could be due to a number of factors, such as the level of interest people had in the proposals, the perceived ability to influence the proposals, perceptions that the schemes were aimed at specific groups or communities (such as the Youth Hub or Revoe schemes) or people having a limited amount of time and selecting their priority projects. The design of the homepage could also be a factor for the low number of responses to the Youth Hub scheme, given that this tile was on a third row of tiles, which required the user to scroll down. However, the Illuminations gathered the second highest number of proposals, and was positioned next to The Edge on the second row of tiles, suggesting that in general user interest was more of a factor.

Responses stating that commenters "didn't know", or left comments boxes blank, are excluded from the analysis presented in the remainder of the report.

### Level of positivity

All projects had a greater proportion of people suggesting they were positive about the project compared to those expressing negative feelings. The lowest proportion of positive responses was recorded for the Blackpool Airport Enterprise Zone (47%). This scheme also recorded the lowest difference between the proportion of positive and negative responses, which, at +17 percentage points, was substantially lower than the next nearest scheme (Blackpool Central, +52 percentage points). An analysis of the comments demonstrates that this was mostly driven by respondents who were commenting on their desire to see commercial flights to the Airport.

## Blackpool Central

The Commonplace site described Blackpool Central as:

“...an ambitious £300m entertainment and leisure development a short walk from Blackpool's famous Golden Mile. It's the biggest, single investment in the town's tourism industry for more than a century, offering world-class family attractions.

Located on the current Central Car Park site, plans are underway for a scheme that will include:

- The UK's first flying theatre
- Cutting edge multimedia exhibition & virtual reality gaming experiences
- New music venue and event square
- New hotels
- 150 new residential apartments
- 1,300 space multi-storey car park
- Artisan market and new food and drink outlets

Our ambition is for Blackpool to be a year-round resort with plenty for locals and visitors to enjoy. With high quality, innovative attractions this too will provide better and long term job opportunities for our residents”.

148 people responded to this project, the most for any of the proposals. When respondents were asked how they felt about the project 68% felt positive/very positive with 16% feeling negative/very negative.

### What respondents like about the scheme

A variety of comments were received with some clustering around particular themes. By far the most numerous were the 33 comments categorised as commenting about the re-purposing and/or regenerating the site:

“I like the physical regeneration it will bring to both the Town Center as well as the derelict site at the junction of Talbot Road and Devonshire Road (the new Court that will be built.) The more inland parts of the Blackpool Central project will improve the northern area of Central Drive and Revoe, an area which many Blackpool residents agree is most in need of regeneration, as well as updating Blackpool's sea-facing façade”

“Like the moving of the courts to Devonshire road. Building needs to be sympathetic to the area and not a blot on the landscape. Full steam ahead with the Blackpool central development”

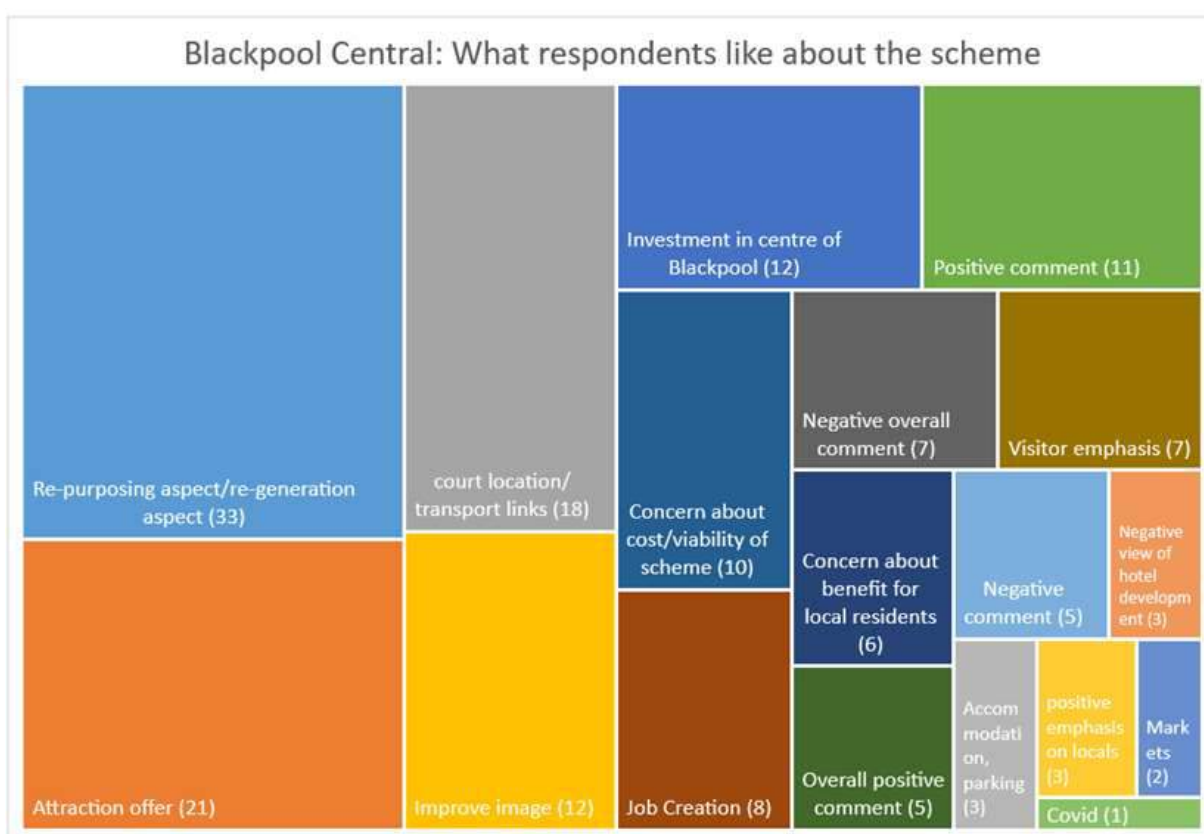
The second most numerous category focused on the attraction offer, with 22 responses categorised as focussing on this, many of which commented on the “year round” benefits:

“It fully utilises the whole space available, is an all year round attraction, is serious investment in a "shabby" part of town and will create a good number of jobs.”

The third most numerous comments considered the court location and transport links, with the latter being spread across various modes of transport, and not directly linked to the development or site:

“Investment and jobs in the town. However all will be for nothing if national and international transport links to Blackpool are not world class”.

The chart below shows the full list of categorised comments:



- Re-purposing aspect/ re-generation aspect 33
- Attraction offer 21
- Court location/ transport links 18
- Improver image 12
- Investment in centre of Blackpool 12
- Concern about cost/ viability of scheme 10
- Job creation 8
- Positive Comment 11
- Negative overall comment 7
- Visitor emphasis 7
- Concern about benefit for local residents 6
- Negative comment 5
- Negative view if hotel development 3

- Overall positive comment 5
- Accommodation parking 3
- Positive emphasis on locals 3
- Markets 2
- Covid 1

### What respondents would improve about the scheme

Comments related to scheme improvements tended to be more diverse, although most comments stated that they did not want to see any changes to the scheme, with three times the number of comments categorised in this way compared to other comments. The second most numerous category included comments on traffic or travel, with 14 observations made:

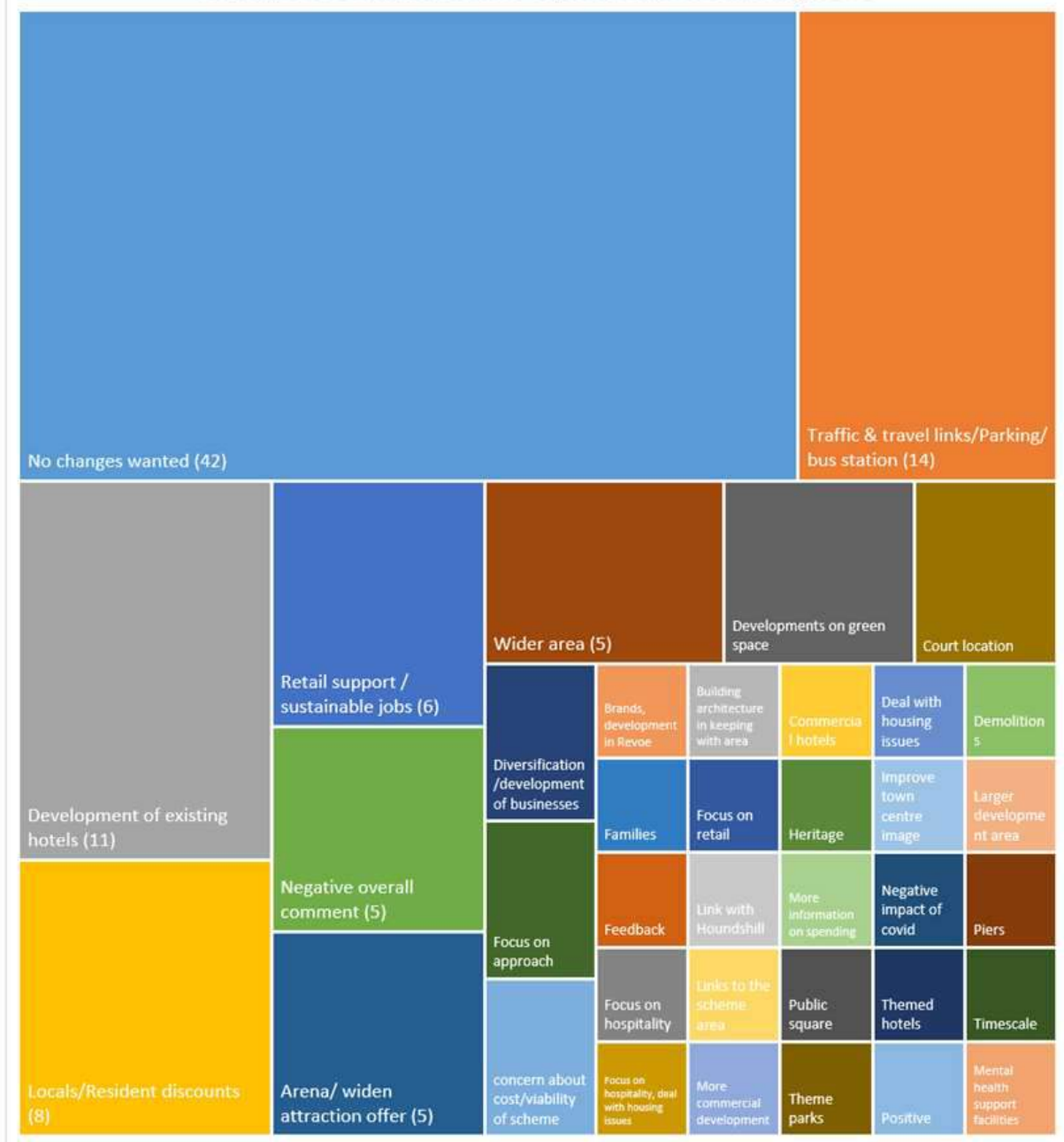
“This scheme isn't going to succeed without a major revamp of the road layout and traffic control in the immediate area. Traffic is already at a standstill going into the bottleneck at the back of Hounds Hill during busy periods. Once this goes into place the whole areas going to be even more gridlocked during the Lights - there's also a need for improved public transport access for locals. How's this going to be addressed as there's no mention of this in the above information?”

A third category covered the development of existing hotels:

“We do not need more hotels in Blackpool. Our hoteliers could do with a bit of help to improve their services.”

The chart below shows all of the categories of comment. The number in brackets indicates how many comments were placed in this category (where there were five or more):

## Blackpool Central: What respondents would improve



- No changes wanted 42
- Development of existing hotels 11
- Locals/ Resident discounts 8
- Retail support/ sustainable jobs 6
- Negative overall comment 5
- Arena/ widen attraction offer 5
- Wider area 5
- Traffic & travel links/ parking/ bus station 14
- Developments on green space
- Court location
- Diversification/ development of businesses

- Focus on approach
- Concern about cost/ viability of scheme
- Brands, development in Revoe
- Families
- Feedback
- Focus on hospitality
- Focus on hospitality, deal with housing issues
- Building architecture in keeping with area
- Focus on retail
- Link with Houndshill
- Links to the scheme area
- More commercial development
- Commercial hotels
- Heritage
- More information on spending
- Public square
- Theme parks
- Dealing with housing issues
- Improve town centre image
- Negative impact of Covid
- Themed hotels
- Positive
- Demolitions
- Larger development area
- Piers
- Timescale
- Mental health support facilities

## Multiversity

The Multiversity page on Commonplace described it as follows:

“The Blackpool 'Multiversity' campus is a unique proposal - a brand new university campus that will improve education both locally and regionally. Through co-created courses with local employers and Lancaster University, it will support skills growth in Lancashire in an iconic, carbon-neutral building based in the heart of the town centre.

Delivered in conjunction with Blackpool and The Fylde College and Lancaster University, it will:

- increase the range of local skills that are suited to local employment needs
- help over 1,000 new learners into education gain qualifications
- improve the percentage of working-age population with qualifications

It will also bring hundreds of students into the town centre, supporting local businesses and boosting the economy.

The facility will be used to deliver higher education and degree level studies, to local residents as well as students from out of the area. It will provide a state of the art learning environment, making higher education in Blackpool a more attractive option.”

97 people responded to this project. When respondents were asked how they felt about the project 86% felt positive/very positive with 4% feeling negative/very negative.

### What respondents like about the scheme

The largest proportion of comments (27) were those categorised as being generally positive, without passing detailed comment on why this was the case:

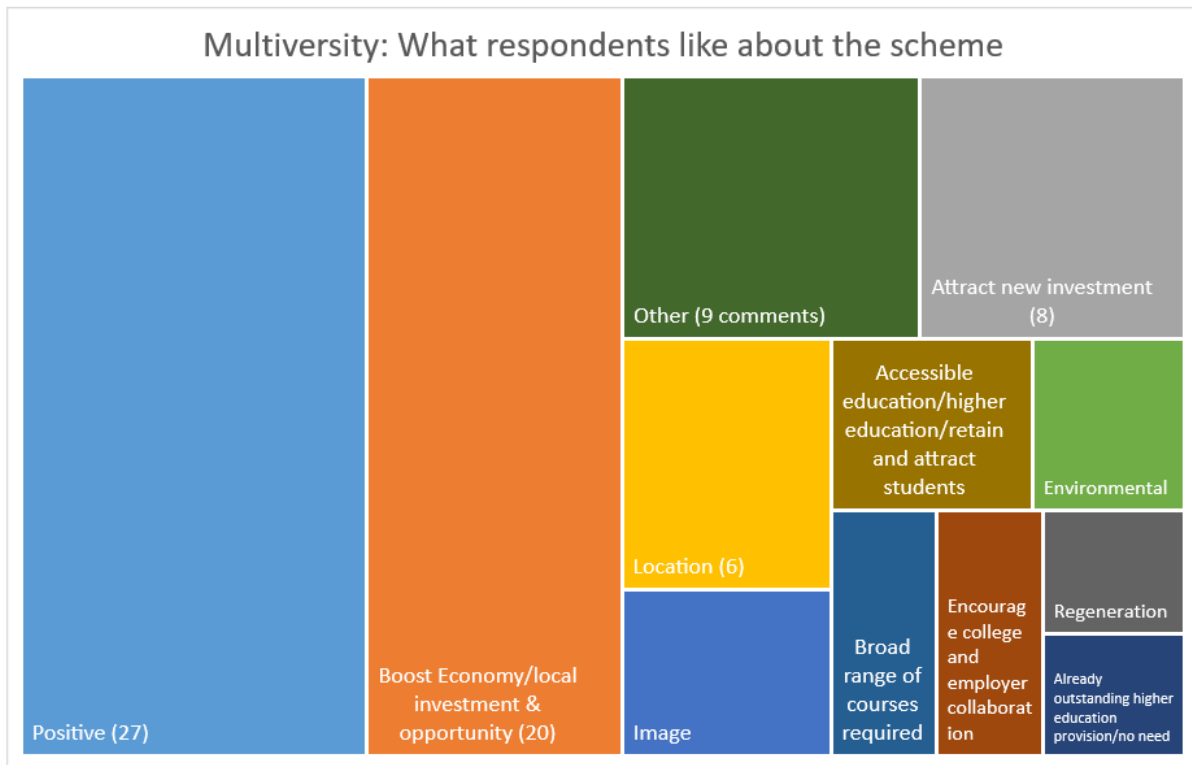
“More opportunities and again innovative thinking”; “Forward thinking”

20 comments referenced the potential to boost the economy, or welcomed local investment and the creation of opportunity:

“Bringing hundreds of students into the town centre, supporting local businesses and boosting the economy”

The next largest category of responses concentrated on the perceived ability of the scheme to attract new investment:

“I think this would be a transformational project that would serve to support the regeneration of the town and the upskilling of the local workforce. Having a vibrant student hub in the middle of the town with easy transport links would also support local businesses and drive new ventures and initiatives. I would absolutely welcome this project!”



- Positive 27
- Boost economy/ local investment & opportunity 20
- Other 9 comments
- Location 6
- Attract new investment 8
- Accessible education/ higher education/ retain and attract students
- Broad range of courses required
- Encourage college and employer collaboration
- Environmental
- Regeneration
- Already outstanding higher education provision/ no need

#### What respondents would improve about the scheme

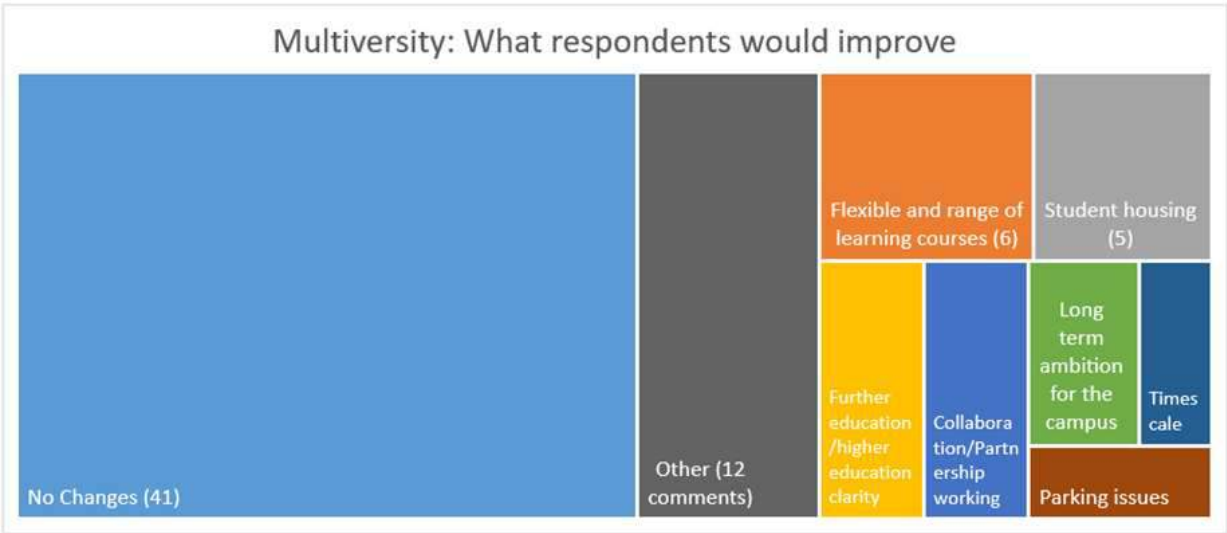
Very few comments were received which suggested substantial changes to the scheme, with the largest category being “No changes” (41). The only two categories where more than five comments were allocated were “flexible and a range of learning courses”, with 6 comments, some of which suggested specific courses which were needed:

“Run meaningful courses based on demand for skills that are required locally.”

And “student accommodation” (5 comments):

“The only thing I would add is high quality student accommodation to be built in the area surrounding the site. More footfall in the town centre is key.”





- No changes 41
- Other comments 12
- Flexible and range of learning courses 6
- Student housing 5
- Further education/ higher education clarity
- Collaboration/ Partnership working
- Long term ambition for the campus
- Time scales
- Parking issues

## Blackpool Airport Enterprise Zone

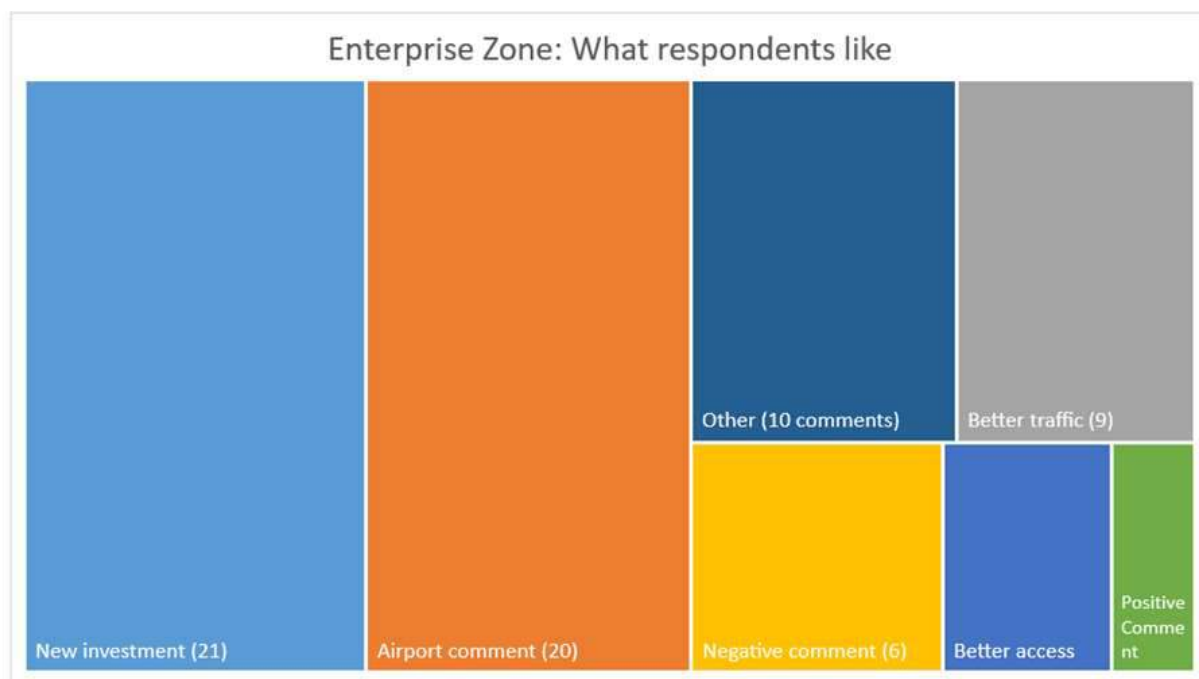
Commonplace described the improvements to the Enterprise Zone delivered via this project as follows, noting that detailed plans would need to be subject to formal consultation as part of the planning process:

“£7.5m of Town Deal funding will enable a critical part of the EZ to be delivered to improve access to and from the existing EZ site by building a new road and improving existing ones, resulting in better traffic flow in and around the site. The highway improvements will open up new land for commercial development providing more investment and jobs locally, and boosting the economy. The scheme includes:

- Building a new road linking Amy Johnson Way with Common Edge Road to the east of the site - a new entrance and exit point for the business park
- Expanding the capacity of the existing Common Edge Road to reduce traffic waiting times for vehicles moving into and out of the EZ, as well as those travelling around the local area
- Utilising 15 hectares of previously unused land for growing companies requiring new, bespoke properties
- Creating opportunities for all businesses through access to gigabit capable, full fibre broadband, including local access to transatlantic internet connections that deliver some of the world's fastest internet speeds”

There were 83 respondents to this project. When respondents were asked how they felt about the project, 47% felt positive/very positive with 30% feeling negative/very negative, the least positive ratio of all the schemes included in the exercise.

## What respondents like about the scheme



- New Investment 21
- Airport comment 20
- Other 10 comments
- Negative comment 6
- Better traffic 9
- Better access
- Positive comment

The largest group of comments mentioned “new investment” (21):

“Good use of underutilised land for promoting businesses and jobs”

“Improving infrastructure across the town and region will drive inward investment, create much needed jobs and increase social mobility.”

20 comments were grouped together as “Airport Comment”. These tended not to address the question about what respondents liked about the scheme, and generally referred to the loss of passenger travel, or the need to bring back passenger services to the airport:

“We dont have an International Airport any more. Another failure by the council. Helping to ensure the airport failed and was closed. Well done!”

“I’d rather see proposals from n how to encourage Commuter airlines to operate from Blackpool on the ‘Bread & Butter’ routes to the Isle of Man, Ireland & the Channel Islands. The airport SHOULD be for the use of the many taxpayers not just the few with private jets.”

9 of the comments were focused on “better traffic”:

“The traffic situation on Common Edge Road does need a better road network to ease congestion”

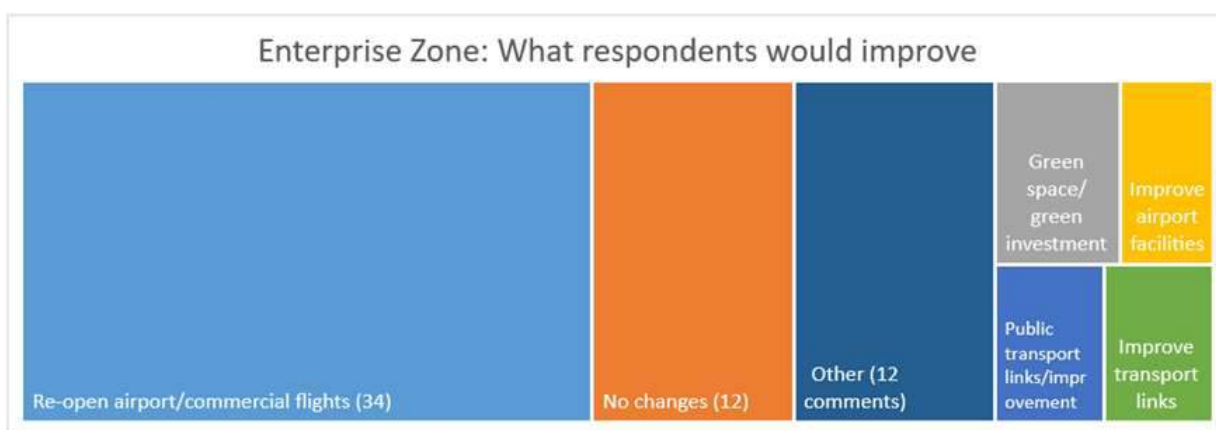
### What respondents would improve about the scheme

As may be expected given the above comments, the largest response category created from the data on this question referred to the need to re-open the airport (i.e. to operate commercial flights for the public), with 34 comments in this category:

“Please reinstate the airport for its original purpose. We want commercial flights to holiday destinations”

“I would like to see a commercial airline established here. But I know this has failed several times in the past so there may be issues I’m not aware of.”

12 comments were from people content with the scheme as proposed, and no other grouping attracted more than 5 comments:



- Re-open airport/ commercial flights 34
- No changes 12
- Other 12 comments
- Green space/ green investment
- Improve airport facilities
- Improve transport links

## Southern Quarter/Revoe Community Sports Village

The description of the Revoe project noted the role of the previous community masterplanning process in developing the proposals:

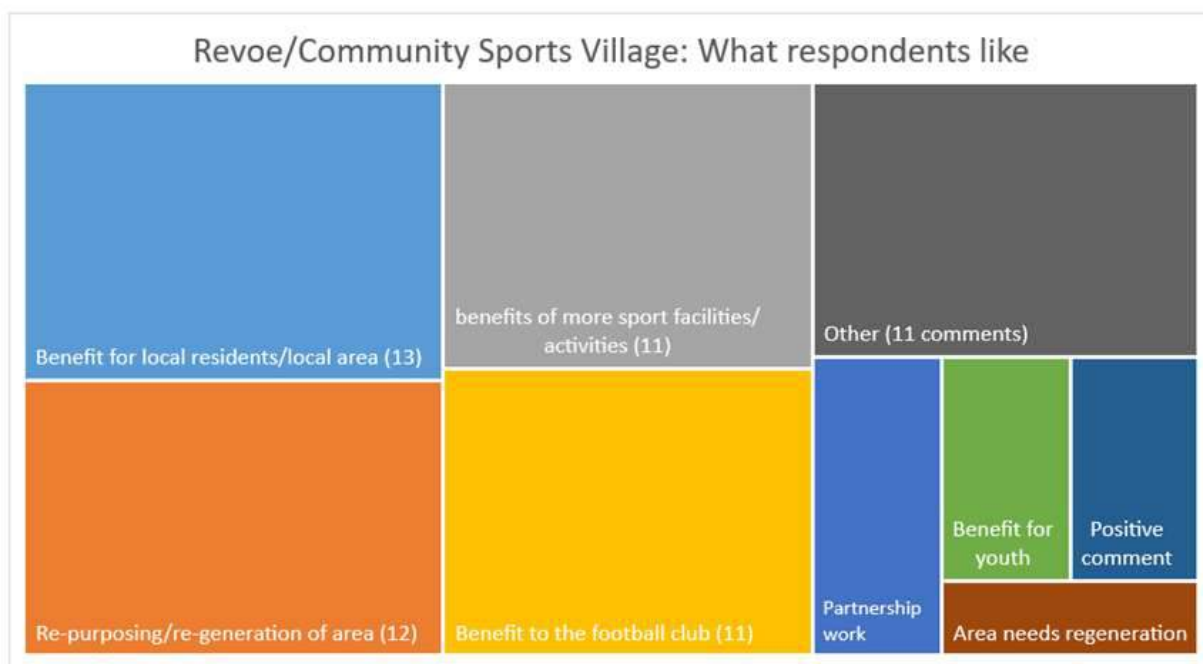
“This project will support sport and community activities by creating new facilities surrounding Blackpool FC's Bloomfield Road ground. Working alongside Blackpool Football Club and the BFC Community Trust, proposals include:

- the creation of community football pitches
- the delivery of a new east stand to the main stadium
- business and commercial facilities

The project will also support the development of a business plan to further regenerate the Revoe area.”

There were 79 respondents to this project. When respondents were asked how they felt about the project 82% felt positive/very positive with 6% feeling negative/very negative.

### What respondents like about the scheme



- Benefit for local residents/ local area 13
- Re-purposing/ re-generation of area 12
- Benefits of more sport facilities/ activities 11
- Benefit to the football club 11
- Other 11 comments
- Partnership working
- Benefit for youth

- Positive comment
- Area needs regeneration

Comments on this scheme were spread more evenly across four principal topics, which were closely linked. The most numerous was “benefit for local residents/local area”:

“Good for area. Good for obesity levels. Keeping kids fit.”

The second most commented topic was the regeneration of the area, and the potential change of use arising from the scheme:

“Regeneration in a deprived area that unfortunately at the moment due to its current state breeds more deprivation. Fantastic to break that cycle. Improving the local football club at the same time will boost the gains and look and perception of the area.”

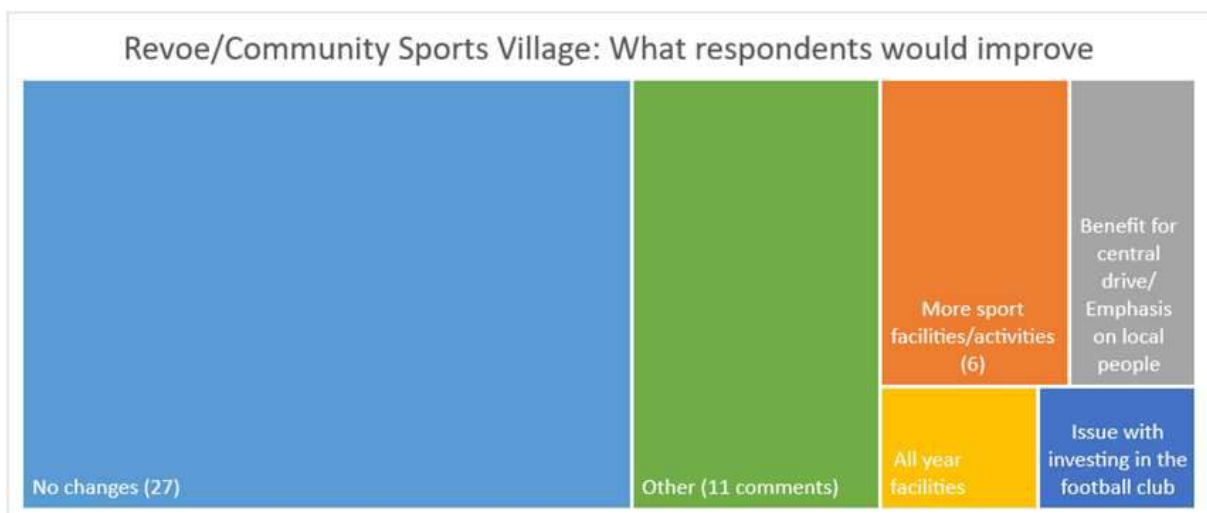
Third equal in terms of comment numbers covered the benefits of more sport facilities and activities specifically, as opposed to general comments or comments about the local built environment:

“The expansion of sports facilities in Blackpool can only be good for communities. Please don’t base it all on Football ⚽. Think bigger there needs to be more sports and better Transport links.”

The other category attracting 11 comments was regarding the benefit to the football club. These were all positive, and generally from supporters of the club, although two comments were received in response to the following question that queried whether Blackpool FC should be benefitting in this way:

“Not only will it impact an area of the town that is much needed, it will impact generations to come with the new sports facilities. Involving the football club and potential development of the east stand will boost the town economy with more travelling supporters. The sports facilities could see the next Jimmy Armfield in the making!!”

#### What respondents would improve about the scheme



- No changes 27
- Other 11 comments
- More sport facilities/ activities 6
- All year facilities
- Benefit for central drive/ emphasis on local people
- Issue with investing in the football club

The majority of comments suggested no changes to the scheme, with the only other category collecting more than five comments together being “more sport facilities/activities”, which covered suggestions for other sports beyond football to be catered for:

“I would like the council to add other sports facilities such as Netball, Rugby, Hockey and basketball for instance along with Regenerating the bowling greens that have disintegrated over recent years.”

## The Edge

The narrative for The Edge noted the importance of creating more office space for small businesses in the town, close to other developments:

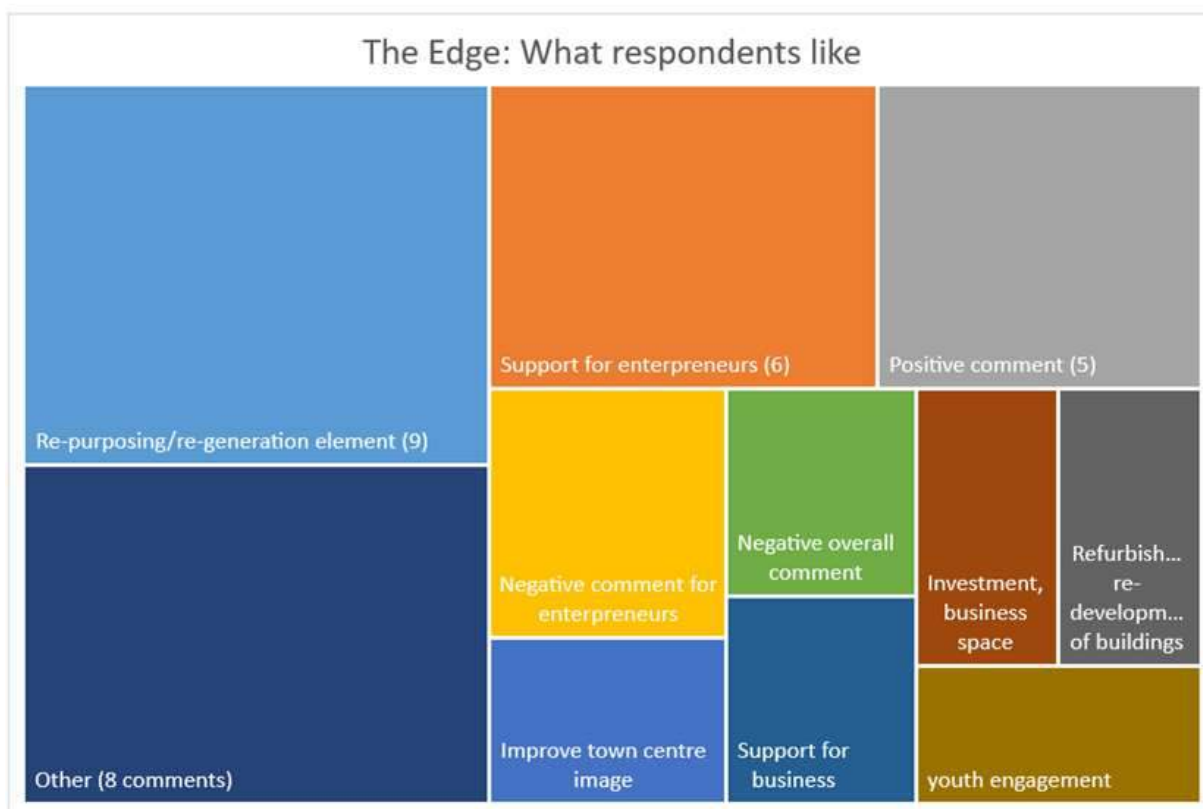
“The Edge is a proposed new, flexible, multi-use office space in the town centre that provide a centre of excellence for entrepreneurs and nurturing small businesses. The project will deliver high quality, affordable and centrally-located offices, including a mix of private office and shared work space in a range of sizes, allowing people to meet, attend events and work in a well-equipped, attractive setting.

Located in a rejuvenated Stanley Buildings (between Church Street, Counce Street and Cookson Street), The Edge will transform a tired but important building into a bustling hive of business activity, benefitting retail businesses nearby.

The property will be equipped with high speed, full-fibre broadband to support those working in the tech sector, meeting rooms and training suites. Business advice services will also be to hand for those looking for guidance on the next step in their business journey.”

There were 47 respondents to this project. When respondents were asked how they felt about the project, 79% felt positive/very positive with 9% feeling negative/very negative.

### What respondents like about the scheme



- Re-purposing/ re-generation element 9



- Other 8
- Support for entrepreneurs 6
- Positive comment 5
- Negative comment for entrepreneurs
- Improve the town centre image
- Negative overall comment
- Support for business
- Investment, business space
- Refurbish/ redevelopment of buildings
- Youth engagement

With a smaller number of responses overall than for other schemes, 9 comments clustered around the idea of re-purposing an existing building and re-generating the area, with wider comments about the outcomes included in a handful of these observations:

“I like how the scheme proposes to rejuvenate and revive currently out-of-use buildings and improve office provision in the area. I also like how the project has the potential to keep skilled young workers in Blackpool, as too many of them currently leave. If they leave, they don't spend their money here. This reduces the amount of money in Blackpool and means that these people will take their skills and money elsewhere, probably somewhere that's already nicer and cause these areas to continue to develop whilst Blackpool continues to lag behind. Keeping these people here should be a priority.”

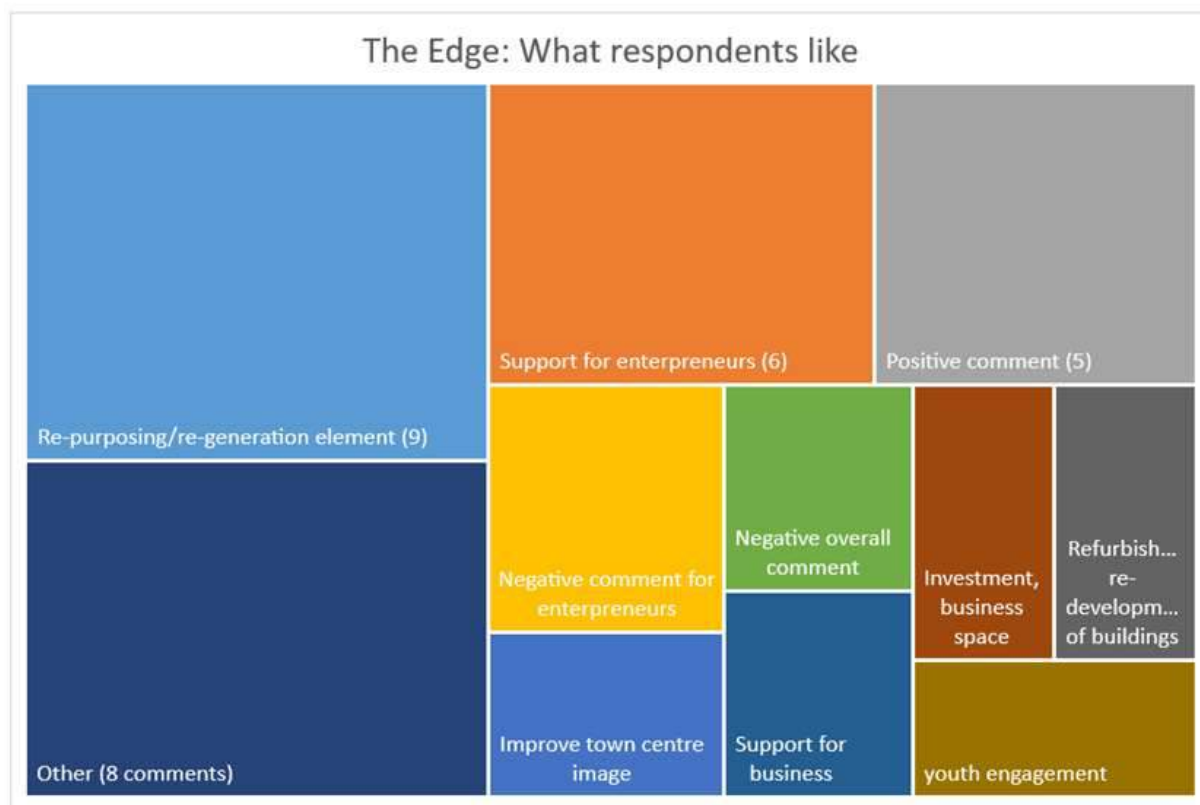
A second group of comments tended to focus on support for entrepreneurs:

“Great idea we are an area full of budding entrepreneurs but any assistance through the first difficult few months would be great. Too many go to the wall in the first 22 months”

The only other grouping which attracted more than 5 comments were ones that were generally positive about the scheme without specific detail:

“Everything badly needed”; “Excellent, this will put Blackpool on the map as a leading town with upto date communication.”

## What respondents would improve about the scheme



- No changes 15
- Other 10 comments
- Emphasis on local people
- Negative overall comment
- Work support spaces
- Need of office space after pandemic
- Parking need for office space
- Partnership/ collaboration

Other than “no changes”, indicating that respondents were content with the scheme as it stands, all other categories in the analysis included fewer than 5 comments. A full list of the comments is included in the Appendix.

## Blackpool Illuminations

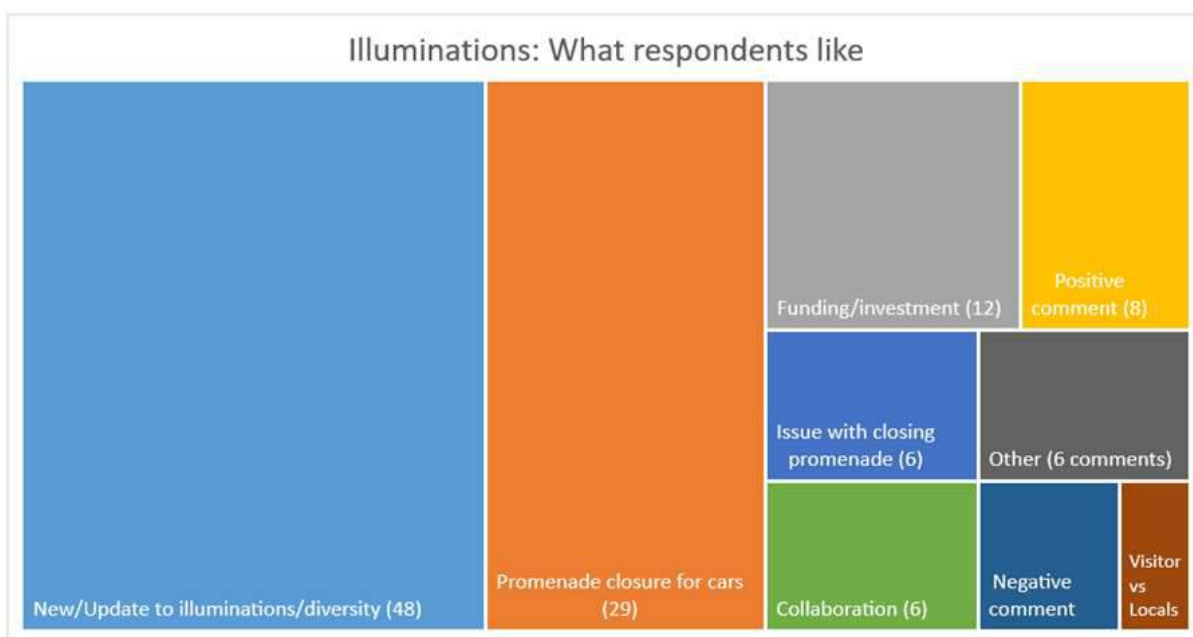
The Commonplace page for the Illuminations noted its role in Blackpool’s history, and noted the funding required to add new features to the lights in coming years:

“...we will create new sections and features as part of the existing display and expand into new locations. Improvements in the technology behind the lights is important to us, ensuring the Illuminations can carry on well into the future, and also allowing them to stay on for longer. The scheme includes:

- Introducing major new lighting features and attractions every year until 2025/26. This will include individual pieces, road sections and innovative displays - unique to anything seen in the Illuminations displays before
- Creative designs that will see our talented Illuminations workforce team up with renowned artists to produce features which will premiere in Blackpool, but also share and promote the Illuminations all over the world
- The potential to introduce a 'traffic free night' each week that would see the promenade closed to motor vehicles and allow people to experience the Illuminations, in safety, on foot, whilst supporting Blackpool's focused efforts in tackling climate change
- Making the technology behind the illuminations more robust and extending the infrastructure to new parts of the town, whilst investing in new maintenance vehicles to help with upkeep”

There were 121 responses to this project. When respondents were asked how they felt about the project, 79% felt positive/very positive with 13% feeling negative/very negative.

### What respondents like about the scheme



- New/ Update to illuminations/ diversity 48
- Promenade closure for cars 29
- Funding/ investment 12
- Issue with closing promenade 6
- Collaboration 6
- Positive comment 8
- Other 6 comments
- Negative comment
- Visitor vs Locals

Despite being the second most commented-on project, the comments on this scheme tended to cluster into fewer categories than those in Blackpool Central, with a higher degree of consistency around the most commonly-cited topic. 48 respondents commented positively on the importance of updating the displays:

“It [is] our jewel but apart from going LED, they need something else to bring them further into the 21st century. Bit dated, I'm afraid. They have a big draw for children and first timers but need that wow factor even if you live here.”

“New tableaus and sections would breathe exciting new life into the ‘attraction’. There should be continual investment in new technologies. I understand the Illuminations require tremendous upkeep, perhaps light and drone shows could be utilised to create a truly spectacular experience.”

29 commented positively on the idea of “traffic-free” nights:

“The once a week traffic free night, as long as that also included no cycling through the lights, make it completely pedestrianised, as although I like the Ride the lights night, it is more difficult as a pedestrian when bikes are going everywhere, let pedestrians have the whole area once a week, then perhaps many more elderly or infirm people could be able to enjoy all the lights.”

“Removing reliance on private motorised vehicles is overdue.”

It should be noted that although the question asked about what people liked, a number of comments were received which also spoke negatively of the idea of a traffic-free night, with several of these mentioning the impact on the taxi industry.

The third most numerous category was “funding/investment”, with comments closely related to the first category, but focussing more on the financial dimension:

“Money to be spent on new features, the current display is a sad shadow of what it used to be.”

## What respondents would improve about the scheme

The most commonly cited issue with the scheme was the proposal to introduce a traffic-free element to the illuminations show (27 comments). 6 of these specifically mentioned the impact on the taxi trade:

“Closing the Promenade what about the Taxis in the town how are they suppose to pick up and drop off customers. You're not really supporting the trade are you? I bet the council owned trams will still be running.”

“All of them [i.e. would change all parts of the proposal]. Closing the prom is idiotic what about disabled people needing to get access to their hotel via taxi ect”

The second largest category was people not wanting any changes to the scheme (24 comments), whilst the third referenced the need to update the illuminations, with some comments including suggestions for how to modernise and diversify the installation:

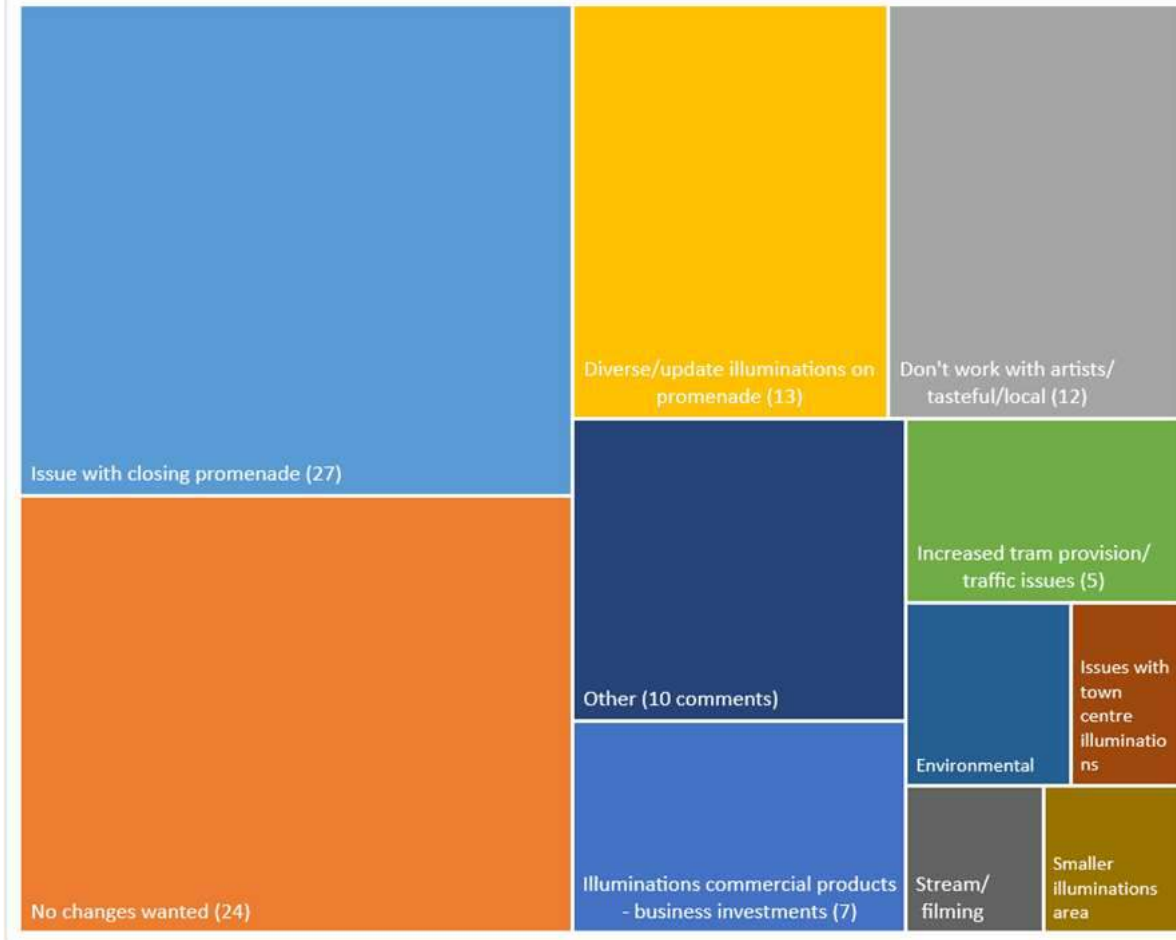
“Bearing in mind the PROM infrastructure is getting old and its failure is a potential existential threat to the illums, ensure adequate resources are allocated to that as well as Town centre esp as Town Centres will be very different post pandemic and the economic case for investment there should be reviewed as such.

The density of the show has thinned too much recently, the roadway festoon is too thin in too many places and alternative poles is not always successful, ensure the show's lighting density is restored in any such new plans.

There is a Blackpool illuminations standard and many other lightshows of high quality are now easily accessible/enjoyable now.

Blackpool illuminations MUST remain the gold standard.”

## Illuminations: What respondents would improve



- Issue with closing promenade 27
- No changes wanted 24
- Diverse/ update illuminations on promenade 13
- Other 10
- Illuminations commercial products – business investments 7
- Don't work with artists/ tasteful/ local 12
- Increased tram provision/ traffic issues 5
- Environmental
- Issues with town centre illuminations
- Stream/ filming
- Smaller illuminations area

## Youth Hub

The commonplace content described the Youth Hub as:

“...a proposed facility that will support young people between the ages of 16 and 24 who are not in education, employment or training (NEET) to find their place in the job market, access training, or find a way back into work if they've been made redundant.

The Youth Hub will be both a physical space, which young people can visit in person, as well as a virtual environment that will provide online resources. The project will help young people to develop their skills, improve their employment chances and will specifically target youth unemployment in the town...

... The number of NEET young people in Blackpool is amongst the highest in the country and as the Covid-19 pandemic progresses, more will need intensive support to become financially independent or return to work. Funding will support those young people using a 'hub' approach that brings together a range of services and young people themselves will have a say in shaping the new service.

The project will use support from a range of local partners, including Jobcentre Plus and Blackpool Council's in-house services. These partners will provide training and employment support, with the long-term goal of reducing the number of young people not in education, employment or training.”

There were 35 respondents to this project, the fewest of any of the proposed schemes, despite an attempt made via HeadStart to promote this specific project to Young People for their involvement. When respondents were asked how they felt about the project 80% of responses felt positive/very positive, with 11% feeling negative/very negative.

### What respondents like about the scheme

Ten comments welcomed the additional support for young people that the scheme would deliver:

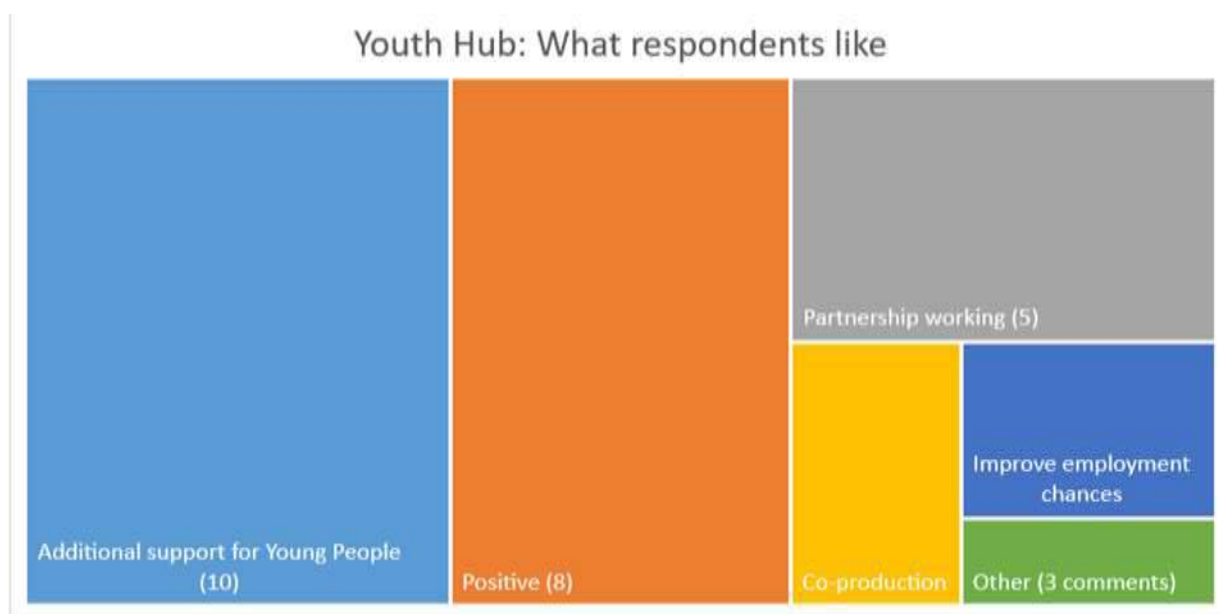
“This is desperately needed to prevent young people falling in to reliance on benefits, especially given the impact covid has had on education over the last 12 months. Many children might need to rethink their career paths.”

8 comments were generally positive about the scheme:

“Anything that can help the children of the future is worthwhile and I'd support investment in this area”

Whilst a further 5 spoke about partnership working:

“Much needed. Partnerships with other agencies and local businesses that offer high quality careers is essential to improve aspirations of our young people”



- Additional support for young people 10
- Positive 8
- Partnership working 5
- Other 3 comments
- Co-production
- Improve chances of employment

#### What respondents would improve about the scheme

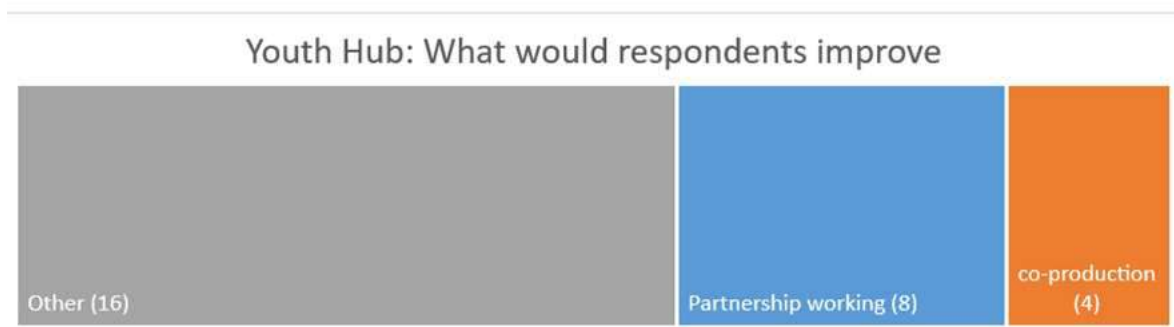
The biggest category was “Other”, made up of comments on distinctive individual topics. This could be as a result of the relatively low response rate, or the diversity of views on this issue. Full details of comments made are in the appendix. The second most cited topic was “partnership working”, including any references to joining up work between agencies, with 8 responses:

“Why on earth is the answer to everything just to create a new hub? A new building with great facilities will not necessarily solve anything. There are already too many separate services in separate buildings in Blackpool. Instead of creating yet another new employment hub, why not actually do some joined-up thinking and use this money to re-invigorate existing teams and services or do something imaginative?! Or at least put the service in an existing building. Again, this is just a repeat of the same sort of thing that has been done time and time again. The Oracle, Healthworks etc.”

And the third most numerous category, although attracting fewer than 5 comments, mentioned co-production:



“...Make 16-24 year olds involved in the process of this scheme being put in place as we are the one's who know best what support and training we require...”



- Other 16
- Partnership working 8
- Co-production 4

## 5. Appendix: Literal Comments

When individuals published their comments on the Commonplace website, comments were subject to a review process that checked for profanities or the disclosure of personal information. One comment was edited due to including a swear word. This appendix includes all comments published on the site, but with further checking on the information provided.

Blackpool Airport Enterprise Zone
Question: What do you like best about this scheme?
New Employment
New businesses for Blackpool
It will improve accessibility to the enterprise zone.
We don't have an International Airport any more. Another failure by the council. Helping to ensure the airport failed and was closed. Well done!
Bringing fresh jobs and investment, as well as improving access to the site.
The creation of jobs and investment into the Blackpool and Fylde area is fantastic.
Nothing at all.
I think this is great use of what was otherwise a money pit as an unworkable commercial airport that was massively underused by residents.
Meh maybe we sort out the traffic jams problems (pre-covid traffic) before we just put ourselves into grid lock
The potential to create jobs and attract investment.
Good use of underutilised land for promoting businesses and jobs.
It should be reopened and used for short haul flights getting more visitors into Blackpool , we have new 5 star hotels now and they need their rooms filling
Need the airport to reopen first
The opportunities for all businesses through access to gigabit capable, full fibre broadband, including local access to transatlantic internet connections that deliver some of the world's fastest internet speeds, which will, hopefully, be capable of being rolled out to the rest of the Fylde Coast.
More jobs for the area, land development, improved road system around airport

Blackpool Airport Enterprise Zone

Question: What do you like best about this scheme?

I'd rather see proposals from n how to encourage Commuter airlines to operate from Blackpool on the 'Bread & Butter' routes to the Isle of Man, Ireland & the Channel Islands. The airport SHOULD be for the use of the many taxpayers not just the few with private jets.

More diverse business opportunities for locals and incomers.  
Airport to continue as it is for helicopters etc. not as an air hub for tourists

The building of new exits on Any Johnson way.

Better traffic flow and more job opportunities

Nice to see a few planes at the airport

Blackpool airport was very successful and if it re-opens, it can be so again. What a marvellous way to bring in visitors and also jobs.

The new link road to Common Edge Road

Jobs, jobs, jobs - that is what the town needs. Great stuff

I would support funding only if it brings in higher salary jobs to the town especially for graduates attending the Multiversity.

Positive use of the site, we need more jobs that are not seasonal and this certainly enables this.  
I think many would like to see the airport back as a functioning international airport but in reality given its size, and more importantly the global pandemic this is not going to be realistic in the next 5 years.

It makes good use of the space and the new road in particular will ease current congestion on the site

Reopen the airport for commercial UK flights and flights abroad.

More jobs.

High quality infrastructure capable of attracting technology based industries and job prospects

Nothing

Just bring the airport back.

Blackpool Airport Enterprise Zone

Question: What do you like best about this scheme?

I actually want the Airport and its area to be about Aircraft not just another industrial estate so I'm not keen on the proposal.

Good idea, however would increase congestion on the common edge road

Real need to diversify job opportunities for Blackpool, with more progression prospects, raising aspiration locally.

Opportunity to bring quality industry to the area

Vital in the progression of the town. Keeping the airport and flying to European destinations is a must.

The traffic situation on Common Edge Road does need a better road network to ease congestion

Try promoting the town for holidays for the rest of the world. Modern aircraft coming soon like the proposed 797... 200 seat twin aisle aircraft with a range of over 5000 miles and the new Airbus neo same range and the performance of these means the airport runway length is adequate... Direct flights from Canada and USA.  
PROMOTE YOUR TOWN as the place to come and get your valuable asset to where it should be.

This is a good way to use this space, since it was, sadly, not used as an international airport.

It might get rid of the helicopters. Who would want to work near the constant noise they make for hours on end?

Nothing. We have industrial estates that have units standing empty. Why build more?

19 years!?

Do we really want to sell off critical infrastructure like we did with Blackpool Central Station?

Maybe allow some space for a park and ride scheme to ease traffic congestion in the town

New road

Anything that creates jobs unseasonal and long-term. Brilliant.

Desperately needs new road onto the EZ as getting on and off when commuting to work is hellish!!

Blackpool Airport Enterprise Zone
Question: What do you like best about this scheme?
investment and jobs locally
Waste of money
Nothing it's stupid keep the land for aviation
If I'm honest nothing, since the airport was bought back I believe it would help Blackpool if they made it back into a proper airport instead of making it complex
I feel this proposal could become a white elephant. Following Covid we have all found new ways of working. Companies have found ways to save money. Large-scale offices are a thing of the past. However Manufacturing, production and distribution would be good options on the site
That there will be improved access to the site and the possibility of new jobs
Airport needs reopening.
NOTHING
Not much
This scheme is madness. Why build more properties when the tax is sky high. That's why big businesses have had to close. Why spend more money on building new roads. While it's already congested as it is. Is that all the council thinks about build, build & still more buildings. Why not spend money on empty flats do them all up. And get the homeless off our streets. As it looks very bad during the holiday season where homeless are begging for money. And make Blackpool Airport more useful.
The new link road is a must.
Think bigger, bring back a working airport with commercial flights.
Link Road
It retains and improves the airport, returning it to international travel status. Improves the traffic through route onto Common edge rd. which in turn links school road to Whitehill's business park.
New Road is a great idea
Possibility of more jobs would be great.
more jobs

Blackpool Airport Enterprise Zone

Question: What do you like best about this scheme?

Nothing at all

More Jobs

More Private investment - so much better than the council backed schemes.  
Small council BIG business - (except for health care and social care and education btw)

The money should be used to re-open Blackpool as a passenger airport. Look at other regional airports being developed to huge local advantage whilst this town seems determined to destroy one of its greatest assets. You are selling off the family silver.

Improving infrastructure across the town and region will drive inward investment, create much needed jobs and increase social mobility.

Great idea, bring more business to the area, the area needs a huge boost.

Blackpool should open the airport again it would bring a lot of jobs to the town and a lot of business and people would need hotels if they are catching early flights

Blackpool Airport Enterprise Zone

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

Massive believer in reopening the airport so I'm not over the moon about this scheme.

I am concerned about sustainable transport links so that there is not a dependence on cars and other vehicles. There should be good public transport and cycling routes.

Nothing to add

How do we get commercial jet flights back out of the airport?

Beware of restricting the airport site, which will be a key asset and point of difference in the future, with low carbon flight.

I would like to see local young people involved in this scheme. Could there be space for young adults to use to launch new business start-ups? Relaxed and comfortable spaces for people to meet and collaborate. No long term contracts or excessive fees. Flexible space for people to use to create and launch new businesses? Having access to technology such as filming equipment and high-speed Internet for content creation. Utilise local business people who could get involved and mentor young adults who use

Blackpool Airport Enterprise Zone

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

the space.

There are so many people in this area with great business ideas but who are in need of space to work, meet people and have access to technology. This could be both a community hub and flexible working space that excites young people and encourages creativity.

I'm a freelance videographer and I would have loved a place like this when I was getting started.

Stop the scheme, and re-open the airport for national and international commercial flights, which would bring in more visitors to Blackpool, for both the use of the airport, and for the town and its hospitality industry.

Better road access to and from airport and town the sea front already has huge traffic problems and not many alternatives expect using side streets that tourists won't use

No changes.

Find some way to enable the downgrading and traffic calming along School Road, avoiding the likelihood that additional business traffic will further endanger the already compromised school and other residential dwellings.

Incorporate new dwellings on the airport land. This is an ideal site close to the motorway network and other amenities.

Could be put to better use

Change everything reopen airport.

No changes

Ensure visiting vehicles to the airport and surrounding areas observe the rules of the road and parking restrictions. Living near the airport, I have first-hand experience that this is a current problem for local residents.

I'd prefer to see more business relevant to the Airport Operation instead of offices can could be located anywhere.

Not sure yet as whole plan not ready yet

More public transport to be implemented, there are no facilities for workers who wish to travel by bus.

No change

Blackpool Airport Enterprise Zone
Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?
A new passenger terminal and runway
Not enough clear information will we be having flights coming and going as a viable airport
Information not clear enough Will it be used as a viable airport with flights coming in and out
Please reinstate the airport for its original purpose. We want commercial flights to holiday destinations
If possible to make the airport bigger so it has more capacity.
Make it possible to use for commercial flights in the future.
The airport needs to be developed and brought back into use as a functioning commercial airport to attract British and European flights
I'd like the council to promote the zone together with the added benefit of the airport facilities.
Special consideration needs to be put into the road layouts as Queensway is horrific as it stands and this will potentially make it worse. I think medium to long term the airport could look to increase its offerings in cargo, short and medium haul flights. Realistically newer planes are going to stop getting bigger and start getting smaller and more efficient which in the long term could play back to Blackpool's size and allow it to become a viable international airport again in the future.
I would like to see provision made to keep a sizeable portion of the land as green open space in the interests of local wildlife. A wild reserve would be a perfect way to balance new industry and opportunity with love and respect for the nature around us. I would propose an area for forest school, an arboretum and wet areas.
As above [Reopen the airport for commercial UK flights and flights abroad.]
Reopen airport.
Increased focus of green energies
Bring back the Airport. This is the only council in Britain that thinks an Airport does not boost local economy. Try promoting Blackpool rather than running it down. When tourists going abroad fly from Blackpool, encourage them to come 2 days early and start



Blackpool Airport Enterprise Zone

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

the holiday early or have a 2 day stay on the way home. Consider the Airport a way to attract people back to Blackpool

I would like to see people realise the potential of the Airport.  
Aircraft maintenance facilities create skilled jobs so why aren't we looking at that rather than just building another industrial estate. The Airport is something 99% of towns don't have yet we want to turn it into yet another industrial estate (and one without public transport links). Concentrate on expanding the Airport for aviation use be that private or small commercial (Isle of Man/Belfast).

Leave roads as is, connecting to other already busy roads will cause mass congestion. Queensway/ common Edge Road will become more back up than it already is

No increased public transport? Only a new road and an expanded existing road

We need to have some focus on green jobs and increase the revenue, output and skills of this sector locally.

Development to bring some of the airport back into use for members of the public, may only be limited flights, but it would at least be something

Bring back the airport! We could then utilise our many hotels to encourage people to stay with them before and after their flight.

No changes.

Get rid of helicopters.

Leave the airport and upgrade it, re-introduce European and British Island flights back as this will promote tourism. I have family in [REDACTED], being able to fly from Blackpool would save nearly a day's travel down south. Come on Council, forward thinking.

It's all very well bringing new business into the area but where will they live? Where are the extra facilities to accommodate them? Have you tried to get a doctor's appointment or an appointment at the Vic recently? Not to mention the extra traffic and so many of the new people are commuting from places like Manchester where their money buys better housing here and pushes up prices.

None.

no changes

No changes

Blackpool Airport Enterprise Zone

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

This needs transport links, ensure buses come through

Go for it

No change

No changes

Make sure the allocated companies do what they promise. Lot of little sheds that are closed all the time?

Aim to use it for one large company that can produce 10000+ jobs in the region?

Does this stop from Airport coming back to Blackpool? Leave some green space around the airport?

Bring back international flights

Reinstate the airport as a commercial concern

Keep the airport for aviation build a new terminal for passenger flights and attract airlines back

I would change the entire idea and to think about reopening the airport like it should have been so that when holidays come back people can come here

I would like to see a commercial airline established here. But I know this has failed several times in the past so there may be issues I'm not aware of.

I would like to see some consideration being made to develop the airport itself by converting the LEHQs into a new terminal as it's never been a success as a 'fracking college'. Development of the airport further could also be an opportunity to promote cargo businesses as well as initiating the return of international travel in the north west which has been sadly lacking.

Do something that puts Blackpool on the world map as a serious place? Tesla battery factory, Amazon data centre, Huawei research centre, Microsoft university...

Airport needs reopening

EXPAND THE AIRPORT TO HAVE COMMERCIAL FLIGHTS AGAIN

I would like to see reinvestment in the airport, enabling commercial flights to return

The council should have meetings with local MP's and invite the Defence Secretary. To secure and create more jobs at Blackpool Airport. There are so many Air Bases along the

Blackpool Airport Enterprise Zone

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

East Coast, the Midlands, and further south. The Skies are swamped with fighter Jets, combat helicopters training aircraft. We have nothing up here in the North West apart from BAe System's at Warton. Get the MOD involved to move aircraft around build more housing quarters, gym halls a NAFI bar in and around the airport to make our Armed forces welcome to Blackpool. Make Blackpool a Military Airbase as well as a Civil Airport. Like RAF Valley in Anglesey. It will bring more people to Blackpool especially aircraft enthusiastic from all over the uk. Who've never been to Blackpool? Even during the winter months. It will bring in money for the hoteliers all year round. Look at other bases the local hoteliers are raking it in. Including shops. There has been plenty of people in and around the Blackpool Community begging for Blackpool Airport to become a Base. So many have said why not name it RAF Sand dunes. Where all the aviation enthusiast meet up take photos. Buy from shops. Don't think about it, fight and plead along with the airport. Save jobs, create more jobs, brings more people, more money into Blackpool. A massive Investment to Blackpool concreting Blackpool on the map. This is what it needs to be done. Make Blackpool Strong, make Blackpool Councillors say we are making a brand new chapter to our resort and to our community. This is our brand new adventure, this is our brand new scheme. This is our Brand new Blackpool for decades to come. Shout it out, this is why! We♥Blackpool. We will have an airport that Blackpool has never seen before. Shout to the whole community. Be the voice let people hear you loud and clear. We Will Make it Happen.

Invest in the airport, great potential to restart commercial operations for inward and outbound passengers, start of small scale and gradually increase if demand arises.

Think bigger, bring back a working airport with commercial flights.

Development of Blackpool airport to bring back commercial air travel.

Not easy but Council should try and reply to all feedback and changes suggested in common place? Otherwise, people may call 'Clowncil'?

To include the expansion of the airport runway across Common Edge Rd, which would allow larger jets to entice Airlines to return to Blackpool.  
The forming of a Legal quarter at Whitehill's closer to the businesses and relocate the Courts to Whitehill's too, closer to the new Police station.  
Business, Legal services, Courts and Transport links all in close proximity.  
I would also like to see Transport links to Whitehill's developed, as it is difficult to get A Bus to, expanding a tram link parallel to Squires Gate lane from Airport to Business Centre, To Legal quarter.

Blackpool Airport Enterprise Zone

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

Enough empty properties around the town already. Don't think we need any new build

Possibility of flights to be reinstated. Belfast international would be fabulous and some international.

I do not like nature being destroyed to put up roads, particularly during these times where we need to look after our planet and focus highly on the effects of climate change

An airport!!!!!!!

Sounds Good

I would prefer an airport.

STOP all developments at the airport unless they take us closer to re-establishing air passenger transport to and from Blackpool, and its ability to handle large passenger and cargo aircraft.

Think (for once) about your council tax payers and what they want.

No changes

Bring back the airport

Blackpool Central
Question: What do you like best about this scheme?
I think it will be a great investment to attract visitors and bring jobs to the area.
Indoor All Year Attraction
Great variety with future proofing evident.
Everything! I can't wait for work to get underway... we definitely need something like this centrally... can't wait for the artisan food market! I'm happy local people are being thought of.
This project is much needed to transform the central area of Blackpool, diversifying the town centre offer and providing new facilities that will attract tourists. Investment to relocate the law courts to enable this development should be a top priority for use of this funding.
It will transform a grotty area, create jobs, and attract visitors. It's also going to be something for locals to use and enjoy, with flexibility for the future - not just shops!
Fantastic. Let's bring more rubbish by building courts in Devonshire Road/Talbot Rd. Another bright idea, like the tramway extension, by those nice people on the council.
It takes some of pressure from the town centre. Looks good but need to ensure the mix of what is on offer, it doesn't become a white elephant and it doesn't struggles to be viable (or charges silly entrance prices).
The artists impressions look incredible, the scheme itself on the planning application looks disappointing.
The overall idea of the scheme is good, I would be interested to know how you came to the conclusion that this would bring an additional 600k visitors to the resort, based on what? My major concern is more hotel rooms, what can the council do to support build the number of small guesthouses and B&B's in the resort to increase occupancy.
It fully utilises the whole space available, is an all year round attraction, is serious investment in a "shabby" part of town and will create a good number of jobs.
Being brutally honest, will this really happen, following recent events, particularly the latter stages? Even if phases 1 & 2 miraculously go ahead, will some aspects be already out of date in a rapidly changing world? Time to reconsider, perhaps, and be brutally honest and painfully realistic? Legoland or parkland instead, maybe? Lower carbon footprint, longer shelf life, broader appeal etc.?

Blackpool Central
Question: What do you like best about this scheme?
Creating tourism & visitor attraction space to areas near the promenade. Bonny Street looks a mess. May have a knock on effect to improve Central Drive area.
I think this is a great repurposing of an area and a great attraction to aid tourism and the local economy
That it will create more local jobs. I love the thought of another entertainment venue in Blackpool. The more we have to offer, the more people will visit. Also the fact that it will make another run down part of Blackpool look so much better.
I like the physical regeneration it will bring to both the Town Centre as well as the derelict site at the junction of Talbot Road and Devonshire Road (the new Court that will be built.) The more inland parts of the Blackpool Central project will improve the northern area of Central Drive and Revoe, an area which many Blackpool residents agree is most in need of regeneration, as well as updating Blackpool's sea-facing facade.
redevelopment of central is important for tourism
Regeneration of a central location that whilst functional does not create the best welcome on arrival to the town.
The commitment of private sector investment in the resort. The redevelopment of the front at that important section, which feels very run down, especially after you've come up from Squires Gate.
Would bring more visitors in winter so would be beneficial to employment.
Removing eyesore Court building & building new one. Variety of new entertainment for visitors
Great ideas but you need to get the basics for this lovely town sorted and who the heck is the one writing this because they certainly cannot live in Blackpool. The seafront is lovely but go back 5 streets and what do you face??? Sadness that all this is a show what about the local residents who pay their rates just to get their bins emptied. Little or no street cleaning which makes the place look so deprived the weeds on the pavements haven't been removed for over 2 years.
Innovative and forward thinking.
Blackpool urgently needs change and a major new attraction is long overdue we must move forward before our town becomes even more deprived
It's a great idea we need something for tourists and local residents. The only thing that could be a problem all the firms that have folded. in the hounds hill

Blackpool Central
Question: What do you like best about this scheme?
there are a lot now empty, building the courts on Devonshire road is a great idea,
We bought a house in Blackpool becoming from [REDACTED] been visiting here since Exhibition of Britain 1951 I am disgusted that one road back from the Prom Bond St Bolton At Foxhall is disgusting derelict road full of potholes what acsight it's putting us off living here we live in [REDACTED] You need to clean up the place!! Never mind law courts
Relocation of courts to derelict land, freeing up space for an all season facility
Need to attract more visitors
Tidy everywhere up, been an eyesore for years
Nothing - when are you going to invest in the residents and reduce our living costs
Test
It may bring jobs, but yet again low paid jobs, we should knock down and rebuild affordable houses in some of the run down areas of the town (Bond St for instance, they are many more) as I see it the new tram link will take people straight to the new attraction and back again, losing the footfall though the town. What Blackpool needs is a large employer/business/factory, something that pays decent wages. How do we attract such, is the question.
It isn't far from the airport by public transport.
So you think that chopping up the only municipal golf course that working people can afford to play for miles around is a good idea we'll think again. After this year when it closes down to be redeveloped I will have to go to Chorley to be able to afford to have a game at a price that I can afford. This council has just made it impossible for working people to play golf in the whole area. So on behalf of the working people of the area thanks for that
The flying theatre - "chariots of the gods" is a waste of money.
I agree with this in principle but am getting frustrated about the amount of time this is taking. No new courts building has been started and one requires the moving of another
Great idea yes, but you need to think about the local residents who live here first, who have been battling with mental health, poverty and unemployment issues in the area and they are, or should be your top priority above all else really and especially when the season finishes, as anywhere else here in town, closes and nothing really or readily available for local residents to do here in the dead quiet seasonal months? Or think about

Blackpool Central

Question: What do you like best about this scheme?

all year round attractions, decent shops, with scenery improvements, such as more "green areas", which is and should be made environmentally friendly, hassle free, stress free and no building of car parks please. Haven't we enough of those already here? We have enough amusements here as it is thank you and let us not jump to your conclusions, with crazy mad ideas that you cannot start or finish and think about other unfinished things first, such as dodgy roads, footpaths, unbuilt, unfinished houses and clogged and blocked smelly drainage systems around everywhere and constant littering, fly tipping etc. Issues.

It will improve the look of the area, removing old and ugly buildings. It will create jobs, bring more money into the town and provide attractions and facilities for locals as well.

Any development in that area would be welcomed.

Nothing

We need Blackpool to be classy not tacky

Covers lots of bases and will revitalise a rundown area of the town

It seems to be forward looking and developing the town as a year-round resort is what's needed. Also like the idea of revitalising another area (Talbot).

The projected annual benefit.

It would improve the look of the central station area and will give it a proper purpose. Also it will improve the derelict land at Devonshire Rd where the new courts will be

It is imaginative and provides lots of entertainment for when the tide is in or it rains.

The courts moving is a positive and overdue, moving to the old hospital site brings wasteland back into good use and will hopefully boost house prices in the local area leading to greater standards of living.

The introduction of new attractions should help to increase the number of quality retail stores in the area as well.

The appearance of Central Blackpool will look much smarter.

Modern. Moving with times.

Finally something being done with the central station area, but just can't see what's being done will be 'future proof' once you've done the flying theatre once will you really want to do it again?



Blackpool Central
Question: What do you like best about this scheme?
Brings new investment and predicted increased visitor numbers for Central area. Redevelopment of the old Devonshire Road hospital site is also a long overdue bonus
The Artisan and food markets. That it will benefit locals and be open year round
Regeneration of the Central Drive area.
It brings Blackpool into the 21st century, which it definitely needs
The central area will benefit massively from a project like this. It will improve the offer in the town centre and diversify attractions for tourists. The investment on this project is important so the law courts can be moved. I agree this should be a top priority way of spending this funding.
Modernising a current old fashioned eyesore.
Improvement to Central Drive and a previously 'rough' part of town.
Like the moving of the courts to Devonshire road. Building needs to be sympathetic to the area and not a blot on the landscape. Full steam ahead with the Blackpool central development
It's great to see such a big investment brought right in the centre of Blackpool.
Good mix of feature for visitors and locals
The attractions look unique. I like that the Heritage building are retained on central drive corner, we have a culture idea for the closed cinema building. Hopefully the scheme will bring investment to the opposite side of Central Drive
That the development in Central can go ahead - but what has been considered about the effect on residents near the new location of the Magistrates court & the attendees that will be called upon to go there instead if a non-residential area
Good opportunity to revitalise the area, it is looking very run down - concerns are that we already have quite a number of hotels. Can this development be used to replace the proposed development at the Stanley park golf course, and leave this as a mature green space for more nature/ecological/environmental projects - adrenaline fuelled activities to be focused away from this super green space that is so valuable to Blackpool residents
This really does not address potential adverse impacts only opportunities
Good that any funding has been secured for the town

Blackpool Central

Question: What do you like best about this scheme?

New hotels, apartments and parking seems a waste of my council tax, we have plenty of those already that would make more locals out if business or pocket reintroducing more.

Fantastic all year round attraction that will benefit both locals And tourists.

Fantastic

That this development is in the right place for holidaymakers. The demolition of the police station and magistrate's court will create a bigger space without looking at these horrible eye sores.

Food and drink, artisan market!

Amazing

A long over-due investment in a prime area of Blackpool.

A new attraction to bring visitors to Blackpool is good plus the general improvement in the look of that part of town

Bringing living accommodation into the centre of the town is impressive. Parking for all vehicles using this area is also very good. The new ideas for entertainment will certainly bring in more visitors.

I love the idea that Blackpool is being rejuvenated otherwise we will end up like so many other seaside towns, so looking to the future is good for everyone. I'll even put up with the road disruptions which make getting from one end of town to the other a nightmare so please give careful consideration to this when planning please, no more hour long commutes for a journey that would normally take 20 minutes as has happened in the past.

On paper it looks good

A flying theatre and a car park will bring 600000 visitors. Really!!!

You sat on that land for all those years for this

Nothing. It will be an eyesore in 3 years.

Two of these rides have already closed down due to lack of visitors its old technology and by the time this gets developed it will be totally out of date. It also has a huge Carbon Footprint

New hotels are not needed why not help existing hotels to update. A lot of hoteliers have struggled due to COVID and helping them to improve their accommodation and especially the outside of their properties would be a good start for the town.

Blackpool Central
Question: What do you like best about this scheme?
If this scheme was to go ahead along with the Revue project, what a big improvement this would be to that complete central drive area. Get it started!!
Most of it
We, the people of Blackpool need more than just tourist investment. People need jobs 52 weeks of the year, we do not need more hotels etc.
Not much.
Looking forward to getting better quality retail and entertainment. Fed up if the cheap and tacky approach.
It's exactly what Blackpool needs especially during the winter months
Artisan food market, as long as it utilises locals and is dynamic, like the Time Out Markets that are expanding globally.
More focus on poverty in the town. Families in need of food decent housing and education. Look after your own more Blackpool council instead of holidaymakers.
It could bring employment and we are moving with the Times.
It'll never happen
The whole area needs redevelopment and this will attract many tourists to the area
Courts don't need to be in the centre of town. The space can be better used for revenue generation.
Why do we need more hotels when we have hotels on the promenade closing or closed, or in such bad repair they need knocking down
The proposal is very light on detail. High flying theatre? What does that actually mean? It means nothing, why would people want to see this? Why build a car park first. What will the people who park there see? Wrong way round, build the attraction first.
Investment in an area desperate for improvement.
All of it
Blackpool desperately needs new interesting stuff that's not old fashioned
The proposed regeneration of central car parking area. The family attractions, helping to promote Blackpool as a family town and shake the stag/hen weekend label.

Blackpool Central

Question: What do you like best about this scheme?

Helping to shake the stag/hen weekend label and promote Blackpool as a family town.  
Also the badly needed regeneration of central car park area.

It is consistent with Blackpool's leisure tourism heritage but evolves it to new and exciting levels. It has the potential to be a great draw for families and thrill seekers whilst complementing existing attractions. A mix of uses that will encourage greater dwell time and overnight stays in the town.

It's all good in principle but without commercial aviation at Blackpool Airport there won't be enough customers.

Why build new hotels when so many existing ones are empty.

The ideas are good but do we really need a new big hotel when there are so many run down bnbs in Blackpool Central area. What about investing in areas that need more attention like the growing percentage of homelessness why not help Blackpool's residents first? 1000 jobs is amazing but we have a huge percentage of people who are on universal credit we need more shops a bigger variety there are little to no jobs at the moment for young people age 16 up why not invest in businesses bring more new shops ? Do we really need more parking considering how many car parks we have and most all year round are empty that money could go to helping today's youth keeping them active and off the streets? Overall majority of this money could be used to help Blackpool's residents help people living in poverty going without food , better education for our children more help for the elderly and disabled children/adults

Looks to be an incredible venue ... great to have a destination like this in the UK and especially in the North.

I like everything that this scheme stands for and will be bitterly disappointed if it doesn't materialise. The pandemic has seriously damaged our communities particularly where there is poverty. We have educational facilities to bring young people into the tourism industry and this is one opportunity which will underpin the hope of many young people.

Investment and jobs in the town. However all will be for nothing if national and international transport links to Blackpool are not world class.

Positive steps to transform Blackpool into a 22nd century resort... Blackpool needs Big Ideas and Big minds to succeed. Banish the Negative from Blackpool. Give everyone a can do attitude.

This is aiming to bring Blackpool back into line.

The area getting improved

Blackpool Central
Question: What do you like best about this scheme?
The site of Devonshire Road hospital is wasted. Will be good to move the courts there.
Lot of ideas
Vision and aspiration but needs to be balanced against potential and value. What does the programme really mean to residents, businesses AND visitors?
Great if the area can match, road infrastructure and not be brought down by the surrounding area and what it's known for. I hope it would provide a boost for that end of Blackpool and so people look differently on it rather than people not wanting to go because it's the 'rougher' side of Blackpool.
Its Good
New music venue, hopefully bringing big artists to the town.
It sounds really exciting and will update the entertainment offer of the town. It sounds like something both visitors and residents will enjoy.
The scheme is great for the area and there are lots of additional benefit, but amidst this the council need to sort out the empty shops and spaces elsewhere in the central shopping area.
Modernisation if area
The fact that there is investment for Blackpool is great.
Bringing Blackpool into the 22nd century for entertainment can only be good. Relocation of the courts too from prime town Centre is a good idea.
Any improvements and new family attractions in the town are welcome.
Redevelopment of the central car park area.
more jobs
Good idea to move courts away from touristy area at sea front.
£300million private investment Go on!
Redevelopment of what is a very run down area, and which extends the season. Hopefully it will bring more visitors to the town.
As a provider of accommodation any attraction that increases overnight stays is welcome

Blackpool Central

Question: What do you like best about this scheme?

Whilst I agree the area proposed for this scheme does require investment.....do we really need more hotels?

I do not like to see more money going on more of the same when the people of Blackpool, not the visitors, are the ones who need help.

The creation of New Jobs

Will make the arrival into Blackpool more appealing especially for visitors and people from abroad, The way into Blackpool need an overhaul, thus will help massively

Investment in the structure/facilities of the town centre and ensuring Blackpool remains one of the leading resorts to visit and stay in the UK.

I think anything that can bring in the families and keep the stag/hen parties down. Investment too in aesthetic would be good. Getting the fronts of buildings repainted and fresh signage will also help.

Excellent initiative

Nothing for Marton. 4.9% increase for what?

Blackpool Central

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

Nothing.

Blackpool needs a bowling complex! Tenpin and indoor flat green bowling. Both provide exercise and entertainment but more importantly they build community spirit. Preston, Wigan, Morecambe and Thornton all possess tenpin facilities so surely the case for Blackpool having a bowling centre given the fact that it is the Country's entertainment capital is self-evident. [REDACTED] would welcome the opportunity to discuss it further with you.

Just more help like development grants for existing hotels and b&b's so that they can develop rather than just building new hotels everywhere- I think that's a bit senseless.

I would like to see the specification of the Blackpool Central scheme amended to include a large arena. Currently, Blackpool does not have the facilities to host many concerts and other events that are held regionally at venues like the Manchester and Liverpool Arenas. An arena in Blackpool would boost event tourism and attract people from across

Blackpool Central

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

Lancashire, Cumbria and much further afield. It would be much more of an attraction than some of the other elements of the scheme, such as the food market, which could be provided elsewhere within the town centre.

My only concern is that there will be enough parking for the hordes of people who visit.

Clean up the town centre. It's dying on its feet

Now the pandemic has added to its demise. Close the pubs at a reasonable time to reduce the drunken behaviour, the additional work load on the hospitals and the police at weekends. And that's without having to think too hard about it.

Give FY residents a hefty discount on entrance fees...

The public square you have proposed in the planning docs submitted in February. It is a key spot for an important building/attraction

Do not build anymore new build hotels etc.

For every new scheme that is undertaken in the town there are always new hotels involved. My concern is that the hotels will be built before the attraction is fully complete therefore we'll have an over saturation of hotels all fighting for the same number of visitors.

Please see comments above [Being brutally honest, will this really happen, following recent events, particularly the latter stages? Even if phases 1 & 2 miraculously go ahead, will some aspects be already out of date in a rapidly changing world? Time to reconsider, perhaps, and be brutally honest and painfully realistic? Legoland or parkland instead, maybe? Lower carbon footprint, longer shelf life, broader appeal etc.?)

Courts would be better suited to land near Police Station, Clifton, and Peel Park etc. The savings on police travelling time would pay for itself long term. Devonshire Rd site needs to be used for a recreational area for local residents.

I would perhaps like to see a greater amount of the scheme focusing on non-theme park-style attractions, such as more restaurants/hotels/apartments instead of such a strong emphasis on tourist attractions.

Emphasise the need for a phased approach, dependent on the outcomes of prior changes, funding, needs and appropriateness. Major change is often the result of many small changes, with oversight and coordination determining their cohesion and success.

I am sure that the detail of the project will evolve before it is finally being built, so no specific changes recommended at the moment. It would be useful to include a hyperlink

Blackpool Central
Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?
to the Blackpool Central scheme, so people can refresh their understanding of what is included.
Not sure
No changes
Make sure the event space is fit for purpose unlike the Tower Headland which hasn't lived up to its promised usage
Look after your residents who actually pay their rates FIRST
No changes.
No changes
Check the multi occupancy housing it's a free for all no one cares who are taking over Blackpool beggars when out of lockdown all along the prom you don't have a police station handy anymore either!!
No change
No change
No changes
Redirect the investment into local areas instead of catering for visitors
No changes
See above... [It may bring jobs, but yet again low paid jobs, we should knock down and rebuild affordable houses in some of the run down areas of the town (Bond St for instance, they are many more) as I see it the new tram link will take people straight to the new attraction and back again, losing the footfall though the town. What Blackpool needs is a large employer/business/factory, something that pays decent wages. How do we attract such, is the question.]
I'd like to see it served by the local airport.
Complete waste of space
The money would be better spent on Hotels, affordable living and office space
No changes



Blackpool Central
Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?
No changes.
No changes
No changes
More decent shop for residents
no changes
No change
No changes
No change
Nothing on paper but I would caution the council to ensure it is a high quality development. Compare a Westfield shopping centre (private sector) with the Houndshill (council).
The only thing I would add is that for the central project to have a positive impact on the hound's hill and surrounding areas then the two areas need to be more overtly and directly joined. I think the most positive way to do this is to canopy the streets to get there but in reality I'm not sure how possible that would be. I think doing some kind of direct foot based link between the tower, hounds hill, central and the block the holds sea life would create a huge "indoor" multi-attraction centre that truly offers all year round fun.
no changes
Think we need to develop hotels already here rather than build new ones or do something with run down properties.
No change
The route in to central needs work! Central drive is the example that comes to mind. Clear all and start again, standard issue shops all in uniform fashion with standard accommodation for residents above.
Central development area to be extended further South by a few more blocks where housing is currently in a very more state
No changes

Blackpool Central
Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?
N/A
I would like to see this central area project amended to include a large arena of the size so that large concerts and events staged at places like Manchester and Liverpool Arenas can happen in Blackpool. There is a massive opportunity to draw people from across Lancashire, Cumbria and much further afield.
Get the old building demolished. Blackpool is far slower than other Northern towns and cities in demolishing eyesores.
Versatility for the 'Flying Theatre' so this can have several uses.
No change
Fewer car park spaces, not more
No changes
Would residential in this key area lead to conflicts
Are the attractions iconic enough to bring new visitors to Blackpool, possibly the flying chair? I think the scheme needs better open gateways to the promenade i.e. large entrance opposite central pier, the existing business on this corner look very tired and dated and another large entrance near proposed new hotel. Could the existing road running from New Bonny Street to Chapel Street be pedestrianised and become part of the scheme.
This scheme isn't going to succeed without a major revamp of the road layout and traffic control in the immediate area. Traffic is already at a standstill going into the bottleneck at the back of Hounds Hill during busy periods. Once this goes into place the whole areas going to be even more gridlocked during the Lights- there's also a need for improved public transport access for locals. How's this going to be addressed as there's no mention of this in the above information?
What will be the effect on the neighbourhood with regard to the type of people attending the magistrate court? What security / reassurance will be put in place?
This scheme to incorporate the development away from Stanley park golf course
It fails to ask impacts on locals.....it makes assumptions that what is proposed is the right mix. The consultation lacks important pre-consultation aspects and is using a less than cutting edge online engagement tool

Blackpool Central
Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?
Clean air zone for transport and regeneration of areas not necessarily on the tourist trails
Timescale. Build it quicker.
No changes
No change
No changes
Parts if this scheme seem to offer similar experiences to those planned in the proposed Adrenalin World to be built on the precious green land belonging to the people of Blackpool near Stanley Park. The residents do not want this scheme to go ahead, a fact the council have completely ignored. It should be developed into a world class golf course with areas for the public to use and enjoy. This would be something for Blackpool to be proud of, would put it on the international map and would offer visitors a different facility to those available in the promenade area. Invest in Blackpool's diversity to secure its future.
uststr
No change
We do not need more hotels in Blackpool. Our hoteliers could do with a bit of help to improve their services.
no more hotels or flats we have so many empty run down hotels and flats already
Please give consideration to locals when planning all this. Having all these new facilities on the doorstep is fantastic for visitors but not so great if, on Blackpool wages, you can't afford to use them! How about a locals discount card like the Sport Blackpool card which gives a small but welcome discount?
More individual shops and not big stores. More support for these shops, i.e. reduced rates and rents. Please don't make the town centre a building site for years to come. Talbot Road has been a nightmare.
How about an Adrenaline world
An Arena- Multi-purpose Casino. The Blackpool Eye. Eureka. Legoland, Snow Dome, Tera Mitica, Harry Potter Theme Park, Eden,
Part of the money should go towards a bus station. At the moment I don't know as a resident where to get buses as there are so many stops. Corporation street Clifton street

Blackpool Central

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

Dickson road they are all over the place. I don't know of any other town that has stops all over the place. Preston Blackburn Cleveleys All have bus stations. All the people I discuss this with all say the same

No changes

No changes

The complex should have a more traditional exterior that's in keeping with the towns Victorian heritage and a modernist exterior would date very quickly like many of the Sixties buildings in town

The previous project in Switzerland (Jungfrau Park) based on the same book "Chariots of The Gods" was an abject failure and closed in 2006 after only 3 years of operation. If this wasn't bad enough, the book on which it is based is full of pseudoscience and falsehoods, with aliens supposedly being responsible for building the majority of humanities early wonders (like the Nazca Lines). Having an attraction based upon the (admittedly, bestselling) ramblings of an alien conspiracist will leave Blackpool even more of an embarrassment than it currently is.

In addition, this does nothing to solve the town's chronic lack of year-round employment. It's more low-skilled, seasonal jobs in tourism. Exactly what the council said years ago it was trying to diversify away from. We'd have better results from more cheap office space combined with a large campus - but we missed that boat in the early 2000's when every other town and city in the UK decided to jump on the education bandwagon.

Frankly, Blackpool Central Station should never have been demolished in the first place. Now we have Blackpool North, which delivers commuters to the extreme north end of the CBD, well beyond the limits of the tourism zone. Blackpool South, on the other hand, is a rickety single line, with very tired stations and even more tired, dirty, rolling stock. What a wonderful introduction to the town that must be for first time visitors! In Blackpool we've suffered from generation after generation of incompetent planning. Maybe we should just give up?

No change

I would consider bringing in known brands, Top Golf is only currently available in the Home Counties, yet is growing massively in the US. It is forward thinking, provides a year round attraction and therefore employment and would attract people from all over the north west to come and use the facilities, providing a unique tourist attraction and something locals could enjoy.

Don't make the mistake of investing in technologies or industries that are likely to be outdated by the time the development is completed. Also continue to focus on the

Blackpool Central

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

development in Revoe and the sports village and expansion of Bloomfield Road stadium to give the football club a training facility and provide more outdoor green space for football activities and get the community active.

Help centres for mental health drug addicts and domestic violence. Massive issues in this town. Also funding to staff them.

No change

Perhaps you should be purchasing the three piers before they fall into complete disrepair.

Central drive needs including in this project, one of the worst areas and many people will see this part of Blackpool for the first impression.

Concerned about town centre traffic levels

Something that people connect with. I do not know anyone who has heard of this. More commercial. Less car park, more entertainment.... Less bars, more entertainment, less obscure entertainment, less parking, more commercially recognised events or attractions. Less parking.

No extra hotel rooms, use the area for alternative options. Do we need more parking? Has there been any survey re amount of available parking v requirement?

No changes

artisan shopping alley

No changes

No changes.

No changes

No new hotels.  
A commercial airport.

We don't need another car park use that money to help Blackpool's residents

As many people would travel from across the UK to get there ... I would ensure the car park was as good a quality as possible.  
We think the whole scheme looks great though.

Blackpool Central

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

That the private investment has some kind of mechanism to support local and regional business who are committed to Blackpool's objectives, e.g. employing local people

I would like to see better links from industry to training and I particularly teaching of young people from junior school age of the benefits of working and the pitfalls of being unemployable. We need a motivated residency to be stakeholders in this project otherwise Blackpool will run the risk of having a resort over run by beggars, drug, alcohol addicted, unemployable people that tourists will not want to be surrounded by. We will also need world class policing and security services. The biggest thing of all is a Happy Welcoming population of the town to give the feels good factor tourists can take away to spread the word of how Great Blackpool is ... the best advertising is word of mouth... and it All starts with education.

I'd like the area to spread further South to redevelop the sad looking terraces and 4th class businesses so there is going to be a massive contrast of big bright lights and grime dark side streets

Family only stuff, not encouraging stag and hen dos which the flight ride would

I can't tell where the multi-story will be. Also please design a building that maintains the heritage of Blackpool

Sounds like lot of disjointed initiatives. Need joined-up single initiative that makes the town unique.

Take in to consideration cold and rainy weather 10 months of the year?

How much of it gets delivered is doubtful?

Tie up with similar popular cities in the world...

Targeted investment - what does £300m mean? Is it £250m in new tourist revenue and £50m in capital builds or is there a defined ambition split?

No changes

Flying theatre? Really?

I guess fits with whacky Blackpool image?

Get Robbie Williams to manage. No one does whacky better than him?

No its all good

Why build new hotels? Put that money into support the current hotel owners.

No changes

Blackpool Central

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

Maybe more co-op shop owners, lower rates for empty buildings. Empty buildings tear the soul out of any town centre. Some perhaps could be low cost housing that could be rented but not owned outright. Sea view apartments (where a hotel has closed). Charge landlords extra taxes for empty buildings after one year empty!

I would like to see improvements to Central Drive as well.

This money could be much better spend elsewhere. Blackpool is fully of hotels, nightclubs and entertainment venues. Could this money not be better spend on diversification of business in the area meaning that employment in Blackpool was less dependent on the seasonal and declining tourist sector.

The town centre leisure scheme and arts is great!

I don't having courts in back of town is suitable, although it's close to Layton.

The centralised courts and police station was a good practice.

There are new legal companies located at Whitehill's. Would it not be better to develop a legal quarter, where the police, solicitors and courts are all together, it works well in Manchester around Spinningfields.

This would also bring legal services closer to the development of the business area around the airport.

I know the land towards Layton is already secured but that's also the proposed Multiversity campus, which it the courts are there too it would prevent further development of the multiversity... you only have to look how Lancaster university campus has developed over the years it's massive!...

Blackpool seems to have a modern history of thinking Big and building small .

Regarding multi-storey car parking that's good but we do have the largest carpark in Europe without park and ride or bus links to other parts of town. A tram link would be good too.

Address the issues on Central Drive which would stand at a complete contrast to a shiny new multimillion pound development just yards away

A more sustainable proposition that would create long term permanent jobs for local people.

Not easy but Council should try and reply to all feedback and changes suggested in common place?

No changey

Blackpool Central

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

less car parks - more community activities and places for children to play and families, possibly gyms in parks to encourage having a more healthy lifestyle and promoting exercise

If you have any spare cash, spend it on improving the row of buildings opposite the Metropole Hotel. This area is an eyesore. It lacks light and needs opening up, maybe buildings could be replaced with a glass fronted exhibition hall and a 'wandering space'?

What is not to like.  
It's like the old dream of the casinos

No changes

There is common thread in these comments that the jobs are low paid and seasonal. Blackpool town centre needs to be a go to destination. Good restaurants and places to relax and enjoy something like Manchester's Northern Quarter with quality entertainment venues not karaoke! With so many empty shop units the opportunities are legion especially with Blackpool's legacy of talent. There is a danger that there is no overarching plan to integrate and coordinate all the funding streams coming into Blackpool.

No changes

The amount of extra bed spaces being provided by brands; Premier Inn, Hilton etc. when privately owned accommodation providers struggle to fill existing accommodation

It's not all about the town centre and visitors.....not enough is invested in the suburbs and we are becoming a twilight zone!

Anyone who regularly uses the route between Norbreck and S.Gate can't possibly ignore the serious demise of the many hotels and BBs falling into utter dereliction all along the promenade. This hasn't happened due to covid and the past 12 months, these buildings are a disgrace. The council, in my opinion, are ignoring these sites which are in turn, encouraging more serious anti-social behaviour, thus giving Blackpool a dubious reputation. If we must have more hotels, seize these properties and regenerate them!

Instead of new hotels, spend the money on helping the current hotels to recover and improve.

No changes really just make it huge and bright



Blackpool Central

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

Not convinced about residential units within an incredibly tourist driven proposal. Areas such as Central Drive are evidence of the mix of residential and tourism not working fantastically well, the offer would need to be meaningful, what is the target market here?

Themed hotels (Vegas without the Casino) will also bring people in. Add a bit of Disney to the place.

No changes

Blackpool Illuminations

Question: What do you like best about this scheme?

The idea of a weekly car free zone is a brilliant idea.

Great to see more funding for more robust lights

New Funding

It is important to keep updating the illuminations so that they continue attracting visitors year after year.

It our jewel but apart from going LED, they need something else to bring them further into the 21st century. Bit dated, I'm afraid. They have a big draw for children and first timers but need that wow factor even if you live here.

Real and substantial investment. I've always felt the Illuminations Dept have the creative ideas, knowhow and enthusiasm but have really struggled with the funding to implement those ideas - their creative juices have been stifled. They do a fabulous job each year recycling, remodelling and creating new features out of next to nothing!

Great idea.

More promenade carriageway features is so badly needed ,more could be made of jubilee gardens as a on foot attraction, more child friendly features, less of just art type displays ,all that is new is not always better ,there future lies in there past ,many major town in the uk seems to have light shows ,what made and still would into the future of Blackpool illuminations is there unique, formula of there past ,from over the top themed sections to amazing tablous on the cliffs ,this is what has been the core to this heritage attraction, a child will not inspired by flashing rope light, but looking up as a child at astronauts and moving robots ,and giant crowns stay with you forever

Closing the promenade once a week.

Introducing major new lighting features and attractions every year until 2025/26. This will include individual pieces, road sections and innovative displays - unique to anything seen in the Illuminations displays before

The investment in new

New tableaux and sections would breathe exciting new life into the 'attraction'. There should be continual investment in new technologies. I understand the Illuminations require tremendous upkeep, perhaps light and drone shows could be utilised to create a truly spectacular experience.

New Lights each year, and the possibility of closing down the prom to cars on certain days. I'm all for that

Blackpool Illuminations

Question: What do you like best about this scheme?

All sound good and reasonable.

I like that the illuminations are being updated.

I think new innovative light shows are needed to keep the illuminations fresh and appealing. I also love the idea of a pedestrian only night (would live this to be free of all traffic - cars, motorbikes, and bicycles)

Traffic-free night a great plan (more of this). Such a vital and beautiful part of our history and why this is such a popular resort is the lights but the fascination with electricity has waned and it seems a brilliant opportunity to lead the way of 'green' technology and showcase the next generation of power where we can be the 'go to' place for innovative, green technologies... seems fitting a we were there at the start to showcase the fossil powered revolution, need to keep with the times and be beyond reproach for our commitment to environment.

The new attractions and hopefully an uplift of existing lights. It would be great to see old, new, old, and new all the way from Bispham to squire's gate to mix it up.

I like the idea of a "traffic-free night" for the Illuminations which would reduce congestion on the Prom and aid in Blackpool's efforts to combat climate change.

In addition, I like the idea of updating the Illuminations and involving artists in this. Many of the existing lights have a slightly outdated feel, but some new additions were introduced in 2020 and these looked fantastic. More along these lines would be appreciated.

I also strongly support the idea of extending the Illuminations season into January, through the Christmas season. When the pandemic ends and shopping can resume, people can come to Blackpool in December, when they previously might not have, enjoy a pantomime, some Christmas shopping, more artisan restaurants, and then still have the Illuminations to look forward to. The combination of this scheme with others, namely the Blackpool Central scheme (due to the new shops and restaurants I discussed previously), has the potential to extend Blackpool's tourist season, which will help to make the Town's income less precarious in general and ensure that Blackpool has a year-round source of income. This will be critical in boosting the local economy as well as confidence in and perceptions of the Town.

I support the idea of extending the Illuminations into areas of Blackpool where they have not yet gone before. It will boost areas of Blackpool which are perhaps lesser visited by tourists and help in the regeneration of the whole of Blackpool, rather than just the Town centre, which is important to many residents. If they're extended inland slightly, perhaps in the Town centre, then this would also help to attract people in the Winter and, expanding on my previous point regarding the potential it has to ensure Blackpool has a

Blackpool Illuminations

Question: What do you like best about this scheme?

year-round income, would help with that because a seafront display may be less appealing during winter.

I've previously heard that there are plans to ensure that the power required to put on the Illuminations will be increasingly environmentally-friendly and moving towards a more carbon-neutral approach. This is brilliant and I hope it goes ahead.

Removing reliance on private motorised vehicles is overdue.

Keeping them open longer.

Lengthening the illuminations season, expanding to new parts of town, new displays each year, traffic free night each week.

All of it, particularly new additions and traffic free nights

Illuminations need more modernisation

No change

The once a week traffic free night, as long as that also included no cycling through the lights, make it completely pedestrianised, as although I like the Ride the lights night, it is more difficult as a pedestrian when bikes are going everywhere, let pedestrians have the whole area once a week, then perhaps many more elderly or infirm people could be able to enjoy all the lights.

Great to have the funding. Look at creating some more meaningful displays.

Everything

Nice lovely idea, but in all honesty and fairness, the ones we have had the past few years have not really changed much, besides having the novel low energy LED light displays which are brilliant. I see from time to time the same lights get moved around a fair bit and all the decent colourful amazing looking ones get moved up North Shore etc. end and the dull boring colourless ones get sent down South Shore end. So yes, more improvements on those and also for the Christmas time ones too, especially the tree in St. John's Square, awful idea to not use a proper sized heavy weighted one, but instead using a snap together fake one, which was not a good idea in high winds though, as we all may have found out.

The idea is great and is the same as we have always wanted. But you have an opportunity to change things and maybe gain worldwide publicity.

Blackpool Illuminations

Question: What do you like best about this scheme?

For people visiting the lights every year you need to keep the wow factor by constantly innovating and doing things in new and creative ways.

Good to see money being spent on the illuminations as they have been cash starved for years

Many comments from visitors reflect the tiredness of some illuminations areas, this would help show that Blackpool Illuminations are improving and not stagnant. There are large areas with no lights that appear forgotten, especially around the metropole and along the shoreline on the main promenade.

Love the traffic free idea. The popularity of Ride the Lights shows there's a real demand for alternative ways of viewing them.

All especially the closing of the prom for one night a week to let people walk safely through the illumination

It is what Blackpool is famous for and anything that up's the game is welcome.

Traffic free night  
Collaboration with artists

Traffic free once a week.

The illuminations are now looking quite dated and do need a significant reinvention perhaps with it being more interactive

All of it. It's about time this was modernised been saying it for years. With today's technology they could be truly spectacular.

biggest revenue stream for the town more money should be spent here, some of these illuminations are 25 year plus move with the times people

Introduction of new lighting features to keep the illuminations attractive to a wider audience - not improving or replacing the displays can make the exhibition stale and unwelcoming.

Adding something new to the displays.

New international creatives involved and extending the season to Christmas/New Year.

I like the idea of new displays and roadway features. The current roadway display is in steady decline and has been for about 10 years, it needs to be invested in, so this is good! I also like the idea of closing the prom to cars once a week, to support Blackpool's effort on tackling climate change.

Blackpool Illuminations

Question: What do you like best about this scheme?

Making the technology behind the lights more robust is fantastic too. Displays are left out on the promenade for longer and most displays are now having to last for up to 15 to 20 years.

Traffic-free night

New road features

Traffic free nights, programme of new features - I like all aspects of this scheme, it should hopefully support the town to be able to offer good year round attractions

traffic free night

Don't extend until January- it's too cold for visitors to see them on foot. I live on [REDACTED] and last year hardly anyone came after November 2020. It was a waste of electricity!

Walking the lights is always a good experience.

Great idea, with the best will in the world the illuminations are looking very tired and outdated, some of them were being displayed when my kids were born 21 years ago! People I know from out of town don't see them as a destination to come to now as things have not changed year on year and there are competitors for light shows that are a million times more up to date and spectacular in the near vicinity - I know I have seen them. So yes, sooner rather than later refresh and update!

Hopefully, better lights display.

The show must go on.

The illuminations are long overdue an update. Each year tourists and locals see the same old lights, it is time for something new. This could be a huge bonus for the town and will attract more and more people from everywhere. The illuminations are already famously known, this is a chance to finally make Blackpool shine again.

I like the idea of traffic free nights.

Upgrading and extending

Yes the illuminations need to be updated, kept on for longer and it should be expanded throughout more streets like hull, Vance, Hornby, Havelock, right along the holiday areas really and central drive.

Blackpool Illuminations
Question: What do you like best about this scheme?
The extending of the illumination period, I live on [REDACTED] and love seeing the illuminations, it brightens up the dark winter months.
none
New road features!
Traffic free
It'll be good to see them get updated and extended.
More creative designs - and individual pieces. Having a traffic free night (just allow the rush hour traffic to disperse first :)
Love the idea of a traffic free night and teaming up with artists.
I have lived here all my life- over 40 years and some of the tableaux in particular were around when I was a kid. New displays are an excellent update. Love the idea of traffic free night. Maybe the landaus could be allowed to do a park and ride from the main car park or cycle hire be set up to enhance this experience.
The idea of a traffic free night, would be great to combine this with the opportunity for charities to walk the lights and raise money.
Any development to the illuminations is good... but Look at illuminations across the world, they are far better. The all-important Tower now looks Fantastic, however other strips of the illuminations are very traditional.
Long overdue investment in an iconic and unique attraction
All sound proposals except... celebrity endorsements /inspired illuminations... no thanks a turnoff, uninspiring, boring, who cares.
Would love to see some more full size displays with a bit of comedy added maybe something celebrating British comedy on the buses, last of the summer wine and such or something maybe even comedy stars that have lived local and there catchphrase cannon and ball, Frank Carson, Les Dawson, Jo longthorne. Oh and bring back the teddy jumping over the buses
All of them... traffic free evening would be great... walking along the illuminations, perhaps even bring back the Hovertram or Rocket...
The investment of new designs... :)

Blackpool Illuminations

Question: What do you like best about this scheme?

I love the idea that more talented artists could contribute. Grayson Perry would be great. We should also have another poetry competition with the winner's poem made into an animated tableau. Last time it was a real celebration of creativity.

The proposal of a traffic free night would be of great benefit for families wanting to walk the lights or sections of it as a visitor with young children it can be challenging when crossing roads with so many people it can also be difficult with prams pushchairs to maintain a clear path with so many pedestrians all using the paths as it can get extremely busy.

Also the proposal of an extended season I can see as a great benefit to the local economy as Blackpool rely heavily on visitor's. Also the extended season could allow for more families to visit as not always easy in the current months it's displayed.

I love all the proposals

I do have an additional one, why not introduce a sticker system for cars that pay between 10/20 and they get a sticker and visit as many times as like with the year on it xx

Illuminations need lights like the old fashioned ones years ago big and bright (like the coronation street light era)

Traffic free night and the potential to the lights being extended till the new year every year.

Please make sure you invest in the large facade lights in Bispham. It is important to make sure the advertisements for local business do not impact the integrity of the display, which I feel it currently does.

The traffic free night sounds great, but this may need to be once every two weeks rather than every week.

New light features. Been a big stagnant for a few years

Money going to the illuminations department. There isn't enough regular investment.

Extending the season and traffic free days

The idea of new features into the illuminations. I feel that more recently - little has changed in the display. A boost in changes would be great for Blackpool

Investment

Investment in the illuminations is much needed.

Updating all the lights would be amazing to see.



Blackpool Illuminations

Question: What do you like best about this scheme?

Fantastic idea of a traffic free night. I would recommend probably a Sunday night.

To get people into the town centre why don't we put a magnificent light show at St. John's church at the same time every night? (Do you remember the palace night club light show) like they do in Dubai.

Think Big

Quite like the idea of traffic free night.

The traffic free night, which will be traffic free except for trams as is the ride the lights events, is yet another council tactic to funnel money into their tram network. The resulting traffic jams will cause far more pollution, completely undermining any 'climate change' benefits.

None

Will the trams still run when you close the prom? You really don't help the taxi trade do you.

I appreciate bringing something new to the town, I don't appreciate the prom being closed for this. The town is busy enough during the lights without the prom being fully closed also.

All of it

Investment has been sorely needed for a long time in the illuminations. It used to be that at least three new road sections were added each year, then at the end of the season they were all taken down, refurbished, and put up in a different location the following season, making the display truly unique for each visit. Also, road sections were retired after about four years, whereas now there are some features that are over 15 years old on the prom, discouraging repeat visitors.

The town gets gridlocked enough without closing a major artery through the it.... Who comes up with these stupid ideas and gets paid with my council tax ☹

It sounds as though you are planning on modernising the illuminations? I am hoping to see something similar to how the lights on the tower were modernised? Hopefully updating some old favourites and investing in some totally new designs too.  
I like the idea of more traffic free nights too.

Are you crazy, it's hard enough earning a living in this town without clogging up the backstreets and allowing Blackpool council to pack every tram full to the brim cos they would be the only way to get anywhere

Blackpool Illuminations

Question: What do you like best about this scheme?

If you are going to have traffic free day then it should be all including trams as well.  
Not fair to local taxi drivers to lose business in a town that is struggling as it is

New lights are needed to this outdated attraction, but so it more car parks, fixing pot holes, stop spending money on absolute unnecessary projects. Why did you pay 100k for 10 trees on Cookson Street and week later you cried on local radio that council is short with money?? Stop wasting tax payer's money onto projects nobody wants like tramway to train station. Years of roadworks and never ending new projects. Because your action town looks like abandoned war zone with more shops closed than open and that was before covid, so don't blame the pandemic. Every project you start and give end date it's delayed by 6 months after 3 months of starting date. You are a joke. Bunch of amateurs who throwing public money from left to right without strategy or a plan. Don't forget to spend 30k on mermaid statue.

New displays- the roadway and promenade displays urgently need enhanced displays with a feature on every lamp post like in the 1960's and 70's

Too many other areas are being neglected...i.e....street cleaning, weed control, road maintenance in the suburbs where the locals live and pay rates. It's not all about visitors! And generally speaking, many abuse our beautiful environment.....this has been proven during lockdown.

The extension of the illuminations until the new year.

How do you prove that going yet bigger and better will attract 1.75m more visitors??

All of it! Blackpool is being overtaken by other destinations across the world lighting up their little world in amazing ways. The addition of some new attractions is very welcome and the plan to extend the season is a much needed boost to the whole economy.

New sections and innovative technologies to improve the illuminations will be a great addition.....the illuminations need to be relevant to today and future proofed

Refresh the lights, involve large companies that use the enterprise zone to add their ideas for lights, to promote their companies,

The sections along the road certainly need investment to make visitors come back year on year otherwise they become boring  
When there were 3 new sections each year that was a reason to visit each year as there was something new and fun to see

Introducing major new lighting features and attractions every year until 2025/26. This will include individual pieces, road sections and innovative displays - unique to anything seen

Blackpool Illuminations

Question: What do you like best about this scheme?

in the Illuminations displays before. LIKE. (Despite the dodgy grammar of the question!) More variety, more structure to displays, more movement, and more showbiz/spectacle. At LEAST to this standard: <https://www.youtube.com/watch>  
[Redaction]

Creative designs that will see our talented Illuminations workforce team up with renowned artists to produce features which will premiere in Blackpool, but also share and promote the Illuminations all over the world. LIKE, but be careful how this is curated. The potential to introduce a 'traffic free night' each week that would see the promenade closed to motor vehicles and allow people to experience the Illuminations, in safety, on foot, whilst supporting Blackpool's focused efforts in tackling climate change Like but the Prom is linear not sure how this works in the real World?

Making the technology behind the illuminations more robust and extending the infrastructure to new parts of the town, whilst investing in new maintenance vehicles to help with upkeep. LIKE (ish), sounds like deal money being used on items that the basic running budget SHOULD cover (Vehicles). Avoid!

Money to be spent on new features, the current display is a sad shadow of what it used to be.

The illuminations must go back to having a feature on every lamp post, as it is currently spread too thin. Also the existing new promenade walkway is not used to its full effect as it is in darkness. How are people encouraged to walk the lights when the section for walking contains no lights? The light display should make more use of colour and movement in the street features. In the last few years the sections at the metropolitan, Talbot square and gynn square have been particularly poor. Even when the trams run up Talbot Road this section could easily be improved. Use the height of the lighting columns to provide visual variety and colour by varying the festoon height.

Extend the lights season

Long overdue, very poor now compared to 15 years ago, please use the latest technology and make them humorous , some aimed at children

Blackpool Illuminations

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

Anything to improve will be good

Blackpool Illuminations

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

Reduce the 6 miles of Illuminations so a better display can be achieved and benefit the vast majority of visitors rather than encouraging them to use their cars.

Introduce a Local Tourist Tax to Increase Funding.

Extend the displays throughout the Town Centre which currently is a 'ghost town' at night.

I would like the focus of the project to aim for the illuminations to become carbon neutral. This is massively important due to climate change and would also be a great selling point for the town.

Don't know what but let's get some experts in for ideas to make them the talk of the UK.

No changes. However, in my personal opinion, some of the latest features have been promoting a "message" i.e. religion, diversity, good works etc. and all are relevant and necessary but let's please remember that people visit the Illuminations to experience bright lights, fun, excitement and to be taken away from the world's problems just for a little while so please let's focus on fun and joy.

Even bigger investment to totally update the Illuminations.

The birthplace of 'electric sunshine' needs 21st century, cutting edge technology, with high-powered lasers etc., to wow a Dignified audience.

Please don't waste this money on paying artists, if they are free then fare enough, I am sure there are plenty of designers who would love to be involved just for the prestige, also don't thin the display out anymore by using the money off the promenade, use every penny to really make a difference to this much loved attraction

The town alternative back roads are already gridlocked in the illumination periods, closing the promenade once a week will cause further havoc if tourists also have to use alternative routes, it is absolutely ridiculous idea.

The idea of closing the promenade once a week is a ridiculous proposal, it a commuter route and many hotels guests need access the promenade to be able to park their cars at the hotel premises.

Also taxis and private hire vehicles need to be ae to access these the promenade hotels for picking up guest with disabilities, who cannot walk far.

The alternative routes to the promenade are already gridlocked during the illuminations and will make congestion worse adding to climate change. There is already more pavement space than road space on the promenade, so there is really no need to restrict its use from traffic on a weekly basis. Also I gather the council will still want the trams to run during the road closure, gaining an unfair advantage. The council has a conflict of

Blackpool Illuminations

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

interest in making this decision given that they are the only shareholder of Blackpool transport, who run the trams.

Don't close the prom to traffic its bad enough getting round town without losing a major road.

Ask local transport buses taxis & emergency services if towns gridlocked how they can respond to carry out their jobs. This could cost lives because of another vanity project.

Slightly off topic, but a Suggestion;

Tram services running the length of track at 10 minute intervals until end of service. The trams are a nightmare to navigate during the season when tourists are visiting. Capacity is something that NEEDS to be looked at. As someone who lives beyond little Bispham, half hour intervals to get home when it's so busy is difficult and frustrating. Additionally, overcrowding during the season means fares aren't able to be collected. Otherwise Blackpool Transport do a brilliant job but increased service as well as platform staffing is needed during Illuminations (and fireworks) season.

Could some more of the lights be funded by companies? They might pay for light features we wouldn't be able to afford otherwise

Official Blackpool Illuminations merchandise would be fantastic and could help toward running costs, etc.

I hope they are going to be done in a more classy way rather garish illuminations we've had in the past, something that you can look at and say wow that's beautiful.

Traffic free sections that encourage pedestrians, cyclists and holiday makers to enjoy the seafront at all times but particularly during the lights. Must be more than just energy efficient but be the gold standard.

Be careful with a traffic free night as some people live directly off the promenade and it's their only way to get home from work. Bring more audio to the illuminations to generate atmosphere such as speakers with music to make it a much more fun walk and experience.

I would like it if, with the proposed extension of the Illuminations, it goes inland because this would help to attract people in the Winter and ensure Blackpool has a year-round income.

I would also like to see more aspects of the Illuminations which appeal to a broader range of age groups. Especially around the Bispham area of the Illuminations, many of them are obviously targeted at younger children. It would be nice if there were more Illuminations

Blackpool Illuminations

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

that appealed to older age groups as well. Not anything overly mature, but just normal, not too kiddy and infantilizing. This would help attract other people than families to Blackpool and expand our audience and appeal.

Emphasise how the tram system will be used to support the traffic free times. Promotion of reduced price "illumination tickets" for those nights would seem to be an obvious choice.

No ch

I recognise the iconic historical aspect of the illuminations, but wonder whether, with the need for massive commitment to climate change innovations, there might be better ways to build on the legacy of the first 90 years.

If there is to be a traffic free night each week, there needs to be park and ride sites on appropriate sites on the outskirts of town. With visitors on foot in the centre of town, this would be financially beneficial for retail businesses and transport companies.

Don't forget Lightpool which had been a wonderful addition to the Illuminations

No changes

No change

Change the traffic free night to all traffic including cycles to be banned from the lights, and let the pedestrians then have free range to walk all the area, and get many pictures. Whilst the ride the lights night is very good, it is difficult to have a relaxed walk as the bikes do not just stick to the roads and ride everywhere.

The Childrens illuminations are OUT OF DATE. Need to get some new illuminations that connect with 5 to 10 year olds. Rather than Basil Brush and Sooty.  
You also need to improve advertising. Many visitors think the illuminations finish at North Pier!! - Yes this is very true would you believe.  
Advertise Bispham more please.

Something nice but a bit different from Uncle Tom's Cabin (Ma Kelly's) to the casino please.

No changes.

Stand back and look at the total illuminations experience what is it? It a lot of people looking at a great spectacle. The only problem is it's from a car seat!!! And yes cars are creating the world problems. So why doesn't Blackpool change things. Why not ban cars

Blackpool Illuminations

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

maybe only on select nights at first (when it the most busy) and only allow electric transport. Bikes car scooters only transport which is electric. It's an electric show being support by clean electric people. The publicity of the clean Blackpool would be great?

I would like the lights extended every year. Also I would like to see a Christmas theme for the children (and big kids) with Santa and elf figures Santa's workshop trees and a mass of cluster lights with an area built in for photo opportunities. (Especially for November and December) in addition a religious theme with a crib could reinforce the message of peace at Christmas.

More new fibreglass displays along the promenade as currently there is too many gaps and filler sections made of rope light. Another idea would be recreate a wow section from the 70s or 80s and try and source a selection of different shape light boxes which are more durable and will last for a lot longer and could be reused for many sections

Traffic free evenings would potentially have a negative effect on visitors being unable to park and access hotels on the promenade, or being stranded on the prom or in South Beach car park. Perhaps a one way southbound lane needs to remain open for access only. There should be finance for one or more new Illuminated trams or refurbishment to the currently stored hover tram or rocket tram to offer tours, the existing Illuminated trams are at capacity and the illuminated trams are a huge part of the illuminations experience, for both visitors riding on them and for people viewing them. There should be consideration of weatherproof lighting festoons along the seafront and infill of dark areas, especially around the Metropole and the Jubilee Gardens.

More light in the areas that are a bit gloomy. Development of the art deco shelters along Queens Prom for small businesses, food stalls etc.

No change

Develop the collaboration. Why not work with the big lighting display companies that produce shows and installations all over the world. Offer them a section of the illuminations to use to showcase their innovations. Invite lighting industry leaders, show producers etc. to view them. Like an industry exhibition. It would make the illuminations state of the art with the latest developments once again making it one of the greatest light shows on earth. Instead of pretty strings of LEDs that are seen all over the world and are often more impressive on the outside of people's homes at Christmas. Could even attract a lighting exhibition to use the new conference centre.

Add more stalls like market style along way selling hot chocolate, toffee apples, candy floss, mulled wine etc. and merchandise. Council are absolutely missing a trick here!

Blackpool Illuminations

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

Not sure the "traffic free nights" warrant inclusion

Add a live stream webcam on top of a tram that runs from Blackpool to Fleetwood 365 days a year. The live Prague cam is a good example.

No changes.

more funding

The introduction of the 'traffic free night' to once a month rather than weekly - this could present confusion for visitors travelling from further distances not knowing about the traffic free nights.

The car free night, it's unworkable unless you allow coaches and Buses to go down the prom and a big upturn in teams.

People may walk part of the illuminations but they won't walk them all.

I would be interested in talking to the heads of the project to discuss immersive entertainment as part of the illuminations 'show', particularly on traffic free night.

The Promenade Illuminations are unique to Blackpool. No other town in the world does it quite like Blackpool. However I worry when concepts such as 'light instillations' and 'art pieces' are brought to the table, as this is something most towns and cities can do. I wouldn't go to Blackpool to see a light instillation because I can see them in my own town. However I would come to Blackpool to see the Promenade Illuminations, because this is something unique that I can't see anywhere else. Blackpool needs to invest in its assets, in what makes it unique. Not invest money into something other towns and cities are doing.

Putting the money into a concept that's been tried and tested 'and has worked' for over 100 years is the key to success. When you start messing with a concept that's worked for over a hundred years, that's when you fail.

Extending the infrastructure into new parts of town worries me too. Back in 2008/09 Brilliance was created on Birley Street. A beautiful lighting scheme which nobody bothers to see. Back in 2015 Blackpool Council received £2 million from the Coastal Communities fund, and they created Lightpool. Festoons of lights were extended into the town centre as part of this investment which nobody saw, because nobody wants to go into a closed town centre on a cold wet night. The festoons of lights have since been taken down. This idea has been tried and tested and it doesn't work. So on that basis I'd rather all the money be put into the traditional Promenade Illuminations, as its this people come to Blackpool to see.

Focus on your assets, focus on what sets you apart, and invest in it. Don't invest in



Blackpool Illuminations

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

something most other towns and cities can do, and are doing.

On a final note bringing in renowned artists is a waste of money when there are incredible artists who work at the Illuminations depot already. The Illuminations artists know Blackpool, know the Illuminations, and know what people who come to Blackpool are expecting to see. The artists at the Illuminations depot could do a better job than any renowned artist out there, so use their skills as they are exceptional.

No changes

I think that traffic-free nights with the prom closed to cars would not be a good idea, as the prom is already very wide. Street lights festoons and features should be reintroduced to the seaward side of the tram line which would add to local and visitor experience throughout the year not just during the illumination season. Recreating features from the past would be interesting i.e. laburnum tree would show the history of the lights as well.

Reintroduce festoon lights/ features to the west of the tramlines between the piers. This would encourage people to walk as it is dark in places.

No changes

I think all of the illuminations need to be updated / replaced with new ones, the ones up are old many don't have working parts and are generally boring, I think you need something with new fresh ideas to design them, there's plenty of creatives in the north west why ask the likes of famous designers who don't know or care about the area

I am not a fan of the collection points. Businesses could be encouraged to contribute more.

no changes

Stop directing traffic down Devonshire Road. It becomes a race track especially on Friday/Saturday nights. The road can be impossible to cross and as no-one respects traffic lights, very dangerous to cross. Make the Promenade safe to use.

Good to see ideas bringing illuminations up to date.

No changes

No changes

No changes

Blackpool Illuminations
Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?
No changes.
No changes
Not easy but Council should try and reply to all feedback and changes suggested in common place?
Spend the money on amenities for LOCAL people for a change - how about Speed Bumps in Herons Reach for instance - there are plenty across Newton Drive on Grange Park and in Mereside - how come we haven't got any - is it because we pay so much in Community Charges?
Not having artists design them!
All proposals sound great
No Change.
<p>Although it's good to use renowned artists. Giving local artists the opportunity will help inspire and build skills within Blackpool.</p> <p>Perhaps a renowned artist to work with art students to get their input- and to recognise their contribution; I know personally - I would have loved the opportunity to work on a light display.</p> <p>Workshops within light works to give the next generation an insight into this creative and 'illuminating' work that is one of Blackpool's jewels in the crown.</p> <p>I also think an interactive installation tackling climate change and our environment would help inspire - for instance an illuminated wood. There could be an update on how many trees have been planted so far in Blackpool.</p>
No changes
See comments above to improve traffic free night [Love the idea of traffic free night. Maybe the landaus could be allowed to do a park and ride from the main car park or cycle hire be set up to enhance this experience. ]
Local artists to be asked. To design a new design each year.
<p>I would like to see the expansion of undercover illuminations throughout the town Centre streets. Atriums that light up but also can project on to buildings.</p> <p>OLED panels which interact with people walking below.</p> <p>We have some awful weather during the illuminations, so create areas which offer overhead cover with street stalls underneath to extend the hours of sunshine into the night and give the outside space use even in bad weather.</p>

Blackpool Illuminations

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

These areas need to be Bank Hey street, around the bus terminus, up to the Winter Gardens and Abingdon street from St Johns Sq. to Talbot Rd.

Our illuminations Need to be world Leading not just world class.

It sounds from the media releases that the illuminations will be heading more into the town, I don't believe this is the right thing to do and would not represent value for money, the Brilliance project and also to a degree the tower projections prove that the vast majority of those visiting the lights will not get out of their vehicle when going through the lights, they will go to other areas during the day so the money would be better spent on the current display locations and perhaps putting in infrastructure along the headlands and south shore to facilitate some additional displays along the seaward side of the promenade as was the case prior to the seawall development. Finally the majority of new features should be child themed and aimed at children. The illuminations are still great but they don't evoke memories and emotions in the same way as the more character- styled illuminations of old, they need to be based on fairy-tale, fantasy and fun as I believe this is where the illuminations have lost their way in recent times, as well as a serious lack of new features and tableaux

Collaboration with well-known celebrities' person's? Unable to see how this adds to experience. Innovative technologies, new relevant inspiring lighting designs enhance experience. Celebrity endorsements not attractive.

- Lasers. Some years ago the town had green laser spanning length\width of town sky. Laser tech advanced in recent years.

- drone technology? Drone competitions in addition to fireworks world championships?

- New high tech companies may wish to showcase new products at illuminations or offer corporate sponsorship.

- German markets. Popular in many regional cities in uk. Maybe an undercover / shelter walkways with German/another market theme having stalls selling quality products (other than usual seaside tack...etc.). Maybe this market theme/stalls could take place on prom when closed to traffic.

- Well catered enclosed outdoor areas offering world foods/drink. Adult and or/ no adult areas. Again locate on areas of prom closed to through traffic.

-Lytham proms has seen significant success and popularity. Blackpool is certain capable of establishing similar events???

Maybe not so much a traffic free day but maybe a travel free day for under privileged kids and their families on the trams from star gate to Bispham

No changes

Blackpool Illuminations

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

I'd not change but ensure that the fibre glass displays (example: Fruitopia the crowns, mushrooms, etc. of the 1980's etc.) make an appearance. For example a 'soap time' where images of characters past and present from ALL tv soaps are displayed... Even if you recreate some of the old displays with a section of modern displays it would be appealing. I do digress along with Blackpool Council who themselves want to provide a unique experience, but are severely restrained finically...

We should make a filmed version of a drive through the lights for sale to people who can't travel here. This would open the illuminations to the world and could generate a lot of income.

No changes

No changes

If there is to be a traffic free night what about the Landaus doing a tour of the whole lights although it would probably be very expensive I have ridden in them with friends but it's very expensive to do it if you're on your own it would be amazing to sit back with a blanket and enjoy the lights whilst in the carriage with a Cuppa more open top trams needed too and maybe even an open top bus to tour them too. April in Stoke.

No changes.

You don't need to bring in designers/artists. The department has them already. The lights need new features EVERY year, not just for the next few years. The prom needs big bright fibreglass family-friendly features. The roadway should be the priority focus of spending, not 'installations'. There needs to be more strings of lights on the sea side of the tramway. That area is too dark for pedestrians.

Not sure about the 'traffic free' idea. Maybe try to push the current system more of having discounted car parking? This would naturally encourage more people to leave their cars and spend money in the local economy.  
Also not sure about the idea of using renowned artists. I worry that this would draw away too much money. Perhaps try to use the existing skills of the illuminations team? This would be cheaper and could create maybe a couple of longer term jobs in Light works?

Use local artist's not just renowned artists.

Making the promenade traffic free would be disastrous for local businesses. Stopping parking on the promenade would make the illuminations experience safer and easier for drivers to navigate. And this would also make it safer for the horse drawn carriages too.

Blackpool Illuminations

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

I would like to see all new light displays up at Bispham end but keep the singing haunted house please, people do like to stop and listen to the songs that's played.

More environment friendly- solar lighting?

As above [To get people into the town centre why don't we put a magnificent light show at tat St. John's church at the same time every night? (Do you remember the palace night club light show) like they do in Dubai.

Think Big]

Rather than people just driving through and not spending any money we need to get the out of their cars and into the shops and not just pound shops.

I would have more interesting lights before the tower instead of after where a lot of people turn off thinking the lights finish there.

Shutting down one of Blackpool's main roads so people can gawp at lightbulbs is madness and should be dismissed as such.

All of them. Closing the prom is idiotic what about disabled people needing to get access to their hotel via taxi etc.

Keep the prom open

Closing the prom isn't a great idea. It is already hard enough to get around Blackpool at this time of year.

A lane for taxis and buses.

Please use the in-house team of designers for new features, as over the years they have proven they know what they're doing. I don't think extending the lights away from the prom is a good idea. In the autumn it's usually cold, wet, and windy, so people want to stay in their cars or on the trams to see the lights. It won't encourage business in the town centre, as everywhere is closed in the evening anyway. A world-class promenade display will bring people to the resort and thus revenue to businesses during the daytime. Also, less reliance on RGB bulbs. Yes, they look great when they work, but they have a high failure rate, making any display based around them look terrible when bulbs that should be green, say, are stuck on red or blue.

Would have detrimental effect on the taxi trade.

Where would all the visitor's cars be parked? Visitors driving around looking for a parking space as close to the Prom as possible would gridlock the town and could be a serious health and safety issue for pedestrians.

Blackpool Illuminations

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

What alternative traffic routes would be made available?  
Has any thought actually been given to any of the above?

All of it ... Closing any main road in the middle of the season ...is just mental

Closing the Promenade what about the Taxis in the town how are they supposed to pick up and drop off customers? You're not really supporting the trade are you? I bet the council owned trams will still be running.

No changes

Leave it you fools

As above comment [If you are going to have traffic free day then it should be all including trams as well.  
Not fair to local taxi drivers to lose business in a town that is struggling as it is ]

Blackpool council talking about tackling climate changes is a joke. Why did you narrow Prom in the first place?? It's probably the most congested road in Britain. It takes up to 4 hours to get from star Gate to red bank Rd on Sat night during season. What about pollution and people who live in Blackpool?? You always start new project without finishing one's you have already started. Get a grip with a road pot holes first, than plan some other projects. If you want night without cars on the prom where all the visitors going to leave their cars?? Build car parks first so holidaymakers won't take free road spaces in front of resident's houses. Or make all Blackpool - residents parking zone only and divert all the one nighters to the main car park on Yeadon way and Seaside way. You just throwing ideas, making them to happen and leave residents to suffer.

Using artists surely this is unnecessary given local talent just open a child's book and you will have sufficient material until the year 3000, please do not blow this opportunity to bring the lights back to how they were instead of just metres of strings of lights- just revisit some of the amazing displays of yesteryear and how we loved them, moving parts and glass fibre images.  
No professional required!

Keep them up until after Christmas every year! Never understood why the lights came down when the rest of the countries go up.

I'm not sure the resources set aside are sufficient to do what's really needed. As much investment as possible needs to be put into this project.

Blackpool Illuminations

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

Designs to include the history, culture & heritage of Blackpool  
Electric vehicles for maintenance if possible

Ride the lights brings so many people into Blackpool, why not do a Walk the lights, stop traffic and let pedestrians walk the lights, a lot of people still don't drive, great for disabled people to see them too.

Bearing in mind the PROM infrastructure is getting old and its failure is a potential existential threat to the illuminations, ensure adequate resources are allocated to that as well as Town centre especially as Town Centres will be very different post pandemic and the economic case for investment there should be reviewed as such.  
The density of the show has thinned too much recently, the roadway festoon is too thin in too many places and alternative poles is not always successful, ensure the show's lighting density is restored in any such new plans.  
There is a Blackpool illuminations standard and many other lightshows of high quality are now easily accessible/enjoyable now.  
Blackpool illuminations MUST remain the gold standard.

I don't think a traffic free day every week would make any more revenue for the town.

Too much money has been wasted on external consultants, use the expertise in house, how can your staff be motivated if external designers keep getting employed. Look back to how it was done in the sixties, let's have coloured street lighting, something on every lamp standard and bring back the magic, such as the rocket tram. Look back through the ages for inspiration. There are too many dark patches in the current display, purple lamps are not a good look, it needs to dazzle. Post Covid crowds need to be spread out so use the entire width of the promenade encouraging people out of cars, and walking the lights.

I would personally shorten the length so they stop at Gynn roundabout and have the tableaux along the main prom and the elevated section in front of the Pleasure Beach.  
Smaller but better quality

Multiversity

Qu: What do you like best about this scheme?

Central Location

Bringing young people into the town centre will massively boost the economy and create a vibrant energy in town

Multiversity

Qu: What do you like best about this scheme?

This is a great idea. It will upskill the people of Blackpool and the Fylde Coast, as well as providing a significant economic boost for the town centre through the presence of more people in town each day spending money and accessing facilities.

It's a strong idea to increase football and add a vibrancy and energy into the Town Centre that feels more culturally diverse and inclusive as well as impacting in the economic spend in surrounding businesses.

Would be great for students to be in professional proximity to venues such as Grundy Art Gallery and Abingdon Studios which could be connected with for continued professional development opportunities for those studying S.H.A.P.E subjects (the majority of courses at Palatine

Anything that helps people adapt to the changing job market is a plus. My only concern would be running courses that are not worth the paper they are written on. Giving people false hope.

Education is the most important factor for long term development of the people in this town. We don't need another hotel with a wonky pavement that nobody uses. It's about time.

Ambitions to create a University Campus within the Town Centre can only be a positive. B&FC's partnership with Lancaster University - a top 10 UK university - should be built upon and seen as an attractive extension of the reputation this University has. Greater student accommodation needs to be built in order to entice prospective students too.

It's a great initiative all round.

The focus on skills for local employment is great.

This is an amazing concept, not only too bring students to the centre of town, but to have business code to hand to help students with work placements, apprenticeships and post graduate jobs. It's a great idea, one I personally wait to come to fruition, I hope to work there one day.

This will bring a big portion of the higher education student body into the town centre, and make it easier to draw students in from out of town using rail and tram connections and allow cross-trade with the town centre.

Opportunity for local people to access education and the possibility for businesses to develop from the new student population



Multiversity
Qu: What do you like best about this scheme?
Bringing hundreds of students into the town centre, supporting local businesses and boosting the economy.
For me, the best thing that would come out of this scheme is attracting more investment and therefore creating more jobs for local people. I'm slightly less enthusiastic about this scheme compared to others, though.
The fact that you are bringing the multiversity educational facility into the town centre, which should help regenerate the business and housing communities.
Increased learning opportunities
Badly needed to address the problem of lack of skills and opportunity for local people
More opportunities and again innovative thinking.
Forward thinking.
Excellent news a big thumbs up from me the town centre needs major redevelopment and more office space plus apartments and educational centres
No point educating people for jobs that don't exist on the Fylde coast
Better qualified job seekers are crucial to attracting more high skilled jobs to Blackpool so that our young people don't feel compelled to leave the area in search of quality employment.
No/N/A/Blank/Don't know comment
No/N/A/Blank/Don't know comment
Carbon neutral building
Investment in real jobs for young people all year
Superb idea to ring the town centre into the 21st century
Students should be accommodated at local colleges, rather than try and create a new learning centre in the midst of a tourist area
If it is developed successfully it has to potential to benefit the town. Although a different scale, if one looks at Liverpool with its three major universities, the city benefits from a high proportion of students settling there to work after graduating. Blackpool has the potential to follow suit but there must be higher salary jobs available to compliment the educational benefits.

Multiversity
Qu: What do you like best about this scheme?
Bringing all of that footfall to the town centre will have a dramatically positive effect.
Bringing education into the town centre is a positive. The more people, services and functions in the town centre the better, although Blackpool always seems to be behind the curve on this - only just realising that education and offices to bring people into the area is a good idea.
Increased HE opportunities
new facilities for younger people
Drags the town out of its old fashioned image and does something for the young.
Love this idea. It is important that leisure, tourism and entertainment be amongst the courses available to encourage those from the town to stay and work in Blackpool and change the transient workforce that has become the norm.
Fantastic idea. Would be great if this was built on the site between king street and Melbourne street where scrooges and reform pubs are and get rid of all those horrible looking buildings
Brilliant idea for education and also footfall for the town centre impacting on shops, pubs etc.
I assume that this development will bring Palatine and Ashfield Road under one roof? If so it will attract students in a state of the art building in the town centre. There is a need to have a car park suitable for the students and it's teaching staff etc.
I assume that this new building will relocate the Palatine Road and Ashfield Road campus? If so the new state of the art building will attract students to learn in a better environment and all under one roof. This new location is advantageous as it will be near the train station and near shops. Hopefully there will be adequate car park facilities.
The opportunity to upskill the local workforce without the added cost of travel.
Blackpool has the potential to become something extraordinary in years to come. Transport infrastructure coming together through the Fylde light rail plan seamlessly connecting the coast with Kirkham - and therefore Preston, and Manchester - and all the local commercial developments giving the town a new lease of life. Blackpool's a perfect place to do business - to set up new organisations, and to make the town a beacon of hope for other communities seeking inspiration. But to build businesses it takes skills and

Multiversity
Qu: What do you like best about this scheme?
training. The Multiversity sounds like the ideal way to inspire local people to train to achieve the rewards they and the town deserve. I'm fully in support of it.
Blackpool needs this investment to ensure that young people, and all residents are able to benefit from the lifelong opportunities that education facilitates.
The scheme gives opportunity to raise aspirations for young people, resulting in a higher level of skills to the area. This should enhance Blackpool's reputation as a thriving town and increase business opportunities.
Bringing footfall to the town centre via a non-retail route is very much needed. Being a co-director to my husband's local, independent business, this is good news to hear as will bring much needed trade. The improved transport links direct to the multiversity compared to the existing campus will also open up access to talent for recruitment needs for the College.
We definitely need more HE courses. Many people cannot afford traveling and living expenses studying in different city. Also it will give people more and better reasons to come to Blackpool and will attract more jobs.
Boosting local economy
brilliant idea, will re-invigorate the area
That it will improve people's perceptions of Blackpool as a highly skilled town to help attract more investment and jobs
The town has a large number of schools and students will naturally move away for HE opportunities if there isn't the broad range of courses on offer. The town centre needs to be regenerated further to realise its potential as a large town with a growing youth sector. The redevelopment of the train station and the tram line extension to it allows the whole Fylde Coast to be connected and can alleviate the issues students currently have with transport across the area to get to college facilities.
Assisting over 1000 new learners gain qualifications to improve their future
It's great that you are making studying more accessible
Regeneration of Blackpool and the improved learning opportunity for everyone who will attend the new multiversity. Do not delay, build it A.S.A.P.

Multiversity
Qu: What do you like best about this scheme?
I think this will give Blackpool a vibrant and exciting educational hub at its centre that will enable students to gain access to an excellent education right here. The project will give the town another cultural focus and allow for its continued growth.
A new facility which will enable improved learning facilities for students would be welcomed. This will inevitably enhance public perceptions of Blackpool as more than just a tourist resort.
The potential for up-skilling or re-skilling individuals as well as the potential for this project to positively impact the community.
The central location, overall aim and objective of the initiative, and future prospects for the people and businesses
Supporting the development of young people and bringing prosperity to Blackpool
Again, bringing the town alive.
Again, this will bring more people into the town centre.
Fantastic opportunity for Blackpool
Great central location, encouraging local entrepreneurs to start-up businesses due to increased footfall, attractive venue opportunities for outside companies to showcase to students helping venues hold trade fairs to attract students, ease of access due to transport links.
What's not to like? Investing in young people's futures has got to be a good thing. Need to create jobs for them to go into at the end though to keep the skills in the area.
Investing in young people's futures has got to be a good thing, Fantastic opportunity for Blackpool.
People of Blackpool deserve the chance of a first class education provided in first class accommodation
Bringing it into the town centre will help to change the dynamic
The already outstanding higher education provision aligned to the needs of the economy in Blackpool being housed in state of the art facilities in the town centre.
Giving people skills and qualifications is wonderful, the only down side of this there is not the jobs for them to apply for!

Multiversity

Qu: What do you like best about this scheme?

Access too much needed future skills for residents. The partnership. The carbon neutral building

Year-round economy, boosts hotels and the night-life economy; tourists come during summer, students are usually away at home during this time. Tourists avoid winter, but the academic year runs from Sept-Jun. Cheap housing stock will house students, rather than the current transient population, along with all their social issues (i.e. drug and alcohol dependency, violence, crime etc.). Encourages local kids to perhaps apply to university. Adjusts the current demographic - Blackpool has a rapidly aging population with a distinct lack of young people. Overall? Brilliant idea, should've been done a long time ago.

Great idea. Kids gave no direction of where to go or do when they leave school. Without direction from parents or teachers it can be a time when kids slip through the net and end up in the benefit system. I left school with no gcse or clue of what to do next. [REDACTED] then went to get gcse at Blackpool and Fylde college. School and home was a nightmare for

Me and I could of done with advice and guidance.it wasn't there going back to 1980,s.kids who don't do well at school can still pick up and move on to great things in life.

Best idea and so needed. Kids leave school and haven't a clue how to further educate, apply for jobs, apply for training schemes and move forward from school. Lots of kids leave school thinking it's the end because they had bad exam results. It's important to show them the next steps and that they can go on. Don't leave it to parents and teachers to show them because they don't. So many kids missing out and falling into benefit system, having babies just to get benefits and a home. They don't know any different and it seems to be the only way to go on. Needs to stop and educate kids that even if they didn't do well at school they can still end up loving life and getting somewhere.

Great idea but wrong location.

Raise aspirations of children

A University in Blackpool can only be a good thing for the economy and future prospects of our young people

Previously B&FC tried this before spending lots of money on plans etc. but nothing happened. If it includes student accommodation in the heart of Blackpool then it has some merits.

A carbon neutral building

Multiversity
Qu: What do you like best about this scheme?
Young population hopefully stay local
New University Centre
I think this would be a transformational project that would serve to support the regeneration of the town and the upskilling of the local workforce. Having a vibrant student hub in the middle of the town with easy transport links would also support local businesses and drive new ventures and initiatives. I would absolutely welcome this project!
A fantastic opportunity to bring vibrancy through this new facility in the town centre. High quality representation in Higher Education from Lancaster University and Blackpool and the Fylde College. More opportunities for people locally with greater training available in Higher Education. A great opportunity to improve local skills and employment opportunities, while bringing more people visiting into the town centre year on year.
The opportunities that it can bring to the local area in terms of economy and academic/career opportunities for locals.
It has the capacity to increase aspiration for current residents, which will in turn improve the prospects of the town
Having a central hub of learning within the town centre will help bring much needed regeneration to Blackpool, and will showcase our commitment to upskilling local people.
This is badly needed in Blackpool. Blackpool is very short of further part time education particularly. Would be nice to encourage a less formal attitude to education as well.
Universities are great for the economy; and help create a more diverse community.
I love the idea of bringing higher education into the town centre.
Our heritage is in tourism. This is an opportunity for us to produce world class skilled employees for the leisure and hospitality industry. Students will be attracted here from all over the UK, which will grow the local economy, whether that is supporting local business or attracting new leisure and hospitality enterprises.
Creating a student community bringing more people to Blackpool, whilst supporting Blackpool residents in education.
Work opportunities have to also be created to warrant higher qualifications. This a start but by no means a solution
Investment in the residents of Blackpool is welcome.

Multiversity

Qu: What do you like best about this scheme?

More education for people is great

Multiversity

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

I would like to know where the carbon neutral site located In the town centre is.

No changes

Show a stronger strategic connection to the Councils culture and leisure objectives so that independent arts business such as Abingdon Studios can add value in future fundraising ambitions to help students and graduates gain early career work opportunities in the town centre as well and gain mentor, coaching and programming experience in the cultural sector

Run meaningful courses based on demand for skills that are required locally.

Yes I believe there should be an increased focus on Game Development and Software Programming for mobile/VR/AR devices.

We have a blank slate right now to redevelop this town into a hub of any kind. It could be a shopping/tourist hub that as we have found out to the detriment of many, it's not always sustainable. Education always is and counters the negative effects of singular marketed traits of a town.

The children who have missed education this year should be remembered in future years, and even in current years, by showing our own investment in them, so they may invest in their children. This is the true way of life.

Greater ambition and clarity on the plan, Universities like Lancaster attract 10,000s of students a year, the proposals are obviously 'starting small' and realistically, but what is the long term ambition for this campus?

Possibly integrate with the Central Car Park site for a new campus?

The relocation of Gateshead College to Gateshead quayside is a good example of potential.

It wasn't clear to me if there would be a drive to getting those unemployed in to adult learning and support them back in to a local workplace and the benefits that would bring to the individual, the economy, and Blackpool overall.

Multiversity

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

I would like to see the multiversity go up to doctorate level so a student can fulfil their whole education at one unit with ease, if they wanted to. This could also attract higher skilled businesses to the town is we have our own local doctorate program.

Build student halls! It's critical in attracting people to the town to study

Having student halls and more student housing within the town centre  
Students are more willing to spend money on what's round them

No changes.

No change

Ensure sufficient and suitable quality student accommodation

Do it as quickly as possible

No changes.

No changes

No change

Nothing

No changes

No change

No change

Where in the town centre? Traffic disruption?

Blackpool and The Fylde' s Ashfield Road campus should be developed and expanded to better provide for these students

No changes

The only thing I would add is high quality student accommodation to be built in the area surrounding the site. More footfall in the town centre is key.

A multiversity? It seems to be neither one thing nor the other. It seems that sometimes it is a University, other times a replacement for Palatine Road. Blackpool really needs to aim for a proper University with a broad range of degrees on offer. The area loses many 18/19 year olds every single year and they are not replaced by incoming students. I'm sure it is



Multiversity
Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?
widely accepted that it is very difficult to attract graduates to non-University towns. The money and focus still seems to be towards Blackpool (and other poor northern towns) knowing its place, and that doesn't seem to include fundamental improvements. The £300 million should be spent on developing education and the associated facilities so that change can take place, if possible, as well as maintaining our place as a 'successful' resort.
No changes
They have re-developed the site on palatine road recently. (Within 5 years) why waste all the time and money if you are going to relocate again? absolute madness
No changes
Ensure there are performance spaces in the college that can be used, hired out, used for filming etc.
No changes
Build it quicker.
No changes
No change
No change
I'd like to see details of what will happen to the current university facilities on Palatine Road when the new site it open. Are there plans for redevelopment of this site? The idea of this site just been left empty will not help to improve the view of Blackpool.
We need flexible courses that bend to the constantly changing needs of the economy. It's no good having courses that have been offered in their current form for years. Lifelong learning has never been more critical. Employers need all colleagues to have a set of foundational skills that can be built upon as the business evolves. The Multiversity has the potential to offer that layered solution - by constantly reinventing itself to address the business community's changing needs.
No changes.
No changes
No changes
No changes

Multiversity

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

no changes

No changes

I would like to see blue chip businesses being involved to bring in much needed high technology employment and training to the region to make it an attractive area for businesses to setup. The Blackpool Airport Enterprise Zone and the Nikkal Development should be key in driving the education focus, geared towards the tourism and leisure sectors, as well as logistics, business and finance. We need to upskill the workforce and the student population, whilst also appealing to the trends in the market.

No changes

The name 'multiversity' is not great. I thought it was a joke when I first heard about it but if you want HE provision and university feel why not call it a university. My experience of university study at Blackpool college is just FE standards with the name HE attached to it where people can pick and choose whether they are part of HE or FE depending on what suits them at the time. It's an FE institution offering HE courses but it isn't a real university offering a real university experience. How would this make the mentality of the people who work there any different? It's great that you are making studying more accessible but it's just a way of getting money and nothing to show for it.

No changes

No changes

No changes

No changes

No changes

No changes but parking will be essential

No changes.

No changes.

No Changes

No changes

No changes

Multiversity
Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?
Delighted with the proposals for Blackpool
No changes
No changes
No changes
Needs to be larger and more ambitious. 1000 students isn't a huge amount - 3-5000 would really make a massive difference to the town.
no changes
To accept children who didn't do well at school sometimes through no fault of their own. Give a second chance to learn and go and do what they can. Kids haven't a clue what is available to them or where to go next. There are children in this town with so much to give and learn who just get pushed aside. They need picking up and shown the way to go to college, get a job, get a home. Thousands of children are lost and don't know any different than what they see at home. For example, let's leave school and have a baby. I will get a home and benefits. Then have another so I won't have to work. It's happening and learnt behaviour. They don't know any other way
Make children aware that there is life after school and many opportunities for them even if they didn't get gcse.
As a mature student at the current university campus I would be worried about parking facilities. The current site is wholly inadequate and many end up parking down Park Rd. It's ok to say the station and bus routes are close by, many of the courses are 1 day a week meaning many fit their studies in with existing family and work commitments. Hopping on public transport after a school run is totally impractical.
Link to key employment opportunities- education , tourism , the arts
Government changes on the adult education budget. The college has struggled to recruit adult FE and HE students for a number of years so unless the budget / funding changes the new campus will be under pressure even before it is built.
Not sure about it being in the town centre
Teach latest technology. Start a specialist centre with Amazon, Microsoft, apple, BT or Huawei... Blackpool needs something special that no other city around here have...

Multiversity

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

No changes

no changes

Would be nice to have it integrated cafe with a general space for less formal things, and perhaps an art gallery. Though I'm a radio amateur, and it is hard for groups like radio groups to find spaces, which is especially ironic given the shortage of tech skills in the country.

I don't have enough information to comment.

I have some concerns about it being called a multiversity. It would be far better to pursue trying to get the college university status.

Nothing

Sounds like the idea is to bring people into town from other areas. I hope we will do more for the residents of Blackpool. Also if the plan is to develop a student area like other towns and cities there needs to be the support facilities, housing and healthcare, with good links to the Sports facilities which seem to be planned across the other side of town. It would be good if links with local businesses would be made to provide practical training linking to the education offered.

Emphasis on vocational qualifications relevant to the local job market

Not easy but Council should try and reply to all feedback and changes suggested in common place?

Where are the employers who will offer local graduates jobs? The economy of Blackpool is still seasonal, despite a raft of consultations with residents where the Council have been told to encourage diversification in the employment market. Resident engagement, as far back as 2017, has seen suggestions such as Amazon warehouses and other distribution centres, which would have created a resilience in Blackpool during Covid-19. However the Council has chosen to back schemes such as the Blackpool Museum, Multiplex Cinema, conference centre, Art B&B etc. etc., all of which cater to a niche market and as a consequence the town centre as died over the last 12 months. Skilled graduates will need to leave the area to find suitable, sustainable employment opportunities, just like they have always done. In addition we have multiple generations of children growing up in abject poverty and deprivation, subject to complex safeguarding issues that affect educational attainment and stunt their opportunities to create better futures for themselves. Millions of central

Multiversity

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

government funding on Better Start, Headstart etc. etc. have shown no tangible improvements.

It should be free.

I'm not sure costs of courses and how people are asked to pay for them is good.

If this is a lot of student debt during into the coffers of the universities then I'd rather not see this.

Often courses aren't worth the money - especially during covid a lot of people have been short changed.

Talk of a campus and student halls require careful consideration.....many universities and colleges have been seriously affected by the events of the past 12 months and find themselves in financial difficulties. It's possible that distance learning may be the new norm for lots of courses?

Vocational courses are different of course, but I believe excellent learning facilities already exist in our existing college.

Southern Quarter Revoe Community Sports Village
Question: What do you like best about this scheme?
Improving the Neighbourhood
Everything Well Done to all for putting it on the map. BUT NOW GET IT OVER THE LINE AND BUILT
Giving residents on the Revoe area investment is 100% needed, something to regenerate the area, for them to be proud of and that encourages physical activity! Positive news.
I really like this project. It is a win-win that completes Blackpool FC stadium and provides much needed community sports facilities that will help reduce inequalities.
Got to be a good idea. So long as it's readily available to all, at a reasonable price.
Anything to improve Central and South
Uplift to an area, potential new workplace spaces.
I can't see any positives coming out of this, there are already high quality pitches and facilities within a mile of this. Not only that but I live locally and the flood lights and the noise is not what I moved here for. This will increase traffic in the area due to large groups coming to access the pitch. Complete waste of money, council never speak to the local community so don't actually know what we want!
A transformational, once in a generation initiative for Revoe.
I think this is good but doesn't go far enough to improving the area overall.
Excellent and much needed for the community. Investing to revitalise the lives of 'locals' will enhance everything else we do
I strongly support the "Revitalising Revoe" masterplan and think Revoe is one area of Blackpool which requires the most regeneration, as do many others. I also like the sound of that which has the potential to create jobs. I like the idea of updating the east stand at Bloomfield Road Stadium so that it's up-to-date with the other three stands (although this isn't a priority.) However, I do question whether this is the most appropriate use of the site. Given the large concern about homelessness in Blackpool, I firmly believe that the most appropriate use of the site would be to try and find a new contractor to further develop the Foxhall Village scheme. I appreciate that Hollinwood Homes, the original contractor, went into administration in 2019, but instead of doing this, I would implore the Council to perhaps investigate the practicality of finding a new contractor to deliver the remainder of the Foxhall Village scheme and getting as many homeless people into long-term accommodation is always a priority. Also, I believe that the architecture of the Foxhall

Southern Quarter Revue Community Sports Village

Question: What do you like best about this scheme?

Village homes do much more to improve the pleasantness of the Revue area than new sports facilities would do.

I also have my doubts as to the extent to which residents would make use of the proposed sports facilities (although that may just be my own doubts.)

The fact that you are bringing Sport England, the Football Foundation and the National Lottery Community Fund, as well as other private sponsors into an area in need of regeneration.

An area that is part of regeneration with new proposals for Central Dr

Absolutely necessary to upgrade a poorer area of Blackpool. Good to associate Blackpool FC too now there is hope of new beginnings there - pride in the team brings pride in the town

The revitalising of a much needed community and social area.

It is sad that over the years the areas surrounding the football club have deteriorated so much. The local community deserves a helping hand, and a smarter neighbourhood with additional sports facilities, and more job opportunities from extra business and commercial investment sounds really exciting. Also as a supporter of BFC the completion/ improvement of the ground is an important factor. Bring it on!

It's an area that has been forgotten plus being an eyesore

Regeneration of an area that is badly needed

This sound like a fantastic opportunity to improve the provision of exercise and sports facilities for the disabled community. As Blackpool Council has an excellent Equality & Diversity policy we need to ensure that the scheme provides equal access and opportunity for all members of the community. There are significant shortcomings with respect to access and opportunity for people with disabilities community in the existing facilities

Sounds good, might make a bit of difference for everyone and boost encouragement for our bored youngsters here in the area, as well as helping to maybe getting anti-social behaviour off our streets once and for all possibly, which has been a serious problem around here lately with a few troublesome teenagers. Plus, we do have the local football club to think about too and their community trust, which is a bonus and would it also benefit any of the older grown up generations. Although the area in Central Drive, certainly needs a good seeing to as well, with dilapidated run down, empty shops or

Southern Quarter Revoe Community Sports Village
Question: What do you like best about this scheme?
otherwise shops, buildings etc. Any news yet on The George pub site yet? What is that going to be used for?
Great to bring sporting opportunities to a rundown urban area
Very good idea hopefully the whole of central drive to Bloomfield road are included maybe housing grants to help residents improve the outside of their properties .Defiantly needs sporting facilities and a community centre for locals to hold events and organise events to enhance the area and quality of life
Another depressed area that will benefit massively
Vitally important to develop Revoe and Central Drive area.
Hope this is a start of regeneration in the whole area and making it a decent area for residents and visitors. I attended Revoe many years ago and the area is now so sad.
These types of scheme present lots of good intentions but rarely achieve what the town needs that is better housing for families and higher paid jobs.
Great news for the town and football club.
Blackpool football club is a massive part of the local culture and anything which may help grow the club will help the surrounding areas. Revoe has been on a downwards slope for years and a development of the area is long overdue. Brilliant scheme.
Good for area. Good for obesity levels. Keeping kids fit.
This sounds amazing. For the local area. The town and of course the football club. That whole area needs a good project to get it moving. Well done to the council and football club. Finally some real vision
Excellent idea to regenerate an area desperately in need of investment.
Incorporating the stadium will mean the area benefits directly from the proposal but so does the wider town population who are drawn to the area for football. Revoe is a deprived area that is desperate for regeneration, this could be a kick start for wider investment similar to the main stand development at Anfield
It is good to see some money being spent on the Revoe area
Great Investment for the area - - win win for everyone
Involving football with the community



Southern Quarter Revoe Community Sports Village
Question: What do you like best about this scheme?
Regeneration of run down area and new sports facilities
Regeneration in a deprived area that unfortunately at the moment due to its current state breeds more deprivation. Fantastic to break that cycle. Improving the local football club at the same time will boost the gains and look and perception of the area.
An area for residents to relax
It sounds good but I'd like more info
If this is anything like the Revoe masterplan then I really hope it goes through as all this area is in desperate need of it
Building sports facilities is great especially with a focus on resident's physical and mental health.
A lot of work needs doing in this area.
When the residents of Blackpool are happy in their surroundings it makes our town a nice place to live and visit.
it would be good to see something positive in the area around the old casino , at the moment it's a crime hot spot
Let's face it this are needs all the help it can get along with all of Central Drive Sooner the better I think
Not only will it impact an area of the town that is much needed, it will impact generations to come with the new sports facilities. Involving the football club and potential development of the east stand will boost the town economy with more travelling supporters. The sports facilities could see the next Jimmy Armfield in the making!!
Yes. Central drive Revoe area needs cleaning from the inside out. Children surrounded by drug addicts, poverty and generally not a pleasant place to grow up and learn about life. Long overdue and thank goodness it's getting a look in.
Good to see an area that needs funding finally getting some money pumped into it. Good that the council are working with BFC.
I like the idea of the sports village focus.
Fantastic idea. The area needs this and so does the local community. Keeping Blackpool Football club at the heart of the community is major.
That sporting activities are being promoted for the benefit of ais community

Southern Quarter Revue Community Sports Village
Question: What do you like best about this scheme?
I love the concept of the new area, but I feel no consideration has been given to existing businesses. I work for [REDACTED – concerns around job security and relocation].
It seems like a great start and some real positivity that the Town and especially this area needs. The combination with the football club to work together across the community.
Local regeneration that is distributed across the town for various sectors and purposes
'New' 'improves'
New sports facilities
A development built by the community for the community, creating possibilities for further investment from future businesses taking advantage of the facilities created by the initiatives generated from the development.
Excellent to have more sports facilities for young people but need to be affordable/free.
What's not to like. Local sporting facilities with a link to Blackpool Fc, brilliant.
This sounds good - access to healthy outdoor activities is much needed round here.
Improved open space for local communities
Overdue for the area and great to see active Blackpool and bfc working together to get people active
I think it's a good idea for the people who would use the pitches for their personal sports. I'm a coarse fisherman. where is local that I could fish in the community
Hugely needs as much investment in this area as possible
The expansion of sports facilities in Blackpool can only be good for communities. Please don't base it all on Football ⚽. Think bigger there needs to be more sports and better Transport links.
all of it- amazing for the children
Regeneration of the whole area is much needed. It looks tired and unloved with no sense of pride. It's time to rebuild and bring back the community spirit to the area.
Investment in community sports facilities. The trust appear to be engaging lots of people which is good. I like the idea of a new stand.

<p>Southern Quarter Revue Community Sports Village</p> <p>Question: What do you like best about this scheme?</p>
<p>Southern Quarter Revue Community Sports Village</p> <p>Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?</p>
<p>No changes</p>
<p>I would like to see the scheme incorporate opportunities for a range of sports and not purely be for football. Perhaps the stand could include an indoor sprint straight and other athletics facilities, as only outdoor athletics facilities are available at Stanley Park. It would also perhaps be a centre of excellence for sports injury rehab and have wider economic impact by also drawing in other sports businesses/facilities to the local area.</p>
<p>No changes. Let's see what transpires.</p>
<p>I would like to see rundown Hotels / HMOs flattened and the areas cleared and made nice.</p>
<p>Neighbouring buildings outside looks improved, helped to be improved, to make area even nicer looking.</p>
<p>Everything.</p>
<p>The refurbishment of some poor housing stock also needs to be considered.</p>
<p>The housing and shops in general need improving in this area.</p>
<p>Hoping I suppose that the focus and priority is the lives and wellbeing of residents and less so on striving for job creation - there's so much more to life and community than that. Would be good to see communal (free) outdoor spaces where it feels safe to gather or just sit and be amongst the community - thinking of the way a village green or Spanish town-square functions. Encouraging interactions between residents will do much to harmonise relationships</p>
<p>I think that, if the scheme goes ahead, there should perhaps be a wider range of sports facilities available rather than just football pitches, as some people will engage in sport but perhaps football isn't for them. I certainly think that at least some of the land here should be allocated to simply just be a plain field upon which people can engage in whatever physical exercise they wish and that this should be of substantial size.</p>
<p>Provide confirmation that no public monies are to be committed to support the expansion of the privately owned football club.</p>
<p>No changes</p>

Southern Quarter Revue Community Sports Village
Question: What do you like best about this scheme?
Scheme is fine but personally I feel that residents in South Shore from BPB and Starr Gate are forgotten about when it comes to rejuvenation and investment
Extend as far as possible to upgrade the whole of Central Drive
No changes.
No changes.
No changes
No change
There is insufficient information currently available to make a judgement on whether the scheme will enable the disabled community to have equal opportunity and access to the proposed facilities. We would like to be consulted on the what is proposed and to provide input on what is required
No changes.
Ensure it's not just football on offer. Make it a facility which is suitable for multiple sports both indoor and outdoor.
No change
no changes
Go further with the plans, not just football but as a springboard for other sports. Greater publicity of what's available across the town e.g. the cycle track at Palatine. Keep an 18 hole golf course.
No changes
No changes
The whole of Central Drive needs rejuvenation
Need to make it free or cheap for kids.
No change
No changes
None
No changes.

Southern Quarter Revue Community Sports Village
Question: What do you like best about this scheme?
The scheme needs to help fuse this scheme and the central area scheme together - tidying up central drive and surrounding areas, especially the shops and state of houses, garden space, alleyways and the amount of rubbish.
No Changes
No changes
Wider sports facilities than just football - swimming / basketball??
I'd like to see the scheme extended to join with the central development to improve the whole of Central drive to avoid small left behind areas.
I would like to see the detail so I can understand what the proposals really mean
no changes
No change
I would strongly suggest that indoor bowls is included within the sports facilities on offer. A vast facility has closed down nearby, which had over 400 members and the nearest indoor bowls is now Carlisle or Leeds! This would be sustainable given the strong membership numbers and it would become a regional/national landmark.
Central Drive is not a road I would like to walk down; it's bad enough driving down it! Parts of this road is not desirable for holidaymakers visiting our town. There are too many flats/houses which are rented and the Landlords are not up keeping these properties. In my opinion I would demolish parts of Central Drive.
No changes
no changes
No changes
Why is the council investing in Blackpool football club? Is it not a private business?
Go for it and continue to look after the town's children and areas they live in. They need to see a different picture.
Need facilities that can be used all around the year, even though cold and rain that last 10 months a year?
No changes.

Southern Quarter Revoe Community Sports Village
Question: What do you like best about this scheme?
That not only football is supported... Other sports should be included
Consider offering relocation of businesses affected by forced closures.
Revoe needs more than a nice looking business plan - its needs a real sustainable effort by all to give it some much needed community passion to address the many many years of decline.
No changes, simply the utilisation of local contractors to improve prosperity within the region
It is firstly for local people rather than open to 'them'
4g all-weather pitches
Look at the possibility of developing more business spaces for companies to develop. Keep the spaces flexible to attract both the small business and the medium to large potential. Implement local content percentage of a minimum of 70% for all development, engaging local talent, 70 % skilled labour and 100% non-skilled labour from the local community.
Having seen the plans there are a lot of pitches - looks more like a commercial operation. Too close to houses and would not want large fenced off floodlit areas that local people can't use without paying! Don't understand why public money should be used to build football stadiums for privately owned clubs - spend it on local facilities!
It's a pity Revoelution and other community groups weren't consulted about the Towns Deal funding. It would have been good to see some improvements made on Central Drive closer in to town rather than just around the Football Club.
if this development is for the local community then one or two small open access sports pitches makes sense but a 'sports village' is unnecessary when we have Stanley park as the hub for multi-sport in the town. A sports village with 3G pitches will attract people from wider afield increasing traffic and reducing the opportunity for the local children to use them as open access and would likely result in large groups accessing them for matches and training until 9pm/10pm at night. Greater green space incorporating sports pitches would be a greater asset to the local community.
Different sports includes angling. a community lake, ran by community anglers to teach the next generation about the different wildlife and how to look after the environment responsibly


Southern Quarter Revue Community Sports Village






Question: What do you like best about this scheme?

Not easy but Council should try and reply to all feedback and changes suggested in common place?

No changes

A sports city development for All types of indoor and outdoor sports, needs to be developed.

An indoor Archery , Bowling , Darts  Hockey , including better use of the Climbing  wall facilities.

Links to Stanley Park and the Cricket ground, even consider an indoor Cricket  training and play area... Develop the expansion of other sports too, Table Tennis , Lacrosse ... transport links to Palatine Sports centre and Swimming  pool ...

all amazing

I would like the council to add other sports facilities such as Netball, Rugby, Hockey and basketball for instance along with Regenerating the bowling greens that have disintegrated over recent years.

I would like to know that the stand was funded entirely by private revenue. It does not sit well if it were funded by public money even if it's to do with the trust.

The Edge

Question: What do you like best about this scheme?

Refurbishment of Existing Buildings

As some of the upstairs part of this building was used to help new business it is great that you are extending this and upgrading the facilities for small and start-up businesses to use and be able to grow!

I really like this project. It is important to encourage entrepreneurship and space in the town centre for small businesses. It also rejuvenates an attractive building that for years has been allowed to decline and used largely as a takeaway, which is bad for peoples' health and attracts drunk people at the end of a night out. This new use will be much more in keeping with aspirations for the area.

After everything that has happened over last 12 months - we will definitely need to help some news businesses get going. Practical support should help them last a bit longer too.

Nothing to add. It's just a plan at the moment. I guess we could give them free tram tickets to encourage companies to occupy office space....

Location, location, location!

Great initiative to breathe new life into this significant building and to help regenerate the locality.

I like that you are keeping the existing building I hope there will be no change to the actual building itself other than sprucing it up. Blackpool has some lovely art deco buildings that need looking after rather than knocking them down. I like how it will be near the new conference centre and will be almost like a little business district with the large building next to the bus station as well and tagging on to the end of church street where a god number of business such as solicitors, accountants etc. are located.

I like the regeneration of this area.

I like how the scheme proposes to rejuvenate and revive currently out-of-use buildings and improve office provision in the area. I also like how the project has the potential to keep skilled young workers in Blackpool, as too many of them currently leave. If they leave, they don't spend their money here. This reduces the amount of money in Blackpool and means that these people will take their skills and money elsewhere, probably somewhere that's already nicer and cause these areas to continue to develop whilst Blackpool continues to lag behind. Keeping these people here should be a priority.

Town centre business district not just tourism will change the centre with year round patronage for shops, restaurants, pubs etc.



The Edge
Question: What do you like best about this scheme?
Anything that will help entrepreneurs get their teeth into new ideas for businesses and development.
Office space will bring more local residents into the town centre and increased footfall
Facilities for more businesses to move back into the town centre
Great idea we are an area full of budding entrepreneurs but any assistance through the first difficult few months would be great. Too many go to the wall in the first 22 months
Using an existing building
Everything badly needed
Sounds like a great idea provided that it enables people with disabilities to have equal opportunity and access.
Do modern entrepreneurs need office space?
Lovely building - great that it will be saved & brought into use
It has potential if the town can attract more university students who then choose to stay to develop new businesses. If it just becomes a publicly funded "art" centre that generates few new private sector revenues then it will fall like so many similar examples before it.
Renovation of existing building.
Tidying up tired buildings.
Business incubation space with high quality services
Making the entrance to Blackpool town more modern. Bringing more people into the town.
Re-using empty spaces rather than building new ones - Not increasing urban sprawl
Great idea to invest in Blackpool's entrepreneurs.
We need to attract business to Blackpool
Excellent idea.
It's better than letting the town rely on just tourism and will rejuvenate the town centre. Where are they going to park?

The Edge
Question: What do you like best about this scheme?
There is also a danger that these better paid workers will price the locals out of the market for houses and even just ordinary groceries.
Why are we building another Enterprise Centre which will be another white elephant when the units in Bickerstaffe house can't be filled
More office space is a good thing, but can't help think its a bit small fry? Blackpool's problems aren't going to be solved with a two story block of office space.
You wasted money on office space before next to Bickerstaffe house. Business offices, accommodation so on many years ago. Clean up the town so people want to use the offices and set up business. It's all fine and well having office space but you need actual business to go in them. Let's hope it doesn't end up as a gym. Get Blackpool with it and develop us.
A good place for start ups
It would be fine if Blackpool Council did not already have two venues providing this very service. Do the Enterprise Centre and FYC bring in income to the council? If yes, then this is an unambitious but understandable proposal. If the answer is no, then WHY WHY WHY create this?
Nothing
Everything
We need to see some strong investment that encourages a strong entrepreneurial culture in Blackpool. Modern and affordable business space will be a welcome start.
Builds on already strong support for new start-ups.
Good idea... especially if these businesses link in to the Multiversity for practical employment training... also close to Train station.
opportunities for Blackpool's young people
Excellent, this will put Blackpool on the map as a leading town with up to date communication.

The Edge
Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?
No Changes
There is a large area of open space in front of Stanley Buildings. It would be great for the project to include a cafe at the ground floor with outdoor seating, which would be a useful amenity for those using the facility and also make it somewhere useable by other residents of Blackpool. It would be an attractive space to sit outside and create some life and vibrancy in this part of the street.
Practical spaces for people to learn about starting a business and meeting people that already have - maybe space to talk to experts too e.g. banks / solicitors etc.
Nothing at this time
Offices in Blackpool town centre would be great but only if there is affordable, permanent parking!
Zero carbon building?
I just wonder about the need for office space with the building next to the bus station across from Wilkinson's as was, always looking empty or at least not to full capacity. Would the rents be in line with new start-ups or be too high seen as they are technically right on the high street and in the centre of town. Also parking, where will all these employees be able to park? That's the one reason I haven't liked working in town because there's nowhere to park without the fear of being ticketed.
I worry about the commitment of a company, even the civil service, for the site given the drive to more blended working involving working from home.
As well as updating existing buildings in this area, I would also like to see new, contemporary buildings to replace some of the more outdated sites around here. I've seen an artist's impression of a new Civil Service office opposite Talbot Road Car Park, and think that buildings like that would serve the area well.
No changes
As has been demonstrated by the pandemic lockdowns, I believe that much more homeworking will be the future of small businesses, so I am not sure that this project will be as essential. It might be better to convert the building to low cost accommodation in support of the multiversity project.
No changes

The Edge
Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?
No change.
No changes
No change
Locate some business support in the building such as FSE
Insufficient information on design and layout to make a judgement on whether the needs of the disabled community have been addressed
Reduce Capital spend, maximise business support. What is the breakdown of the £4.5m allocated?
Are the Enterprise Centre and FYCreatives at capacity and making a profit? If yes then this could be a fair development. If not, then why duplicate what isn't working? This isn't new or innovative. It is already being provided as part of Blackpool Unlimited.
Make sure local people
Would like to see closer links with local HE providers creating channel for new businesses born from graduates with new innovative ideas
No changes
no changes
We are going for projects which can be funded and not what the community needs. A creative hub, where artists, tattooists, crafts, would be more interesting
no changes
Young people who are suitable? Let's make it, young people who know about it and work towards these skills and understand what your intending to achieve. Good that your using the Stanley buildings though. It's old but out with the old in with the new
No changes
I just think it is just doing more of the same thing over and over again. Other towns as part of their deal have put culture front and centre, are relocating their central libraries, are re-imagining museums and using it to bring interest to the high streets. This is so uninspiring in comparison and is just a repeat of former ideas.
no changes

The Edge

Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

More white elephants

No changes

No changes

Not easy but Council should try and reply to all feedback and changes suggested in common place?

Ensure we'll developed partnership working with DWP to support people to increase their earnings and move away from reliance on benefits

Blackpool needs better train links to Leeds, London and possibly other Northern towns and cities.

Think BIG businesses needs practical links not only cyber links.

more clear on support they will be receiving to make it a more approachable service for everyone

No changes

<p>Youth Hub</p> <p>Question: What do you like best about this scheme?</p>
<p>A designated space for young people to receive help is needed.</p>
<p>This is a great idea and much needed to reduce inequalities. It is good that it will be located in the town centre - where will it be though? The location is not referred to in the proposal?</p>
<p>Great idea but it has to be meaningful and not just an exercise in numbers.</p>
<p>A very important initiative.</p>
<p>I like this scheme it's hard enough for young people to find work as it is especially in Blackpool as there is not a great deal of industry here which is a real shame.</p>
<p>This is desperately needed to prevent young people falling in to reliance on benefits, especially given the impact covid has had on education over the last 12 months. Many children might need to rethink their career paths.</p>
<p>Yes support youth - they need desperately to have lives of worth, purpose and opportunity. If this is just to drive them into work... no but if it is to inspire them to learn more, do more, be more then great.</p>
<p>Engagement with local employers to work in partnership with the Council to provide jobs and training opportunities to help youngsters improve their chances in the job market, and gain paid employment with local employers.</p>
<p>Badly needed and hopefully the other schemes will be part of this with skills &amp; jobs available for all</p>
<p>We need to help our young people. The pandemic will make this situation worse so any help they can get towards training/ work is good</p>
<p>Youth involvement</p>
<p>Sounds a great opportunity to improve the opportunities for people with disabilities to get help and support to enable them to work</p>
<p>These schemes benefit no one and cost too much. People want jobs, yes but only the private sector can provide these at the same time as introducing additional cash to the balance sheet.</p>
<p>Help young people find a job.</p>
<p>All of it.</p>
<p>Absolutely needed</p>

<p>Youth Hub</p> <p>Question: What do you like best about this scheme?</p>
<p>Much needed to give confidence.</p>
<p>Get them off the streets, get them interested in something, keep them out of courts and off drugs - get them engaged and motivated. brilliant idea if sold to the young people in the right way, let the young people own it and participate in running it and I think you are on to a winner for sure</p>
<p>Anything that can help the children of the future is worthwhile and I'd support investment in this area</p>
<p>We have the Oracle so why are we building another one</p>
<p>Hooray. Yes, yes, yes. That's exactly what is needed kids are lost when they leave school. Get them in the right direction and help them not get stuck in benefit system. They don't know how to apply for college, some courses you don't even need qualifications to go on. Get Blackpool FYLDE college involved and even how to fill a job application, get work experience is a good. There are so many opportunities being missed by school leavers as they do not know how to further educate and where to go to do it. School does not show them how and lots of kids leave school with bad exam results thinking it's the end for them. I was one of them. Not all kids have parents and people to show them the way forward! Fabulous idea this hub. Really needed.</p>
<p>I do believe that supporting young people in Blackpool is vital.</p>
<p>Young people are the future and life skills, careers guidance and support need to be offered.</p>
<p>Much needed. Partnerships with other agencies and local businesses that offer high quality careers is essential to improve aspirations of our young people</p>
<p>I like that youth services are to be improved in structure. We need innovators in youth services. To empower young people and to encourage them want to be at least useful and respected, or even becoming great ambassadors for the town.</p>
<p>I think this scheme will be extremely beneficial for a lot of young people across Blackpool as not all 16 year olds want to continue education post 16. It is also extremely difficult as a young person to enter employment without training as a number of jobs require training but without entering employment training cannot be gained. Therefore having a Hub in which training can be accessed will be really good for young people to gain skills and enhance their learning towards joining employment.</p>

Youth Hub

Question: What do you like best about this scheme?

I love we are investing in young people. I love we are recognising there are too many young people not in EET at 16-24 - especially when all Yp's should be in education until 18.

<Where are we nationally with this?>

Blackpool has ended up with big problems due to a lack of investment and austerity. Let's do something about this - great, what a good idea!

This a great idea

Young people are the future they need the support to maximise life chances

It sounds a positive step in helping young people.

Is this not the purpose of the job centre?

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Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

Increase Work Placements, Work Experience rather than off-site training.

This requires a commitment to inclusive application and interview processes from employers and specialist disability support workers including for those with hidden disabilities. One without the other means the facility won't solve the problem!

It would be good for this to bring back to life an under-utilised building. Perhaps the ex-job centre on Queen Street?

It is important that this facility is co-designed with young people in Blackpool, so that they feel a sense of ownership and will be more likely to access the services provided.

Really encourage local employers to engage. Even have them come in to give talks about what they do, the services they provide and what they are looking for. What they expect and what they can offer in return.

Focus on coding and other technical skills for the 21st century.

How do you make it engaging, relevant, inspiring and realistically hopefully for a difficult to reach and inspire audience?

Perhaps link to best-in-class apprenticeships with BAe Systems and others, offering potentially transformational opportunities?

Be brutally realistic, this is important, but difficult to achieve meaningful, significant and sustainable impact.



<p>Youth Hub</p> <p>Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?</p>
<p>The involvement of partners with deep expertise and experience will be critical. Maybe link with local youth clubs to create stronger appeal for the Youth Hub?</p>
<p>I don't think I would change any part of this scheme.</p>
<p>Could be enhanced I think if not solely 'youth' maybe the mixing of generations would bring valuable learning and relationships? Combining elder day centres with something like this could bring a greater purpose? Learning how to look for a job and get one, interacting with potential employers etc. is of course important but very much solely practical focus - helping the young to get the most out of life in many ways and aiding this by creating situations that open their eyes to how much more there is to life than birth/education/work/retirement/death... thinking shared experiences etc.</p>
<p>No changes</p>
<p>No changed</p>
<p>Involve the young people in the project they need to relate to it and it's worth to them</p>
<p>No change</p>
<p>No change</p>
<p>Insufficient details on scheme to provide confidence that this will meet the needs of the disabled community</p>
<p>I think the money could be better spent on your other schemes that bring private sector jobs and investment.</p>
<p>Link in schools. Raise aspirations.</p>
<p>Should include arts options to help those who are not academic get involved in the arts as performers, agents, artist managers, producers, sound and lighting tech, etc.</p>
<p>As with other comments, young people need to be included in the design and delivery of this service. Volunteering opportunities to increase skills and experience should also be included. Links with schools and VCSE sector orgs is crucial for sustained engagement with programmes.</p>
<p>No changes</p>
<p>no changes</p>

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Question: If you could change any parts of this scheme, what would they be, and what would you like to see in their place?

Ensure the right people are leading this and it will succeed

A safe meeting place for the community. Including coffee shops, street food, a place where small events can be put on etc.

Tell school leavers about it, tell schools, and tell colleges. Get it on social media! If folk don't know then they can't grab that service. Much needed place.

Why on earth is the answer to everything just to create a new hub? A new building with great facilities will not necessarily solve anything. There are already too many separate services in separate buildings in Blackpool. Instead of creating yet another new employment hub, why not actually do some joined-up thinking and use this money to re-invigorate existing teams and services or do something imaginative?! Or at least put the service in an existing building. Again, this is just a repeat of the same sort of thing that has been done time and time again. The Oracle, Health works etc.

The money should be invested into schools careers advice as schools receive no funding for this. The Gatsby Benchmarks should be put into place in all secondary schools and further educational settings. This proposal is for young people age 16 -24, but it needs to start at age 13 +. Resources can be offered but only if young people are willing to engage. This proposal is a version of the CECs framework. If you work to reduce the NEETs leaving secondary this will reduce the number of young people accessing this provision. The new give scheme through DWP also supports, how will this differ from that? Are there enough jobs available in Blackpool and the surrounding area? Using qualified trained staff will allow for better guidance

Not easy but Council should try and reply to all feedback and changes suggested in common place?

Use of volunteer mentors and enhancement of resilience approach to extend the work started through the resilience revolution/Headstart

I understand 16 to 24 years are the funding streams aim, however there are a lot of middle aged and mature people also need similar empowerment and employment. I would like to see our mature unemployed possibly empowered by bringing them in to mentoring if possible, passing on important values which are being diluted in today's society.  
Don't just tick the box... Make Blackpool an innovation in Youth services.

Too much welfare does not work in the long term. Best is to find something productive to do?

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Need a serious employer, like Amazon, Microsoft, Huawei, and Talk-talk in the area providing 10000+ blue collar jobs...

Increased numbers of young people who can receive support from this scheme.  
Make 16-24 year olds involved in the process of this scheme being put in place as we are the ones who know best what support and training we require.  
Include skills such as CV writing, interview skills and aspirations in life

I'd like a bit more detail to be honest. It's a bit like something you'd say at a competition to be popular.

There are concerns this will be the company that charges people to play football (youth zone) hopefully not. It sounds like the old connexions - which has gone and the workers have become social workers of sorts. I guess you need to decide if these workers will be social workers or Teachers or work coaches - perhaps it is a new connexions? And if it's a long term goal - what about the short term goal of young people now? - That bit doesn't make sense...

----- The next bit may be more helpful. -----

We have a good education provider in B&F College, we also have Gateway. But then we have a lot of people dropping out don't we? Is this for those people?

Perhaps the young people who have been dropping out of those institutions will be able to stay there if this provision targets young people on mainstream courses with a better vocational offer? That would be really good!

I agree with other comments about making concessions to BIG companies - invite producers and factories in - reverse the brain drain? That or more specialist education to meet the needs of those that can't gain a functional skills assessment and aren't leaving care as they are the ones left endlessly searching for jobs or getting sanctioned.

It does not go far enough - Why not develop a Youth Area in the town centre with many different activities that could enthuse all those NEETS. The Magic Club is doing great work in Claremont so why not take those lessons and apply to the whole of Blackpool.

No changes I think this is a much needed service. A physical space rather than on line is great

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