



Blackpool Town Deal Board Meeting No 11

Agenda Item 4

Report to: Blackpool Town Deal Board
Subject: Town Deal Activity Update
Relevant Officer: Nick Gerrard, Growth and Prosperity Programme Director
Date of Meeting: 9th July 2021

1. Purpose of the report

To provide the Board with an update on the Town Deal Programme.

2. Recommendation

To note the report.

3. Activity Update

3.1 Business Case Development Process

The development of business cases continues for each of the seven projects outlined in the Heads of Terms in line with HM Treasury Green Book Business Case guidance. Extensive work is ongoing to develop the schemes is underway. Activity incorporates both Council officers and retained external consultancy support via AMION Consulting who provide business case development advice and critical friend support. All 7 schemes have a Strategic Case section largely complete and activity to populate the other 4 cases (economic, financial, commercial and management) are underway.

All seven must be developed and appraised by 17th November 2021. The table below sets out the initial presentation to the TDIP and Town Deal Boards, and the dates of the proposed respective TDIP and Town Deal Board dates for scheme review. Please note that the date of completion of the Enterprise Zone business case for the TDIP has been put back a month due to a delay in project



design and costings. An additional Town Deal Board date has also been set up for 8th October to make the agenda more manageable. Changed dates are in red.

Project Name	Town Deal Investment Panel Project Presentation	Town Deal Investment Panel Initial Bid Review	Town Deal Investment Panel Appraisers report/ approval	Town Deal Board Project Presentation	Town Deal Board Project Sign Off
Illuminations	23 June	30 July	01 September	09 July	10 Sept
Enterprise Zone	30 July	01 September	22 September	09 July	08 October
Youth Hub	17 March	01 September	22 September	14 May	08 October
The Edge	30 July	01 September	22 September	14 May	08 October
South Quarter/ Revoe	01 September	22 September	27 October	10 September	12 November
Blackpool Central	23 June	22 September	27 October	09 July	12 November
Multiversity	01 September	22 September	27 October	10 September	12 November

3.2 Future Programme Management including Monitoring and Evaluation

As the Board is aware, Blackpool Council have been ring-fenced £39.5m (plus £1m fast-tracked funding) which will be formally agreed subject to the submission of seven locally appraised business cases by November 17th.

The Council will subsequently hopefully have a confirmed funding allocation by year (subject to final MHCLG sign off) and, as the accountable body is tasked with overseeing the successful delivery of these schemes to rigorous spend, monitoring and evaluation requirements.

As most of these schemes are being delivered by Council departments, the Council will in effect have to draw up funding agreements with itself and act as accountable body and delivery body. In addition, a funding agreement will be required with HMCTS for the new Courts facility funding, with Blackpool FC /Blackpool FC Trust with regards to the Revoe scheme and with Blackpool and The Fylde College with regard to the Multiversity scheme. It will then have to undertake “independent” assurance, monitoring, claims and evaluation activity with its own internal and external resource to provide assurance to government. Such a team is currently not fully in place within the Council and therefore needs resourcing.

At least every 6 months the accountable body will be required to provide government with a comprehensive set of data relating to each Town Deal project with total and forecast spend and output metrics. These returns will need to be scrutinised and signed off by the accountable body’s section 151 officer. Details on the programme management and Monitoring and Evaluation requirements are attached here:-



4. Branding and Publicity

On 27th May, MHCLG provided Town Deal Branding and Publicity guidance notes to be adhered to. The guidance is provided in the attached. The Town Deal project team are utilising outlined logos in all paperwork.

